

IZVJEŠĆE POVJERENSTVA ZA DODJELU POČASNOGA DOKTORATA SENATU SVEUČILIŠTA U ZAGREBU

REPORT OF THE HONORARY DOCTORATE COMMITTEE TO THE SENATE OF THE UNIVERSITY OF ZAGREB

Na temelju članka 21. i članka 76. *Statuta Sveučilišta u Zagrebu*, a u skladu s prijedlogom Sveučilišta u Zagrebu Ekonomskog fakulteta od 10. veljače 2023., Senat Sveučilišta u Zagrebu na 5. redovitoj sjednici u 354. akademskoj godini (2022./2023.), održanoj 14. veljače 2023. donio je Odluku o pokretanju postupka za dodjelu počasnoga doktorata profesoru emeritusu Eriku Cohenu s Hebrejskog sveučilišta u Jeruzalemu. Tom je prigodom imenovano i Stručno povjerenstvo za ocjenu prijedloga za dodjelu počasnoga doktorata prof. emer. Eriku Cohenu u sljedećem sastavu:

1. prof. dr. sc. Nevenka Čavlek, Sveučilište u Zagrebu Ekonomski fakultet
2. akademik Gordan Družić, Hrvatska akademija znanosti i umjetnosti
3. prof. dr. sc. Nevena Škrbić Alempijević, Sveučilište u Zagrebu Filozofski fakultet

Nakon što je proučilo prijedlog i razmotrilo obrazloženje o znanstvenom, nastavnom i društvenom doprinosu profesora emeritusa Erika Cohena i sve relevantne elemente, Stručno povjerenstvo podnosi Senatu Sveučilišta u Zagrebu izvješće s mišljenjem i prijedlogom.

Pursuant to Article 21 and Article 76 of the *University of Zagreb Statute*, and in accordance with the proposal of the Faculty of Economics & Business, University of Zagreb of 10 February 2023, at its 5th regular session in the 354th academic year (2022/2023) held on 14 February 2023, the Senate of the University of Zagreb initiated the procedure to award an Honorary Doctorate to Professor Emeritus Erik Cohen from the Hebrew University of Jerusalem. At the same session, the following Committee was appointed to evaluate the honorary doctorate nomination:

1. Professor Nevenka Čavlek, University of Zagreb, Faculty of Economics & Business
2. Gordan Družić, F.C.A., Croatian Academy of Sciences and Arts
3. Professor Nevena Škrbić Alempijević, University of Zagreb, Faculty of Humanities and Social Sciences

Having considered the nomination detailing Professor Emeritus Erik Cohen's scientific, educational, and social achievements including all the relevant elements, the Committee hereby submits to the Senate of the University of Zagreb this report and recommendation.

1. IZVJEŠĆE S MIŠLJENJEM I PRIJEDLOGOM

1.1. Sažeti životopis predložnika

Profesor emeritus Erik Cohen rođen je 1932. godine u Zagrebu u sekularnoj židovskoj obitelji. Od 1943. do 1945. pohađao je Dominikansku klasičnu gimnaziju u samostanu u Dubravi, a od 1945. do 1949. godine IV realnu gimnaziju u Zagrebu. Njegova je obitelj emigrirala iz Zagreba u Izrael 1949. godine pa je eksternu maturu obavio u vojsci u Izraelu 1953. godine. Od 1954. do 1958. studirao je sociologiju i ekonomiju na Hebrejskom sveučilištu, na kojem je i 1958. diplomirao, 1962. magistrirao iz područja sociologije i filozofije religije, a disertaciju naslova *The Power Structure of Israeli Development Towns* (na hebrejskom) obranio je 1968. godine. Znanstveno se usavršavao 1965. godine na Odjelu za antropologiju Sveučilišta u Manchesteru kod profesora Maxa Gluckmana. Predavao je na svom matičnom sveučilištu od 1959. do 2000. godine. U zvanje predavača izabran je 1970. godine, zatim 1972. u zvanje višeg predavača, a 1976. godine izabran je za izvanrednog profesora te 1982. za redovitoga profesora. Od 1978. do 1982. bio je pročelnik Odjela za sociologiju i antropologiju na Hebrejskom sveučilištu na kojem je od 1988. do 1992. obnašao dužnost dekana na Fakultetu društvenih znanosti. Bio je gostujući profesor na Sveučilištu u Singapuru, zatim na Fidžiju te na Sveučilištu Bielefeld. Od 2000. godine je Georg S. Wise profesor sociologije (emeritus) na Hebrejskom sveučilištu.

Osim hrvatskoga jezika, aktivno se služi hebrejskim, njemačkim, engleskim, španjolskim i thai jezikom, a pasivno se služi s još nekoliko jezika. Trenutačno živi u Bangkoku na Tajlandu.

1. REPORT AND RECOMMENDATION

1.1. The nominee's short curriculum vitae

Professor Emeritus Erik Cohen was born in 1932 in Zagreb to a secular Jewish family. From 1943 to 1945, he attended the Dominican High School in a monastery in Dubrava, and from 1945 to 1949 he attended the IV. High School in Zagreb. His family emigrated from Zagreb to Israel in 1949, so he graduated externally while in the army in Israel in 1953. From 1954 to 1958 he studied sociology and economics at the Hebrew University, where he graduated in 1958. He obtained his master's degree in sociology and philosophy of religion from the same university in 1962. He defended his doctoral dissertation *The Power Structure of Israeli Development Towns* (in Hebrew) in 1968 at the Hebrew University. He underwent research training at the Department of Anthropology at the University of Manchester in 1965 under Professor Max Gluckman. He taught at his alma mater from 1959 to 2000. He was promoted to lecturer in 1970, senior lecturer in 1972, associate professor in 1976, and full-tenured professor in 1982. From 1978 to 1982 he served as the Head of the Department of Sociology and Anthropology at the Hebrew University. He served as the Dean of the Hebrew University's Faculty of Social Sciences from 1988 to 1992. He was a visiting professor at the University of Singapore, the University of Fiji, and Bielefeld University. Since 2000, he has been a Georg S. Wise Professor of sociology (emeritus) at the same university.

In addition to the Croatian language, he is proficient in Hebrew, German, English, Spanish, and Thai and is familiar with several other languages. He currently lives in Bangkok, Thailand.

1.2. Znanstveni doprinos profesora emeritusa Erika Cohena

Profesor emeritus Erik Cohen veliki je erudit i jedan od najistaknutijih svjetskih znanstvenika u području sociologije i antropologije turizma. Njegova znanstvena istraživanja u tom području nedvojbeno su fundamentalni dio razvoja znanosti, ali i ne samo u tim područjima. Istraživanja je provodio u raznim krajevima svijeta od Perua i Tajlanda do Pacifičkih otoka i Izraela. Ono po čemu se profesor emeritus Erik Cohen posebno izdvaja svakako je njegov iznimno širok spektar znanstvenoga interesa i ustrajnost na interdisciplinarnim istraživanjima, pri čemu se, među ostalim, bavio istraživanjima kolektivnih naselja, izraelskih kibuca i novih gradova, iseljeničkim imigrantskim zajednicama, međuetničkim ponašanjima, mirom u Izraelu, ovisnošću o drogama, tajlandskom etnografijom, festivalima, religijskim temama, ekološkom etikom. No, najveći su utjecaj njegova istraživanja imala, i još uvijek imaju, u području turizma jer neprekidno pronalazi nove istraživačke teme i koristi se dobro utemeljenim teorijama i metodologijama u društvenim znanostima i aplicira ih u području turizma. Tako je doprinio kreiranju novih znanstvenih spoznaja u tom području. Prvi je u teoriju turizma uveo i razvio *tipologiju turista* i *turističko iskustvo*, a istraživanja o *autentičnosti* i *komodifikaciji kulture* njegovi su „zaštitni znakovi“ u tom području. Tako je njegov članak *A Phenomenology of Tourist Experiences* citiran 4158 puta, a rad *Towards a Sociology of International Tourism* 4437 puta (zaključno s danom pisanja ovoga izvješća). Ukupan broj citata prema *Research Gateu* veći je od 17.000. Teško bi uopće bilo nabrojiti sva nova područja istraživanja koje je profesor emeritus Erik Cohen otvorio znanstvenicima. Između ostalih, može se izdvojiti egzemplarno istraživanje turizma i međukulturalne komunikacije, kulturne raznolikosti i promjene, hrane i kulture, festivala, interpretacija tkanina i materijala itd.

1.2. Professor Erik Cohen's scientific contribution

Professor Emeritus Erik Cohen is a great erudite and one of the world's most prominent scientists in the field of sociology and anthropology of tourism. His scientific research has undoubtedly been fundamental to the development of science not only in this field but in other fields as well. He has conducted research in various parts of the world, from Peru and Thailand to the Pacific Islands and Israel. What makes Professor Erik Cohen stand out is an extremely wide range of academic interests and dedication to interdisciplinary research, including research into collective settlements, Israeli kibbutz and new cities, immigrant communities, interethnic behaviours, peace in Israel, drug addiction, ethnography of Thailand, festivals, religious topics, environmental ethics. Yet his research has had the greatest impact within the field of tourism where he continuously finds new research topics and applies the well-founded theories and methodologies of social sciences in tourism studies, thus contributing to the creation of new scientific knowledge in this field. He was the first to introduce and develop *the typology of tourists* and *tourist experience* in tourism studies. Research on *authenticity* and *commodification of culture* is his trademark in the field. His article *A Phenomenology of Tourist Experiences* has been cited 4,158 times, and his paper *Towards a Sociology of International Tourism* 4,437 times (as of the time of writing this report). According to *Research Gate*, Professor Cohen has been cited in more than 17,000 publications in total. It would be difficult to list all the new areas of research that Professor Emeritus Erik Cohen has opened up for scientists. To mention a few, we can highlight exemplary exploration of tourism and intercultural communication, cultural diversity and change, food and culture, festivals, interpretations of fabrics and materials, etc.

No, profesor emeritus Erik Cohen ne istražuje samo posljedice razvoja nego trasa i smjerove budućega razvoja određene pojave u društvu te tako značajno proširuje granice znanja. Svojim interdisciplinarnim i multidisciplinarnim pristupom istraživanju ulazi u područja koja prije njega nitko nije dotaknuo. Tako ga je u posljednje vrijeme zaokupilo i istraživanje vezano uz turizam u svemiru. Bez obzira na svoje godine, profesor emeritus Erik Cohen još je uvijek vrlo aktivan i vrlo plodonosan znanstvenik. Do danas je objavio više od 250 znanstvenih radova, knjiga, poglavlja u knjigama, preglednih članaka iz područja socijalne antropologije, sociološke teorije te posebno vrlo široki opus djela iz područja turizma. Najpoznatije su mu knjige *The Commercialized Crafts of Thailand* (University of Hawai'i Press, 2000), *The Chinese Vegetarian Festival in Phuket* (White Lotus, 2001), *Contemporary Tourism: Diversity and Change* (Elsevier, 2004), *Explorations in Thai Tourism* (Emerald, 2008) te *Space Tourism: The Illusive Dream* (Emerald, 2019).

Na platformi *Research.com* profesor emeritus Erik Cohen među vodećim je svjetskim znanstvenicima u području društvenih i humanističkih znanosti te od 1000 eminentnih znanstvenika u svijetu, zauzima 785. mjesto, odnosno 3. mjesto među vrhunskim znanstvenicima u Izraelu.

1.3. Doprinos zajednici

Istraživanja profesora emeritusa Erika Cohena nalaze brojne primjene u turizmu, ekonomiji, etnologiji i kulturnoj antropologiji, marketingu, menadžmentu i u političkim znanostima. Sudjelovao je na velikom broju međunarodnih konferencija u svijetu, a 2013. godine prvi je put nakon emigracije došao ponovno u Hrvatsku na konferenciju *Myths of Tourism* u organizaciji Ekonomskog fakulteta Sveučilišta u Zagrebu i Sveučilišta u Zadru. Održao je brojna predavanja na najprestižnijim svjetskim sveučilištima.

But Professor Emeritus Erik Cohen not only explores the consequences of development but also maps the future development of a particular phenomenon in society and thus significantly expands the boundaries of knowledge. With his interdisciplinary and multidisciplinary approach to research, he is a pioneer in areas that no one has considered before. In recent years, he has also engaged in research into space tourism. Despite his age, Professor Emeritus Erik Cohen is still a very active and prolific scientist. To date, he has published more than 250 scientific papers, books, book chapters, and review articles in social anthropology and sociological theory and a particularly rich opus of works in tourism. His most famous books are *The Commercialised Crafts of Thailand* (University of Hawai'i Press, 2000), *The Chinese Vegetarian Festival in Phuket* (White Lotus, 2001), *Contemporary Tourism: Diversity and Change* (Elsevier, 2004), *Explorations in Thai Tourism* (Emerald, 2008) and *Space Tourism: The Illusive Dream* (Emerald, 2019).

Professor Emeritus Erik Cohen ranks as the 785th of the world's 1000 most eminent scientists in the field of social sciences and humanities according to Research.com and 3rd among top scientists in Israel.

1.3. Contribution to the community

The research of Professor Emeritus Erik Cohen has numerous applications in tourism, economics, ethnology and cultural anthropology, marketing, management, and political sciences. He has participated in many international conferences, and in 2013, he returned to Croatia for the first time after emigration to attend the *Myths of Tourism* conference organised by the Faculty of Economics and Business of the University of Zagreb and the University of Zadar. He has held numerous lectures at the world's most prestigious universities. As a regular lecturer at the education program of the Faculty of

Redoviti je predavač na programu Ekonomskog fakulteta Sveučilišta u Zagrebu – *International Tourism & Hospitality Academy at Sea* (ITHAS), u okviru kojega predaje našim i inozemnim studentima od 2013. godine.

Profesor emeritus Erik Cohen jedan je od osnivača Svjetske turističke akademije i njezin član od 1988. godine. Supokretač je i najprestižnijega znanstvenoga časopisa iz područja turizma *Annals of Tourism Research*, čiji je urednik za područje sociologije bio od 1970. do kasnih 2000-ih. Uz to, član je uređivačkih odbora mnogih međunarodnih znanstvenih časopisa u području turizma. Istaknuo se i kao vrhunski mentor doktorandima, danas mnogim poznatim svjetskim znanstvenicima u području turizma, koji značajno utječu na smjer kretanja istraživanja u tom području. Recenzirao je na desetine projekata predloženih izraelskim institucijama. Recenzira članke za moguće objavljivanje u najprestižnijim časopisima iz područja turizma u svijetu te je svojim savjetima utjecao i na podizanje rejtinga časopisa *Acta Turistica* Ekonomskog fakulteta Sveučilišta u Zagrebu.

1.4. Nagrade i priznanja

Najveće priznanje za svoj bogati i dugogodišnji znanstveni i obrazovni rad u području turizma profesor emeritus Erik Cohen primio je 2012. godine od Svjetske turističke organizacije (UNWTO) u Madridu, kada mu je dodijeljena najprestižnija nagrada – *Ulysses Award* – za doprinos znanosti u području turizma te za izvrsnost u kreiranju i diseminaciji znanja u tom području.

2. MIŠLJENJE I PRIJEDLOG POVJERENSTVA

Profesor emeritus Erik Cohen ubraja se u elitnu skupinu najpoznatijih i najpriznatijih znanstvenika u području društvenih znanosti u svijetu, posebice u području sociologije

Economics, University of Zagreb titled *International Tourism & Hospitality Academy at Sea* (ITHAS), he has taught domestic and international students since 2013.

Professor Emeritus Erik Cohen has been one of the founders of the International Academy for the Study of Tourism and its member since 1988. He is also a co-founder of the most prestigious scientific journal in the field of tourism, *Annals of Tourism Research*. He was the Sociology Editor for the journal from the 1970s to the late 2000s. He sits on the editorial boards of many international academic journals in the field of tourism. Furthermore, he has distinguished himself as an excellent mentor to doctoral students, many of whom have become well-known scientists in the field of tourism and have significantly influenced the direction of research in this field. He has reviewed dozens of projects proposed to Israeli institutions. He serves as a reviewer for the most prestigious magazines on tourism and his advice has improved the rating of the journal *Acta Turistica* of the Faculty of Economics and Business, University of Zagreb.

1.4. Awards and honours

In 2012, Professor Emeritus Erik Cohen received the greatest recognition for his rich and long-standing scientific and educational work in the field of tourism when the United Nations World Tourism Organisation (UNWTO) in Madrid awarded him the prestigious Ulysses Prize for Excellence in the Creation and Dissemination of Knowledge.

2. RECOMMENDATION OF THE COMMITTEE

Professor Emeritus Erik Cohen is a member of the elite group of the world's most well-known and acclaimed scientists in the field of social sciences, more specifically, in the field of sociology and anthropology



Prof. dr. sc. Stjepan Lakušić, rektor Sveučilišta u Zagrebu, proglašava prof. emer. Erika Cohena počasnim doktorom 15.5.2023. godine / Professor Stjepan Lakušić, Rector of the University of Zagreb, promotes Professor Emeritus Erik Cohen to Honorary Doctor on 15 May 2023

i antropologije turizma. Ono što ga izdiže iznad brojnih znanstvenika u pojedinim znanstvenim područjima jest njegova privrženost interdisciplinarnim i multidisciplinarnim istraživanjima i sposobnost premošćivanja jaza između mnogih znanstvenih disciplina od sociologije, ekonomije, etnologije i kulturne antropologije do istraživanja posljedica razvoja turizma na gospodarstvo i društvo u cjelini. Svojim je istraživanjima uvijek bio ispred uvriježenih trendova i standardnih modela mišljenja te je neprestano otvarao, i još uvijek otvara, nova područja od iznimna znanstvenoga interesa. Njegovim je znanstvenim radom obogaćeno široko područje društvenih istraživanja. Profesor emeritus Erik Cohen posebice je pridonio napretku istraživanja u području turizma te

of tourism. What distinguishes him from other scientists in other fields of study is his dedication to interdisciplinary and multidisciplinary research and the ability to bridge the gap between many scientific disciplines from economics to sociology, ethnology, and cultural anthropology to research the consequences of tourism development on the economy and society as a whole. His research has always been ahead of the established trends and standard models of thinking and has constantly introduced new areas of exceptional scientific interest. His academic work has enriched a wide field of social research. Professor Emeritus Erik Cohen has greatly contributed to the advancement of research in the field of tourism and has influenced various world scientists, including scientists

je utjecao na brojne znanstvenike u svijetu, ali i u Hrvatskoj. Od 2013. godine surađuje s Ekonomskim fakultetom Sveučilišta u Zagrebu, ponajviše na projektu iskustvenog učenja u turizmu – *International Tourism & Hospitality Academy at Sea*, čime je iznimno pridonio internacionalizaciji Sveučilišta u Zagrebu i njegovu otvaranju svjetskom prostoru visokog obrazovanja. Prilikom svakog radnog posjeta Hrvatskoj održao je i predavanja studentima na Ekonomskom fakultetu u Zagrebu na preddiplomskoj, diplomskoj i poslijediplomskoj razini, nesebično dijeleći svoja znanja studentima i mladim znanstvenicima.

Na temelju navedenoga obrazloženja povjerenstvo je suglasno u ocjeni da profesor emeritus Erik Cohen ispunjava sve uvjete za dodjelu počasnoga doktorata Sveučilišta u Zagrebu, u skladu sa *Statutom Sveučilišta u Zagrebu*. Članovi povjerenstva stoga s ponosom i čašću predlažu Senatu Sveučilišta u Zagrebu da profesoru emeritusu Eriku Cohenu dodijeli počasni doktorat Sveučilišta u Zagrebu.

Članovi Stručnog povjerenstva:

prof. dr. sc. Nevenka Čavlek, Sveučilište u Zagrebu Ekonomski fakultet

akademik Gordan Družić, Hrvatska akademija znanosti i umjetnosti

prof. dr. sc. Nevena Škrbić Alempijević, Sveučilište u Zagrebu Filozofski fakultet

in Croatia. Since 2013, he has collaborated with the Faculty of Economics and Business, University of Zagreb, mainly on the project of experiential learning in tourism – *International Tourism & Hospitality Academy at Sea*, which has contributed greatly to the internationalisation of the University of Zagreb and its positioning on the world map of higher education. During each working visit to Croatia, he held lectures for undergraduate, graduate, and postgraduate students at the Faculty of Economics and Business, University of Zagreb, selflessly sharing his knowledge with students and young scientists.

Given the above, the Committee agrees that Professor Emeritus Erik Cohen meets all the requirements to be awarded an honorary doctorate from the University of Zagreb, in accordance with the Statute of the University of Zagreb. The members of the Committee, therefore, recommend with pride and honour that the Senate of the University of Zagreb award Emeritus Professor Erik Cohen an honorary doctorate from the University of Zagreb.

Members of the Committee:

Professor Nevenka Čavlek, Faculty of Economics and Business, University of Zagreb

Academician Gordan Družić, Croatian Academy of Sciences and Arts

Professor Nevena Škrbić Alempijević, Faculty of Humanities and Social Sciences, University of Zagreb