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# INTERDISCIPLINARY MANAGEMENT RESEARCH CONFERENCE – IMR 2023

IMR 2023: The 19<sup>th</sup> International Conference on Interdisciplinary Management Research aims to bring together academics, researchers, and practitioners to exchange and share their research findings and (business) experiences in all aspects of management and related fields. IMR serves as an interdisciplinary platform for academics, practitioners, and educators to present and discuss the latest trends and issues, as well as practical challenges encountered and solutions adopted in the field of management, but it also extends its scope to encompass various domains including Business, Financial Economics, Industrial Organization, Law and Economics, etc. The IMR conference is tailor-made for postgraduate students, providing them with a platform to showcase and exchange ideas about their research. It enables them to receive valuable feedback from their peers, academics, and practitioners. The conference fosters a welcoming and informal atmosphere, offering PhD students the opportunity to network with academics and practitioners, and develop their professional relationships.

## *1st day of the conference*

The Conference on Interdisciplinary Management Research started with the opening ceremony on Thursday, 28 September 2023, at 1.00 pm. Ivana Jobst from the Faculty of Economics and Business in Osijek moderated the programme. The speakers were **Jerko Glavaš**, PhD, Faculty of Economics and Business, Josip Juraj Strossmayer University of Osijek, Chairman of the Conference Programme, **Boris Crnković**, PhD, Full Professor, Dean, Faculty of Economics and Business in Osijek, Josip Juraj Strossmayer University of Osijek, and **Ivana Katavić Milardović**, Head of the Administrative Department for Economic Affairs of Osijek-Baranja County. In addition, a European Union project Dialogue4Tourism - Institutional Dialogue on Sustainable Tourism and Governance in the Euro-Med area was presented by **Kristina Brščić**, PhD, Institute for Agriculture and Tourism, Poreč. After that, **Igor Berecki**, MD, gave a keynote lecture in Croatian entitled *Može li nas u upravljanju organizacijama zamijeniti AI? Kako spriječiti svoj mozak u računalo... i zašto?* Two parallel sessions were held

from 2.30 to 4.00 pm in different halls at the Faculty of Economics and Business in Osijek, where participants gave their presentations live. Meet the city and discover its secrets – a walk through Osijek was organised for all interested conference visitors from 4.15 to 6.00 pm. On the conference inaugural day, all participants had the delightful opportunity to enjoy a dinner at Crna svinja.

### *2nd day of the conference*

The second day of the Conference (i.e., 29 September 2023) started at 9.30 am with the keynote lecture “EFMD Network, Activities & Quality Services portfolio” delivered by Ivana Marinković, EFMD Global Network, Director for Central and Eastern Europe. After the keynote lecture, Adam Đanić presented the Centre of Competences for Advanced Engineering Nova Gradiška. Three parallel sessions were held and 29 papers were presented on the second day of the conference, which ended with a doctoral workshop where postgraduate doctoral students had the chance to receive answers to all their questions related to writing their doctoral thesis.

The latest issue of the Conference Proceedings, i.e., “Interdisciplinary Management Research XIX”

(ISSN 1847-0408), encompasses 70 papers written by 148 authors from 7 countries. The sections of the conference proceedings and the articles are divided into three topics: General Management (40 papers), Marketing Management (17 papers), and Finance Management (13 papers). The Conference Proceedings were published by Josip Juraj Strossmayer University of Osijek, Faculty of Economics and Business in Osijek, Croatia, Postgraduate Doctoral Study Programme in Management, Pforzheim University, Business School, Germany, with Boris Crnković, PhD (Dean, Josip Juraj Strossmayer University of Osijek, Faculty of Economics and Business in Osijek, Croatia), and Thomas Cleff, PhD (Dean, Hochschule Pforzheim University, Germany) for the publishers, and Aleksandar Erceg, PhD (Faculty of Economics and Business in Osijek, Croatia) as the editor. The IMR conference proceedings can be found in the following databases: Clarivate Analytics, Web of Science, and EBSCO. This makes the IMR conference even more significant and thrilling for numerous academics, entrepreneurs, business professionals, researchers, and visitors. The publication of the conference proceedings is partially funded by the Ministry of Science and Education of the Republic of Croatia.