



IN MEMORIAM

dr.sc. Mario Plenković, prof.emer.

1947 - 2022

President of Croatian Communication Association (CCA)
(1993 - 2022)

Member of European Academy of Sciences and Arts (EASA)
(2013 - 2022)

President of International Federation of Communication Associations (IFCA)
(2012 - 2014)

Editor-in-Chief of Informatologia (1980 - 2022)

Editor-in-Chief of Media, Culture and Public Relations (2001 - 2022)

Mario Plenković, prof.emer. (elected in 2019), former president of International Federation of Communication Associations and president of Croatian Communication Association, Member of European Academy of Sciences and Arts (2013 – 2022), was elected as a full professor in Social Science scientific educational field; scientific field – Information and Communication Science in 1998 (University of Zagreb, Zagreb). Ph.D. in Information and Organization Science: «Model of Public Radio and Television Informing and Communicating in Modern Society» (University of Zagreb, Zagreb, 1978). Master of Information Science: «Information and Communication Meaning of Radio and Television Shows» (University of Zagreb, Zagreb, 1976). He was a founder of the new study programmes: Study of Journalism (quadrennial) at The Faculty of Political Science (1985), Study of Culture and Tourism (Communication in Tourism) at The Faculty of Philosophy in Zadar (1997), postgraduate studies in Information Science, also in Zadar (2001), Study of Media Communication at The University of Maribor, Maribor, Slovenia (2001). He was the head of The Department for Communication Science at The Faculty of Graphic Arts, University of Zagreb (1998-2013), Head of The Institute for New Media and New Technologies for E-learning, University of Maribor, Maribor, Slovenia (2001-2011); he was the advisor to the General Director of Radio Television Zagreb (1975-1987), President of the Faculty of Political Sciences, University in Zagreb (1988-1992), Head of the Department of Journalism, Faculty of Political Science, University of Zagreb (1981 -1992), President of the Scientific Council of the teaching CSBDIZ's - University graduate studies in information science at the University of Zagreb (1980-1985), President of the Scientific Council for doctoral studies in communication science (FOI, FPZ and FF) (1984-1988), Member of the UNESCO Committee on Communications SIV Yugoslavia (1984-1990); Coordinator for staff education program of broadcasting organizations NZ (1986-1990). Head of the postgraduate studies in Information Science at Faculty of Philosophy, University of Zadar, Zadar (2001-2007); President of Council for postgraduate studies in Information Science, University of Zadar, Zadar (1991- 2006). Mario

Plenković was also head professor of the courses Mass Media Introduction and Media Theory at Faculty of Electrical Engineering and Computing, University of Maribor, Maribor, Slovenia (2001-2022) and on the Faculty of Tourism, University of Maribor (Brežice) – Communication Science, Business Communication and Business Ethics (2012-2014), Faculty for Humanities and Social Sciences, University of Maribor – Communication Science (2011-2014), he was head professor of the courses at postgraduate studies at University of Zadar (2001-2007): Systematic Communication Science, Qualitative Methodology, Media Communication, Electronic Media, Public Relations; Media, Public and Public Relations, Intercultural Communication; he is head professor of the courses at postgraduate studies at FERI, University of Maribor, Maribor, Slovenia: Media Communication; Faculty of Tourism and Hospitality Management in Opatija (2001-2010): Culture and Ethics of Business Communication, Faculty of Graphic Arts, University of Zagreb (1998-2013): Communication Science, Visual Communication, Communication in Graphic Design, Media Campaign Design, Business Communication, Qualitative Methodology of Graphic Communication, Communication Science: Graphic Communication. He was also head of the Specialist studies "Communication Management" (Business School "Adam Krčelić Baltazar") and of courses: Communication, Communication Theory, Media Communication (2007-2012), University of Zagreb (postgraduate studies "Crisis management": Crisis communication and public relations (2011-2014). He was the founder of doctoral study Strategic Communication Management at Alma Mater Europaea, Maribor. He was the President of Croatian Communication Association (1993-2022), was vice-president of International Federation of Communication Associations (2010-2012); he was president of International Federation of Communication Associations (2012-2014). He was the head of the national and international research projects: "The new system of public communication in the Republic of Croatia" (1988-1996), "Media and Dialogue" (Slovenian-Croatian bilateral project)

- (1999 and 2000); 'Attitudes and opinions of the people about their neighbors' (1993- 1996), "Media dialogue of the countries of the Alps-Adriatic "(1996-1998); "Croatian Media in the 21st Century" (1998-2000); "Communication and Language Technology" (1995-1998); "Convergence of Croatian media:" (2002.-2006.); "Tempus Centre Champions of Entrepreneurship (2002-2005)" (Finland, Italy, Slovenia and Croatia), "Croatian media communication in convergent environment" (2008-2014). Leader of international scientific projects, director and leader of 20 international scientific conferences at «Inter University Center Dubrovnik» and coorganizer of 20 international scientific gatherings, on subject «Society and Technology» (1994-2015). He was Editor-in-Chief of scientific journals

«Informatologia » (1980-2022) and «Media, Public and Public Relations» (2001-2022). He has received numerous scientific and professional recognition for: (1) Development of theory and practice of journalism (2) Development and improvement of broadcasting organizations, (3) Recognition "PRO.PR AWARDS 2012" - a scientific contribution to the development of communications (public relations media and communications) and the introduction of media studies (communication) at the Universities in Southeastern Europe. He is active in the field of international academic cooperation with renowned institutions and universities associations (EASA, IFCA, UNESCO, ICA, IFJ, FIJET, ECREA, DGPuK, WCSA, ORBICOM, BALCANCOM and CCA).