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# COVID-19 and Seasonality in Monthly Returns: a Firm Level Analysis of PSX

Farah Naz † Tooba Lutfullah\*\* Kanwal Zahra\*\*\*

Abstract: The current study scrutinizes the calendar anomalies in the context of the local market by analyzing the Pakistan Stock Exchange (PSX). For this purpose, closing prices of KSE-100, KSE-30 and KSE-All share Index from January, 2009 to June, 2021 have been used as well as a thorough individual firm level analysis is done, taking average log-returns of selected sample firms returns using OLS regression, general GARCH (1,1), asymmetric TGARCH and PGARCH models. The results indicate monthly seasonality, with significant April, July, and September effect in PSX indices returns. The findings of the study reveal that weak form inefficiency exists in Pakistan Stock Market, which implies the possibility of earning abnormal returns by investors using timing strategies. Due to global pandemic conditions, investor psychology investors turned circumspect. Consequently, the individual firms' trading has also reduced.

**Keywords:** month-of-the-year effect; July Effect; Tax loss selling hypothesis; Pakistan stock exchange; calendar effect; July Effect; Tax loss selling

**JEL Classification:** G1, G14, G17, E32, E4, C58, C53

<sup>\*</sup> Kinnaird College for Women, Lahore, Punjab, Pakistan.

<sup>&</sup>lt;sup>+</sup> Farah Naz is corresponding author. E-mail: farah.naz@kinnaird.edu.pk

<sup>\*\*</sup> Kinnaird College for Women, Lahore, Punjab, Pakistan.

<sup>\*\*\*</sup> University of Central Punjab, Lahore, Punjab, Pakistan.

## Introduction

Generally, capital markets are considered as the dynamic equilibrium. However, an impulsive response that may occur due to financial disclosures by the firms, monetary news announcements, or psychological factors result in certain trading irregularities in the form of abnormally high or low calendar patterns; commonly known as calendar anomalies. Such observed inconsistencies are more evident in stock markets and have been analyzed in various studies (Harshita, Singh, & Yadav, 2019; Jaffe & Westerfield, 1985; Jones, Lee, & Apenbrink, 1991).

The current study aims to explore, What calendar anomalies are observed in the monthdoeseturns of the PSX indices? and Does the analysis of individual firm-level data using OLS regression, GARCH (1,1), asymmetric TGARCH, and PGARCH models reveal any patterns indicative of weak form inefficiency in the Pakistan Stock Market post/pre and during COVID-19 pandemic?

By addressing these questions, the research aims to contribute insights into the presence of calendar anomalies, market efficiency, and the effects of external factors, such as the COVID-19 pandemic, on investor behavior in the context of the Pakistan Stock Exchange.

Anomalies might emerge in indices even if they are non-existent in individual stocks making up those indices. Autocorrelation in indices is a vital factor caused by non-synchronous trading patterns in individual stocks, stimulating researchers to detect anomalies despite being absent in the individual securities (Jaffe, Keim, & Westerfield, 1989). Due to the composition of individual stocks in indices, the occurrence of an anomaly in indices, result in a more significant number than in the individual securities fabricating the index. Individual returns integrate "idiosyncratic noise" diminished once the portfolio is created. Hence, the anomaly is the consequence of systematic components (Madureira & Leal, 2001). Most of the earlier studies emphasize calendar anomalies test at the aggregate level in equity markets around the globe, but no firm-level comprehensive evidence is presented yet, except for a few focusing on banking sector stocks (Evangelos, 2017; Munir & Sook Ching, 2018) and very limited on component stocks. Thus, this study endeavors to fill this gap in the literature.

Earlier studies, in the Pakistan stock market exhibit the Gregorian as well as Islamic calendar effects using indices. We conduct a thorough and comprehensive analysis of individual stock returns to investigate calendar anomalies within the Pakistan Stock Exchange (PSX) the Pakistan Stock Exchange (PSX). In comparison to the countries worldwide, Asian countries experienced more pessimistic abnormal returns during COVID-19 pandemic and the foremost factor behind this is the investors' negative sentiment towards future returns and risk apprehensions (Liu, Manzoor, Wang, Zhang, & Manzoor, 2020). This notion substantially affected stock markets and to check this element, day-of the week effect is tested on individual stock returns. This study explores calendar effects in the Pakistan stock market from January 2009

to June 2021 to identify the calendar effect in the context of the pandemic and before pandemic for month-of-the-year. Literature Review

Shamshir and Baig (2016) have done a thorough study to investigate month-of-the-year and turn-of-the-month anomalies using four indices in Pakistan Stock Exchange during the period 2009-2014. These anomalies were examined in particular focus of the tax-loss-selling hypothesis for July. A significant turn-of-the-month effect was observed except for the KMI-30 and KSE-30 index. Additionally, all four indices displayed significant January returns; still, no contribution to the tax-loss-selling hypothesis was ascertained. Therefore, positive sentiment towards the upcoming year and liquidity preference looks more relevant to bullish behavior in the market. However, Ali and Akbar (2009) have increased the sample period by historical data from 1991-2006 for fifteen years for the KSE index. The presence of calendar anomalies could potentially endanger an Efficient Market Hypothesis (Rossi, 2015). A detailed subsample analysis of testing monthly seasonality took June as a reference month and for daily seasonality concerning the trading days. Achange in trading days of sample period occurred due to government economic regimes inferred that there were no weekday and month effects in KSE Index.

Zafar, Urooj, and Farooq (2010) further investigated the month-of-the-year effect extending just one year for 1991-2007 through dummy variables Regression. Taking January as reference month, the study found significantly negative returns just in May, which in particular advocate that trading volume continued to be truncated and consequently unfavourable yields transpired by investors relative to January. This seasonality may be explained by the fact that the Budget announcement in June forecasts a change in monetary policy and variation in general price level; likewise, with the budget declaration, investors kept on selling their stocks. Correspondingly, before budget announcement, interest rates fluctuate, signifying another cause for May seasonality. The study confirmed the month of the year effect, concluding that the Karachi stock exchange as an inefficient market monthly seasonality provides an opportunity to the investors to anticipate the prospective earnings by recognizing the prevailing stock market trend and designing strategic approaches that might facilitate in acquiring superior returns.

Iqbal, Kouser, and Azeem (2013) again utilized KSE 100 index in testing various calendar anomalies including weekday effect, end of the month effect, January effect, half month effect and Ramadan Effect. A positive half month effect was observed earlier while a negative effect was detected in the latter half month as supported by the previous studies. Although no supportive evidence was found, a positive December effect was also identified. Interestingly, there was no indication of the January effect; instead, a negative May effect was evident, probably due to the budget announcement in June. Hashmi (2014) considered merely the January effect to test the presence of the calendar anomaly in the KSE 100 index. During the sample period, the outcomes of the study showed an indication of a statistically positive January effect. Though, the identified anomaly was doubtful to contribute profitable arbitrage prospects during that time radically since abnormal returns were scaled between 1-3 per cent, which was not significant enough to compensate transactions costs.

Ullah, Ullah, and Ali (2016) selected KSE 100 index to identify the January effect in Pakistan for the period 2004-2014. The outcome of the study highlighted the January effect with positively significant returns besides the negatively significant returns in May and August. Apart from this, January showed the highest returns and the lowest returns were observed in May. The tax-loss hypothesis is considered as one of the factors explaining the lowest May returns since the budget announcement for the upcoming year is made in June. The results concluded that the presence of market anomalies confirmed that Pakistan Stock Market is weak-form inefficient. Anjum (2020) aimed specifically at these calendar anomalies investigation before and after the integration of the Pakistan Stock Exchange. The empirical investigation of weekend effect, day-of-the-week effect month-of-the-year effect (January and July effects) was done using dummy variable regression and ARCH and EGARCH-inmean approaches. Moreover, average returns were high in December in the Karachi Stock Exchange and the Pakistan Stock Exchange; March returns were high.

## Calendar Anomalies in Individual Returns

Kling and Gao (2005) investigated the monthly and daily seasonality in two Chinese stock markets using individual stock returns. For analysis, the market index of the Shanghai and Shenzhen stock exchanges and individual stock returns of all listed securities since the inception of security trading on both exchanges were utilized. Empirical findings suggested monthly seasonality in the Shanghai and the Shenzhen stock exchanges. Remarkably, February showed the highest returns, which is explained by the Chinese year-ends in February. Hence, it can be similar to the January effect for countries with the December year-end.

Marrett, George, Worthington, and Andrew (2011) scrutinized the month-of-the-year effect yet again in the Australian market using industry returns. Significantly higher January returns were detected in only two cases: the small-cap stocks and retail firms. While April, July and December showed significantly higher returns approximately three times than average returns across all months at the market-level analysis. Yat, Keong, and Ling (2011) has tangibly focused on the period after the Asian financial crisis to examine the stock market anomalies in Malaysia. Based on the GARCH (1,1) model, positive and significant January, July, October, and November returns were examined in most sectors, along with the positive Friday effect. Overall, the analysis of the seven sector indices confirmed the month-of-the-year and day-of-the-week effects with significant January and Monday effects.

Following (Jais, Jakpar, Doris, & Shaikh, 2012; Munir & Sook Ching, 2018; Narayan, Narayan, Popp, & Ali Ahmed, 2015) further investigated finance stocks in the Malaysian equity market. A detailed firm-level empirical evidence of calendar anomalies, including day-of-the-week and the month-of-the-year effect, was provided. Twenty-one finance stocks showed predictable patterns in daily seasonality, whereas monthly seasonality was observed in 19 finance stocks. The observed out-

comes of the TGARCH (threshold GARCH) model recommended asymmetric news effect and the significant daily and monthly seasonality, which is the evidence of a weak form of inefficiency, inferring those investors may be able to gain the detected abnormal returns employing timing strategies.

Singh and Das (2020) scrutinized calendar anomalies in Indian service sector indices (i.e., Banking sector and Information technology sector), and for this purpose post-recession period from 2010 to 2019 was chosen. The results showed the January effect and turn-of-the-month effect, advocating the likelihood of inefficiency in the IT sector. Wuthisatian (2021) inspected the day-of-the-week (DOW) effect and the January effect in the Thai Stock Exchange. The empirical findings showed a strong indication of seasonality with significantly negative Monday returns and positive January returns displaying the market inefficiency. Rasool, Hamid, and Hussain (2023) investigated the month-of-the-year in emerging markets of Pakistan, India and China for pre and post COVID scenarios. The results showed higher volatility in December, March and February for the countries opted in sample. Aggarwal and Jha (2023) examined the month-of-the-year effect for the six emerging Asian stock market using GARCH (1,1), EGARCH (1,1), TGARCH (1,1) models. The results indicates the persistent effect of the models in the monthly returns.

# Methodology

This study exhibits the calendar anomalies in the context of the local market by analysing the Pakistan stock exchange. For this purpose, closing prices of KSE-100, KSE-30 and KSE-All share Index from January, 2009 to June, 2021 have been used as well as a thorough individual firm level analysis is done, taking average log-returns of selected sample firms returns using OLS regression, general GARCH (1,1), asymmetric TGARCH and PGARCH models to study the leverage effect of good and bad news on market volatility.

The returns calculation has been done by taking the average log returns for the selected firm's sample with the equation:

$$R_t = \log\left(\frac{P_t}{P_{t-1}}\right)$$

Where  $P_t$  represents the current period returns and represents the preceding period returns.

## Ordinary Least Square Regression

The OLS regression has been conducted for the analysis of returns where the dummy coefficient signifies the average return per month which provides the month-of-the-

year effect to test the efficiency of the stock market of Pakistan. To detect the monthly effect, the regression analysis has been done by making the 12 dummy variables in order to model the independent variables:

$$R_{t} = \sum_{i=1}^{12} \beta_{1} D_{it} + \beta_{13} R_{t-1} + \varepsilon_{t}$$

Where,  $R_i$  represents index return, shows the error term,  $D_{ii}$  is the dummy variable that represents each month (Hussain, Hamid, Akash, Shahid, & Imdad Khan, 2011; Silva, 2010).

## GARCH Model

The GARCH model analyzes the historical time series data to depict its impact on the future data which termed as the autoregressive. Bollerslev (1986) developed this idea to study the volatility in the financial market. The conditional variance in this regards specifies the volatility trends by determining the preceding values squared errors and with its lag value for GARCH model. Thus, month of the year effect can be analyzed with the estimation of GARCH specification which specifies with the equation as:

$$\sigma_t^2 = w + \sum\nolimits_i^q \alpha_i \, \varepsilon_{t-i}^2 \sum\nolimits_i^p \beta_j \, \sigma_{t-i}^2 + \gamma h_{t-j}^2$$

Engle and Ng (1993) conducted Diagnostic tests to test the asymmetric response in volatility to negative shocks. The three tests are premeditated to define if a particular dataset require an asymmetric model to the residuals of a standard GARCH model with a constant in the mean equation. These tests helps in detecting the predictive power of variables which may not be part of the GARCH model. Therefore, if the squared normalized residuals are able to predict these variables, then the variance model might be mis-specified.

## TGARCH (Threshold GARCH)

The threshold GARCH model is the extension of standard GARCH model which provides the asymmetric threshold effect which allows the analysis of good and bad news effect in the market.

$$\sigma_t^2 = \alpha_0 + \alpha_1 \, \varepsilon_{t-1}^2 + \beta_1 \sigma_{t-1}^2 + \gamma \, \varepsilon_{t-1}^2 I_{t-1}$$

 $\gamma$  is the asymmetric effect,  $I_{t-1}$  is the dummy variable to identify good and bad news, i.e.  $I_{t-1} = 1$  if  $\varepsilon_{t-1} < 0$  indicating bad news, and  $I_{t-1} = 0$  if  $\varepsilon_{t-1} \ge 0$  indicating good news.

## PGARCH (Power GARCH)

Ding, Granger, and Engle (1993) proposed another extension for the GARCH model with the Power GARCH which models the conditional standard deviation as well as conditional variance simultaneously in the model. The PGARCH (p, q) model is specified as;

$$\sigma_t^{\delta} = \alpha_0 + \sum_{i=1}^q \alpha_i (|\varepsilon_{t-i} - \gamma_i \varepsilon_{t-i}|)^{\delta} + \sum_{i=1}^p \beta_i \, \sigma_{t-i}^{\delta}$$

Where the power term is represented by  $\delta$  as parameter, such that  $\delta$ >0. The standard GARCH model that captures leverage effect with  $\delta$ =2. On the contrary, the model used to evaluate the conditional standard deviation instead of analyzing the conditional variance only for  $\delta$ =1.

#### **Results and Discussion**

## Sector Returns Monthly Descriptive Statistics

The sectoral descriptive statistics showed highest average return in the month of April and July. Automobile Assembler, Automobile Parts & Accessories, Leather & Tanneries, Paper & Board and Technology & Communication presented highest average returns during sample period. Interestingly, the average of monthly returns is higher till July showing the maximum trading is done in the earlier months of the year. Cable & Electrical Goods, Chemical, Fertilizer, Food & Personal Care Products, Oil & Gas Marketing Companies, Refinery, Technology & Communication showed lowest returns in August. Similarly, an inverse pattern is observed in case of lower returns with demeaning trading transactions in the later months of the year. Figure 1 shows monthly returns of all sectors in which the Tobacco sector has the highest average returns in February. Miscellaneous sector has a constant low average April, May, June and July. Overall Vanaspati and allied industries has a high average in August, September which lower down in October and resume in year-end.

A peculiar fact observed in the sample period is the highest volatility ascertained in the month of February and October while these months have not shown any significant return metrices in any of the sector. Among all sectors, Tobacco sector showed the highest volatility while Food & Personal Care has the lowest volatility. Also, average returns of July are lowest in most of the sectors. Risk and returns account for establishing the fundamentals of the investment decision process; thus, knowledge of variations regarding calendar movements with high returns can be recognized to the high volatility respectively and in the analyzed period. In many cases, financial time series possesses volatility clustering or volatility pooling which is an augmented disparity preceding high deviation, likewise low divergence following minor deviations.

Table 1: Sector Wise Monthly Descriptive Statistics

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December		0.000156	0.005572	-0.02062	0.015847		0.000787	0.00574	-0.01749	0.018089		0.001044	0.007586	-0.02409	0.026916		0.001298	0.008164	-0.02176	0.035887		-0.00051	0.005211	-0.01627	0.011132		-0.00033	0.005517	-0 07709
November		0.000631	0.00684	-0.01738	0.021193		0.001348	0.006102	-0.01356	0.019187		0.000339	0.007174	-0.02514	0.016621		0.002307	0.008571	-0.01709	0.032241		-0.0009	0.006937	-0.02191	0.040481		-9.1E-05	0.006473	0.02640
October		-0.00018	0.007177	-0.01961	0.021214		-0.00051	0.007139	-0.02161	0.020781		-0.00092	0.008528	-0.02326	0.017262		-0.00141	0.00818	-0.02047	0.020964		-0.00161	0.00531	-0.01768	0.012713		-0.00061	0.006565	0 0000
September		0.000643	0.006586	-0.01333	0.020237		-0.00076	0.006889	-0.02347	0.019831		-6.3E-05	0.008452	-0.02384	0.020887		-1.1E-05	0.00656	-0.01855	0.020457		-0.00094	0.007534	-0.01798	0.043981		-0.00042	0.005814	0.01546
August		-0.00081	0.007004	-0.03041	0.016049	ories	-0.00027	0.006936	-0.02179	0.019988	S	-0.00189	0.008566	-0.02754	0.024023		-0.00136	0.007973	-0.02567	0.019192		-0.00252	0.006252	-0.02691	0.01015		-0.00105	0.006339	0.01063
July	Auto Assembler	0.001114	0.006118	-0.01995	0.019386	Automobile Parts & Accessories	0.001281	0.005206	-0.02349	0.014057	Cable & Electrical Goods	0.000743	0.007114	-0.021	0.020042	Cement	0.001278	0.007036	-0.01927	0.021313	Chemical	-0.00114	0.005398	-0.01188	0.036119	Engineering	0.000168	0.005001	0.01444
June	Auto As	-0.00057	0.005759	-0.01892	0.016645	mobile Par	-5.2E-05	0.006028	-0.02438	0.014536	able & Elec	-0.00069	0.007192	-0.02232	0.015307	Cen	3.39E-05	0.007206	-0.02037	0.025851	Cher	-0.00242	0.005114	-0.01978	0.011386	Engin	-0.0015	0.005827	70100
May		0.000406	0.006261	-0.0187	0.01928	Auto	-0.00099	0.005912	-0.02049	0.015138	0	0.000349	0.007263	-0.02003	0.02247		-0.00114	0.007417	-0.0275	0.020133		-0.00118	0.011778	-0.08581	0.091402		0.000177	0.00545	0.01356
April		0.001552	0.006547	-0.02171	0.020277		0.002247	0.006379	-0.01761	0.01817	-	0.000835	0.007023	-0.01916	0.019357		0.000424	0.007173	-0.0213	0.02844		-0.00119	0.007734	-0.08136	0.040255		-0.00053	0.02305	0.731
March		6.11E-06	0.006657	-0.02433	0.020861		-0.00021	0.0057	-0.03788	0.013053		-0.00027	0.006951	-0.02208	0.023268		0.00175	0.009014	-0.0249	0.045429		0.000322	0.018621	-0.18317	0.097856		0.000463	0.017755	0 00 00
February		-0.00013	0.005366	-0.01712	0.014112		-0.0016	0.004663	-0.01595	0.010252		-0.00151	0.006424	-0.02017	0.019766		-0.00049	0.007024	-0.02861	0.025149		-0.00089	0.006043	-0.01614	0.016523		-0.00096	0.009404	080900
January		0.000973	0.005639	-0.0239	0.014934		0.000582	0.005071	-0.01432	0.014457		0.000286	0.007922	-0.03182	0.021832		0.000861	0.006493	-0.02111	0.019727		0.001817	0.005315	-0.02377	0.013333		-1.1E-05	0.005433	-0.01974
	Statistics	Mean	Std. Dev.	Min	Max		Mean	Std. Dev.	Min	Max		Mean	Std. Dev.	Min	Max		Mean	Std. Dev.	Min	Max		Mean	Std. Dev.	Min	Max		Mean	Std. Dev.	Min

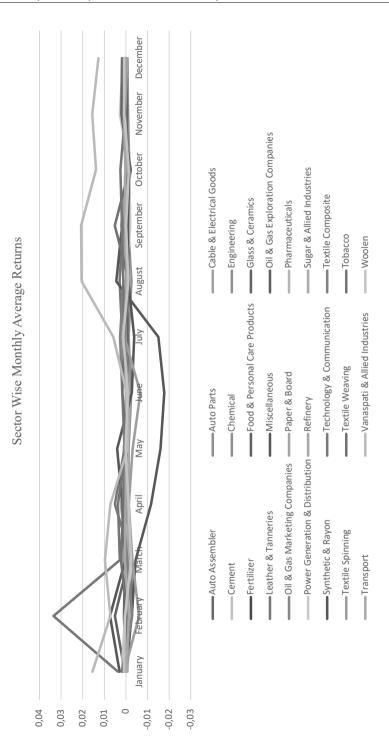
	January	February	March	April	May	June	July	August	September	October	November	December
Max	0.011678	0.071298	0.181947	0.228298	0.012259	0.013374	0.011611	0.017185	0.014363	0.015662	0.033116	0.013306
						Fert	Fertilizer					
Mean	0.000947	0.000637	0.000731	0.000129	-0.00032	-0.00048	0.000526	-0.00079	0.000364	8.88E-05	0.000278	6.85E-05
Std. Dev.	0.006729	0.00621	0.012791	0.006478	0.005967	0.006307	0.006018	0.006627	0.00645	0.006257	0.005068	0.005535
Min	-0.02389	-0.02285	-0.06063	-0.02238	-0.01635	-0.01992	-0.02263	-0.02003	-0.01664	-0.01936	-0.01532	-0.01983
Max	0.020794	0.02162	0.090746	0.019527	0.01654	0.017341	0.017259	0.020433	0.0188	0.020558	0.01443	0.018768
					Food & Pe	Food & Personal Care Products	Products					
Mean	0.000566	0.005108	-0.00121	-9E-05	0.000603	6.61E-06	0.000195	-0.00138	-0.00103	-0.0008	-0.00022	-0.00073
Std. Dev.	0.004084	0.022892	0.005301	0.003935	0.05296	0.004005	0.004087	0.0045	0.009204	0.005137	0.005166	0.004608
Min	-0.00817	-0.07596	-0.02793	-0.01098	-0.23274	-0.01716	-0.01542	-0.01677	-0.07835	-0.01541	-0.01428	-0.0137
Max	0.01391	0.082493	0.01013	0.013907	0.226046	0.009099	0.012415	0.009529	0.082662	0.012873	0.036735	0.009965
					Gla	Glass & Ceramics	nics					
Mean	0.000159	0.00092	0.000486	0.000863	-0.00075	-0.00059	-0.00068	-0.00057	4.51E-05	-9.5E-05	-0.0005	-0.00021
Std. Dev.	0.01031	0.009945	0.009854	0.011007	0.009424	0.011219	0.010327	0.010837	0.009365	0.010231	0.010115	0.009262
Min	-0.02968	-0.02827	-0.03182	-0.03375	-0.04102	-0.04459	-0.03086	-0.02869	-0.02374	-0.03054	-0.03175	-0.02312
Max	0.036659	0.038406	0.039985	0.05176	0.034302	0.045677	0.025212	0.047918	0.03019	0.036397	0.02983	0.026124
					Leat]	Leather & Tanneries	eries					
Mean	-0.00043	-0.00248	-0.00263	0.005121	0.000718	-0.00033	0.001727	0.00297	0.001545	-0.00093	0.001602	0.000212
Std. Dev.	0.018345	0.019943	0.017173	0.016538	0.016651	0.024791	0.021538	0.012398	0.017197	0.017094	0.015732	0.019901
Min	-0.04798	-0.09473	-0.05736	-0.05218	-0.0524	-0.06437	-0.08466	-0.03057	-0.06824	-0.07756	-0.05637	-0.06912
Max	0.075385	0.080545	0.050575	0.069351	0.051228	0.065975	0.089233	0.033686	0.080953	0.045131	0.09998	0.075042
					N	Miscellaneous	SI					
Mean	0.000339	-0.00272	-0.00442	-0.01157	-0.01602	-0.01773	-0.015	0.004484	0.001775	-0.00214	0.001966	-5.9E-05
Std. Dev.	0.008623	0.007438	0.03518	0.044761	0.048594	0.050868	0.048312	0.034363	0.007562	0.008492	0.008285	0.006629
Min	-0.04461	-0.03147	-0.17434	-0.17591	-0.18037	-0.17123	-0.17916	-0.1608	-0.01754	-0.02109	-0.0179	-0.02078
Max	0.040069	0.019174	0.36414	0.052931	0.01989	0.019079	0.021434	0.199413	0.029101	0.021293	0.051697	0.020587
					Oil & Gas F	Exploration	Oil & Gas Exploration Companies					
Mean	0.00017	-9.4E-05	0.000742	0.000834	0.000899	-0.00038	0.000864	-0.00024	-0.0001	1.17E-06	0.000409	0.000173
Std. Dev.	0.006831	0.005817	0.006304	0.005693	0.005853	0.005913	0.005547	0.006614	0.005943	0.008174	0.005786	0.005794
Min	-0.02225	-0.02195	-0.01661	-0.02015	-0.01454	-0.02071	-0.02221	-0.02226	-0.02783	-0.07397	-0.01753	-0.02226

	January	February	March	April	May	June	July	August	September	October	November	December
Max	0.021747	0.022719	0.023526	0.020657	0.017462	0.017774	0.015694	0.018523	0.017402	0.020343	0.017764	0.02019
					Oil & Gas	Oil & Gas Marketing Companies	Companies					
Mean	0.000415	-0.00046	0.001181	0.00031	0.000297	-0.00053	86600000	-0.00116	0.00037	-0.00024	0.000413	-0.00023
Std. Dev.	0.005962	0.005855	0.006047	0.005641	0.005396	0.005768	0.005554	0.006525	0.005884	0.006937	0.005708	0.005674
Min	-0.02005	-0.02287	-0.02067	-0.01816	-0.01954	-0.02143	-0.02161	-0.02227	-0.01632	-0.01816	-0.01565	-0.02365
Max	0.023031	0.018495	0.023058	0.013947	0.01493	0.015015	0.015301	0.018398	0.017749	0.019205	0.031768	0.015986
					Pa	Paper & Board	rd					
Mean	0.00093	-0.00235	0.000514	0.00141	0.000288	-0.00099	0.001366	-0.00121	6.53E-05	-0.00013	0.000385	0.001277
Std. Dev.	0.006297	0.005991	0.005675	0.006035	0.006072	0.005841	0.005667	0.006844	0.005501	0.00674	0.005051	0.005149
Min	-0.01625	-0.01619	-0.01749	-0.01455	-0.01687	-0.0185	-0.02225	-0.02476	-0.01735	-0.02614	-0.01386	-0.01464
Max	0.016484	0.015837	0.01864	0.025239	0.020229	0.015733	0.01952	0.014921	0.013069	0.018693	0.017455	0.013116
					Ph	<b>Pharmaceuticals</b>	als					
Mean	0.000118	-0.00165	-0.00033	0.000702	2.07E-05	2.43E-05	0.001166	-0.00072	0.000591	9.03E-05	0.000883	0.000245
Std. Dev.	0.005373	0.023348	0.006004	0.004717	0.004974	0.005711	0.005277	0.006251	0.006028	0.008563	0.005245	0.00605
Min	-0.01752	-0.15317	-0.0212	-0.01087	-0.01647	-0.01801	-0.01922	-0.02223	-0.01462	-0.05611	-0.01541	-0.0186
Max	0.01496	0.148713	0.016086	0.016132	0.016343	0.01661	0.016684	0.017619	0.019923	0.05916	0.018968	0.020263
					Power Gen	Power Generation & Distribution	istribution					
Mean	0.00196	0.000471	-0.00302	0.001894	-2.9E-05	-0.00071	0.000346	-0.00011	-0.00191	-0.00154	0.002807	0.001292
Std. Dev.	0.00872	0.013386	0.009255	0.007242	0.007843	0.006935	0.006292	0.007636	0.007902	0.006781	0.011846	0.008128
Min	-0.02391	-0.09122	-0.03762	-0.01386	-0.03122	-0.01973	-0.01976	-0.02814	-0.03617	-0.01744	-0.01926	-0.01778
Max	0.031451	0.090087	0.025269	0.036016	0.051553	0.019285	0.020392	0.024885	0.021304	0.023309	0.074722	0.032335
						Refinery						
Mean	0.000552	-0.00103	0.001936	0.001282	-0.00018	-2.2E-05	0.001528	-0.00185	-0.00041	-0.00037	0.000422	-0.00032
Std. Dev.	0.009058	0.007225	0.008285	0.007873	0.007401	0.007947	0.007052	0.008034	0.007418	0.009131	0.007105	0.007068
Min	-0.03066	-0.03204	-0.0232	-0.02683	-0.02432	-0.02338	-0.0227	-0.02963	-0.0202	-0.02839	-0.01993	-0.02478
Max	0.032646	0.023333	0.034712	0.030794	0.018599	0.022698	0.021134	0.019795	0.020549	0.028235	0.023301	0.021987
					Sugar &	& Allied Industries	lustries					
Mean	-0.00063	-0.00052	-0.00112	-0.00096	-0.00098	-0.00184	0.001663	-0.00024	-0.00017	-0.00099	0.000489	-0.00061
Std. Dev.	0.006787	0.007463	0.009622	0.007995	0.006073	0.007091	0.008832	0.005918	0.005949	0.005928	0.007184	0.005201
Min	-0.02078	-0.01753	-0.07349	-0.05925	-0.02498	-0.01692	-0.0173	-0.01729	-0.0172	-0.01551	-0.01676	-0.01506

	January	February	March	April	May	June	July	August	September	October	November	December
Max	0.027866	0.024999	0.06349	0.02416	0.013384	0.027134	0.038587	0.013579	0.013839	0.01146	0.0561	0.020108
					Syn	Synthetic & Rayon	yon					
Mean	0.00297	0.00738	0.000279	0.001682	0.004133	-0.00266	-0.00382	-0.00109	-0.00089	-0.00141	0.002117	0.001788
Std. Dev.	0.012317	0.050866	0.013161	0.014662	0.016428	0.015843	0.019547	0.014957	0.013521	0.013738	0.014943	0.012271
Min	-0.06537	-0.16822	-0.04396	-0.05741	-0.05246	-0.06464	-0.07015	86790.0-	-0.05712	-0.04427	-0.05621	-0.07459
Max	0.042672	0.207504	0.057772	0.062399	0.061482	0.062919	0.066217	0.062014	0.047029	0.05967	0.049885	0.042772
					Technolog	Technology & Communication	unication					
Mean	0.000517	-0.0003	0.000196	0.001149	0.000199	-0.00065	0.0000558	-0.00078	0.000847	0.00026	0.00026	0.000335
Std. Dev.	0.007695	0.00704	0.007951	0.007207	0.007863	0.007861	0.00689	0.008025	0.008323	0.007464	0.007464	0.007724
Min	-0.02628	-0.01764	-0.02184	-0.01333	-0.02045	-0.02355	-0.03078	-0.03562	-0.02876	-0.0223	-0.0223	-0.02089
Max	0.03141	0.019994	0.024467	0.024934	0.030769	0.025022	0.029723	0.019004	0.027116	0.024134	0.024134	0.03833
					Tex	Textile Composite	site					
Mean	0.00188	-0.00288	-0.00055	0.001401	0.000635	0.001734	0.002727	0.001166	0.001932	-0.00027	0.001399	0.001537
Std. Dev.	0.005866	0.015365	0.005737	0.005603	0.005528	0.006526	0.006014	0.005674	0.005731	0.005463	0.006957	0.005722
Min	-0.01671	-0.07256	-0.03162	-0.02268	-0.0177	-0.02515	-0.01325	-0.01951	-0.01475	-0.01986	-0.01927	-0.013
Max	0.017377	0.074541	0.017009	0.014012	0.017845	0.024569	0.022878	0.016681	0.018784	0.016998	0.039371	0.019052
					Te	Textile Spinning	gu					
Mean	0.000832	-0.00611	-0.00294	-0.00129	-0.00313	-0.00667	0.000707	-0.00091	0.002216	-0.00063	0.000431	-0.00018
Std. Dev.	0.008375	0.020156	0.007502	0.006512	0.00765	0.011032	0.008477	0.010149	0.009079	0.009557	0.010238	0.008853
Min	-0.02673	-0.12132	-0.02592	-0.02115	-0.03007	-0.05032	-0.02717	-0.02724	-0.03534	-0.02202	-0.03541	-0.02612
Max	0.023417	0.023629	0.02917	0.024158	0.020058	0.013423	0.029817	0.036109	0.031228	0.038405	0.036488	0.034944
					Te	Textile Weaving	Bu					
Mean	0.001371	-0.00064	0.00238	0.001157	-0.00041	0.001748	0.000826	-0.00147	0.005175	-0.00153	0.001553	0.001585
Std. Dev.	0.012189	0.012604	0.012817	0.013656	0.010933	0.013382	0.013983	0.013172	0.014709	0.016041	0.013731	0.015321
Min	-0.03971	-0.04012	-0.02922	-0.04031	-0.04749	-0.03775	-0.03976	-0.04234	-0.03139	-0.06909	-0.03048	-0.03465
Max	0.031949	0.043806	0.049796	0.040652	0.033144	0.046558	0.052385	0.031845	0.066283	0.049806	0.056441	0.0532
						Tobacco						
Mean	0.003642	0.03355	0.002798	0.003639	7.55E-05	-0.00112	0.000806	0.00123	0.001768	0.002518	0.000341	0.001571
Std. Dev.	0.01775	0.145727	0.011067	0.010014	0.008252	0.007504	0.006238	0.007898	0.006804	0.007178	0.007182	0.010189
Min	-0.04829	-0.51673	-0.02114	-0.02409	-0.01977	-0.02313	-0.01942	-0.02733	-0.01311	-0.01594	-0.01985	-0.01578

	January	February	March	April	May	June	July	August	September	October	October   November   December	December
Max	0.059874	0.519356		0.030209 0.027377	0.019955	0.019253	0.021122	0.019849	0.02095	0.017516	0.017516 0.018648	0.104873
						Transport						
Mean	990000.0	-0.00138	0.000589	0.000179	-4.6E-05	-0.00105	0.001214	-0.00061	0.00045	0.0000301	0.000972	0.000497
Std. Dev.	0.009357	0.009565	0.007887	0.007567	0.007761	0.007567 0.007574	0.007574	0.008807	0.009602	0.009000	0.007261	0.008041
Min	-0.02224	-0.02195	-0.02072	-0.02155	-0.01935	-0.01953	-0.02219	-0.02227	-0.04012	-0.02206	-0.01542	-0.02018
Max	0.025563	0.021921	0.021141	0.021042	0.021127	0.021127   0.020816   0.021179		0.021157	0.051511	0.021186	0.021084	0.021165
					Vanaspat	Vanaspati & Allied Industries	ndustries					
Mean	0.015468	0.007164	0.007164   0.009676   0.007221	0.007221	-0.0008	-0.0008   -0.00029   0.005795   0.020544	0.005795		0.020765	0.01386	0.01568	0.012754
Std. Dev.	0.036419	0.020842	0.014564	0.014564   0.021779   0.030716   0.025816   0.024021	0.030716	0.025816		0.04021	0.046524	0.046524 0.038596	0.043627	0.044404
Min	-0.0427	-0.0663	-0.02075	-0.08359	-0.0856	-0.08745 -0.06335	-0.06335	-0.02319	-0.02799	-0.03444	-0.04698	-0.04377
Max	0.142416	0.078213	0.043009 0.062699		0.069672	0.041927	0.041927   0.123676	0.124744	0.160648	0.133076	0.176312	0.155944
						Woolen						
Mean	0.000944	0.000426	-0.00239	-0.00123	0.000129	-0.00088	0.001272	-0.00107	-0.00011	-0.00127	0.0000855	0.000835
Std. Dev.	0.010756	0.01094	0.013878	0.012935	0.012518	0.011688	0.011876	0.012563	0.01406	0.017439	0.012545	0.011061
Min	-0.02221	-0.03218	-0.06667	-0.06667   -0.03441   -0.03812	-0.03812	<b>-0.03614 -0.04286 -0.04286</b>	-0.04286	-0.04286	-0.05436	-0.15371	-0.04604	-0.02968
Max	0.030924	0.023323	0.033488	0.023323  0.033488  0.021823  0.037207  0.034282  0.022337  0.030742  0.023323  0.030742  0.033323  0.030742  0.033233  0.030742  0.033323  0.033488  0.033488  0.031823  0.034888  0.03488  0.03488  0.03488  0.03488  0.03488  0.03488  0.03488  0.03488  0.03488  0.034888  0.034888  0.034888  0.034888  0.034888  0.034888  0.034888  0.034888  0.034888	0.037207	0.034282	0.022337	0.030742	0.051795 0.039689	0.039689	0.035185	0.032669

Figure 1: Sector Wise Monthly Average Returns



## Month of the year Effect Analysis

A total of 45 (18%) firms have not shown monthly seasonality during the COVID period, while 39 firms (15%) were efficient in the whole sample. Thus, just 6% of firms are found to be efficient in 2019. Later, statistics presented after analyzing all GARCH Models most of the market inefficiency is marked during the pre-COVID period. All three KSE indices have shown March negative and April positive effects, except for the KSE-All share index in the COVID period; a similar seasonality pattern is observed in individual stock during this period, with 44% of firms having April effect. In the same way, the entire sample of 10 years showed 31% firms with this effect, and again the highest 47% of firms showed this seasonality during the pre-COVID period.

July effect is quite apparent and significant in the case of (54%) 136 individual firms during 2019, 81 (32%) firms in 2020, whereas in the entire sample, just (29%) 76 firms detected the July effect. However, at the index level, it is solely identified in the pre-COVID period; no sign of this effect is identified in the COVID period. Moreover, even though the KSE-30 index has detected this effect in the entire sample, KSE-100 showed market efficiency whilst KSE-All share has no July effect. April was the second identified effect that was prominent in individual firms analyses. 31% firms showed significant April in the whole sample of 10 years while 47% firms in 2019 whereas 44% firm have April seasonality in COVID period. 31% of firms have detected January seasonality in the entire sample, and interestingly 46% was spotted in 2019, and a little less than 28% have revealed the January effect in the COVID period.

Around February, September and December, the weak form of monthly anomalies is detected in various sectors. KSE-100 has not shown any seasonality; KSE-All share index depicted negative May and June effect; while a deviating seasonality pattern is observed in individual stock during this period.

Further looking into the results, 31% of firms have detected January seasonality in the entire sample. April was the second identified effect that was prominent in individual firms analyses. As 31% firms showed significant April in the whole sample of 10 years. Likewise, July effect is quite apparent and significant in the case of (29%) 76 firms. However, at the index level, it is solely identified in the KSE-30 index. Moreover, even though the KSE-30 index has detected this effect in the entire sample, KSE-100 showed market efficiency whilst KSE-All share has no July effect. Around February, September and December, the weak form of monthly anomalies is detected in various sectors. Moreover, the outcomes of the models endorse the assertion of higher returns among the stocks from January through July, since 85% coefficients are significantly positive and statistically significant at 5% level and nearly one sixth of all the observed stock returns generated significant results at 1% level. During the period, August to December the output of the data implied that stock returns are 4.9% greater than the rest of the year.

Table 2: Summary of Results of Month of the year Effect (All Models, Regression, GARCH, TGARCH, PGARCH)

			Month of the Year Effect	Year Effect			
No		Complete Data Set	Set	2019		During COVID 2020	)20
		Months	Returns	Months	Returns	Months	Returns
		7	Auto Assembler Companies	r Companies			
1	KSE 30	July	+,	May, June, July, August	-6-6-6-6	March, April	+,-,
7	KSE 100		No Effect	May, June, July, August		March, April	+,-,
3	KSE ALL Share	May, June	-,-,	May, June, July, August	-6-6-6-6	March, April	-5-5
1	Al-Ghazi Tractors Ltd. ALGH	July	+,	June, Aug	-,-,	Feb, May, Aug	+,+,-,
2	Atlas Honda Ltd. ATHO	June	-,	May, Nov	+,-,	Jan, April, Nov	-,+,+,-
3	Dewan Farooqui Motors Ltd. DEFM	Feb, Aug, Oct	.+,-,-	May, Nov	+,-	Jan, April, July, Nov, Dec	-,-,+,+,+,-,-,
4	Ghandara Nissan Ltd. GHNL		No Effect	March, July		March	٠,
5	Ghandhara Industries Ltd. GHIN	June, Aug	-,-,	Jan, June, July	_'_'-'	April, July, Dec	+,+,+,+,
9	Ghani Automobile Industries Ltd. GAIL	Oct	_,	Nov	+'	Jan, April, May	+,+,+,
7	HinoPak Motors Ltd. HINO	March, Aug	-,-,	March, May, June, Nov	+,+,-,-	Jan, July, Dec	-,-,+,-,-,-,-,
∞	Honda Atlas Cars (Pak.) Ltd. HATC	April	+,		No Effect	April, July, Oct	+,+,+,
6	Indus Motor Co. Ltd. INDU	April, June, Aug	-,-,+,	July, Aug, Nov	+,-,+,	April, July	+,+,
10	Millat Tractors Ltd. MILM		No Effect	Nov, Oct	-,+,	April, March	-,+,
11	Pak Suzuki Motor Co. Ltd. PKSU	April, Aug	-,+,	Nov	+'	April	+,
12	Sazgar Engineering Works Ltd. SAZG		No Effect	Jan, March, Aug	+,+,+,	March, May, Oct	+,+,-,
			Auto Part	Auto Parts Companies			
1	Atlas Battery Ltd. ATLA	Jan, April July, Dec	+,+,+,+,+	June, Nov	+,+,-,+,	April, Oct	+,+,
2	Baluchistan Wheels Ltd. BWHL	Jan, April, July, Dec	-,+,+,+,+	Jan, April, July, Aug, Dec	+,+,+,+,	Jan, April, May, July, Dec	,-,+,-,+,-,
3	Exide Pak. Ltd. EXID		No Effect	Jan, April, July, Sep	+'-'-'-'-'-'	April	+,
4	General Tyre & Rubber Co. Pak. GNTY	April	+,	Jan, April, July, Sep	+'-'-'-'-'-	April	+,
			Cable & Ele	Cable & Electrical Goods			
-	Johnson and Phillips (Pak.) Ltd. JHPH	Nov	+,	Jan, June, July, Dec	-,+,+,+,+	Jan, April, June, July, Dec	-,+,-,+,-,+,
2	Pak Elektron Ltd. PKEL	March, April, July, Dec	+,+,+,+,	Feb, April, June, July,	+,	July	+,
ж	Pak. Cables Ltd. PKBC	Jan, Feb, June, Oct	-,+,-,-,	Jan, April, June, Nov	+,-,-,+,-,	March	٠,
4	Siemens Pak Engineering Co. Ltd SIEG	Jan, April, June, Oct, Dec	,-,+,-,-,	Jan, April, July, Aug, Dec	-,+,-,-,-,-	Jan, March	-,-,
ď	Waves Singer Pak. Ltd. WAVES	Dec	+,	Nov	+,	April, July	+,+,

			Month of the Year Effect	Year Effect			
No		Complete Data Set	Set	2019		During COVID 2020	120
		Months	Returns	Months	Returns	Months	Returns
			Cement	Cement Companies			
-	Attock Cement (Pak.) Ltd ATOC	March, July	+,+,	April, Dec	+,+,+,+,+	April	+,
2	Bestway Cement Ltd. BEST	Feb, July, Nov	+,-,+,+,	Nov	+,		No Effect
3	Cherat Cement Co. Ltd. CHRC	Jan, March, July	+,+,+,	April, May, June, Nov	+,-,-,-,	April, July	+,+,
4	D.G. Khan Cement Co. Ltd DGKH	Jan, Mar, July, Dec	+,+,+,+,	May, Aug	+,-,	April	+,
5	Dandot Cement Co. Ltd. DANC	Feb, June, Oct	-,+;-	April, July, Oct, Nov, Dec	-,-,+,+,-,-	Jan, April, July, Aug, Nov	+,+,-,+,-,
9	Dewan Cement Ltd. DECD	Feb, June	-,-,		No Effect		No Effect
7	Fauji Cement Co. Ltd. FAUC	Jan, July, March	+,+,+,	June	٠,	March, July	+,+,
∞	Fecto Cement Ltd. FCEM	Jan, July	+,+,	Jan, March, April, Nov	+,+,-,+,+,		No Effect
6	Flying Cement Co. Ltd. FYCC		No Effect	March, April, July, Sep	+'-'-'-'-'-'		No Effect
10	Gharibwal Cement Ltd. GHAR	Jan, April, July, Dec	,+,-,+,+,	Nov	+,	Feb, March, April, July, Dec	+,+,-,+,+
11	Javedan Corporation Ltd. JAVA	Feb, Oct	-4-4	Feb, March, July, Dec	+,+,-,+,	Feb, March, April, Sep	-,+,+,-,
12	Kohat Cement Ltd. KOHC	March	+,	May	-,	April	+,
13	Lucky Cement Ltd. LUKC	March	+,	Aug	٠,	April, July	+,+,
14	Maple Leaf Cement Factory Ltd. MPLF	Jan, Mar, July,Nov	+,+,+,+,	Aug, Nov	+,+,		No Effect
15	Pioneer Cement Ltd. PION		No Effect	May, Nov	+,-,	April	+,
16	Power Cement Co. Ltd. POWER	March	+,		No Effect		No Effect
17	Thatta Cement Co. Ltd. THAT	Jan, April, July, Aug, Oct	-,-,-,-,-	May	-,	Jan, April, July, Nov, Dec	-,-,-,+,-,-,-,-,-,-,-,-,-,-,-,-,-,-,-,-
			Che	Chemical			
-	Archroma Pak. Ltd. ARCH	March	-,	June, Dec	-,-,		No Effect
2	Berger Paints Pak. Ltd. BERG	Aug	٠.	Jan, April, July, Aug, Dec	+,+,+,+,-,-	Jan, July	+,-,
3	Biafo Industries Ltd. BFIN	Jan, March, Aug, Nov	.+,	April, July	-,-,		No Effect
4	Buxly Paints Ltd. BUXL	Jan, July, Aug, Nov, Dec	-,-,-,-,-	Jan, March, May	+,-,+,	Feb, March, May, June, Nov	-,+,-,+,-,
5	Colgate Palmolive (Pak.) Ltd. COLG	June, Nov, Dec	+,+,+,	Jan, April, June, July, Nov	-,-,+,-,-	Jan, April, May, Aug, Oct	.+,-,+,-,+,-,+
9	Data Agro Ltd. DAGL		No Effect	Jan, April, July, Nov, Dec	-,-,+,-,-	Jan, April, June, July, Dec	-,-,-,+,-,-
7	Descon Oxychem Ltd. DOL		No Effect	May	٠,	March, Oct	-6-6
∞	Dynea Pak. Ltd. DYNE	Jan, April	+,+,	Mar, April, June, July, Dec	-,+,-,-,-,	Jan, June	+,-,
6	Engro Polymer Chemicals Ltd. EPCL		No Effect	April, May, August	-6-6-6		No Effect

			Month of the Year Effect	Year Effect			
No		Complete Data Set	Set	2019		During COVID 2020	020
		Months	Returns	Months	Returns	Months	Returns
10	I.Co.I Pak. Ltd. ICI	Feb, July, Aug	-,+,-,	Jan, Mar, July, Aug, Nov	,-,-,-,+,+	April, May	+,+,
11	Ittehad Chemical Ltd. ITHD	Jan, April, July, Aug, Dec	+,+,-,+,+	Feb, Nov	,+,-,+	April, Dec	+,+,-,+,
12	Leiner Pak Gelatine Ltd. LEGL	Jan, April, May, Nov, Dec	+,+,+,+,+	Low Sample Data			
13	Lotte Chemical Pak. Ltd. LOTT	Jan	+,	Oct	+,	July	+,
14	Nimir Industrial Chemicals Ltd. NIIN	Feb, Oct	-,+,-,	Jan, April, July, Nov, Dec	-,+,+,-,-,	Jan, April, May, June, Aug	+,+,+,-,+,+,+
15	Pak. Gum and Chemicals Ltd PKGC	July	+,			Low Sample Data	
16	Pak. Oxygen Ltd. PAKOXY	Feb	-,	Jan, Mar, April, July, Dec	-,-,-,+,-,,	March	-,
17	Sardar Chemical Industries Ltd. SCHI	Jan, April, June, July, Aug	-,-,-,+,+,	Feb, June, July, Aug, Dec	-,+,+,-,-,	Jan, March	-,-,
18	Sitara Chemical Industries Ltd. SITC		No Effect	April, June, Dec	-:+;+;+;	March, April, May, July	+,+,-,-,
19	Sitara Peroxide Ltd. SPL	Feb	-,	Low Sample Data			
20	Wah Nobel Chemicals Ltd. WAHN	April, July	+,+,	Jan, Mar, April, Aug, Nov	-,+,-,-,-,	Jan, April, June, July, Dec	+,-,+,-,-,-,-,-,
			Engi	Engineering			
1	Ados Pak. Ltd. ADPK	Feb, May, Nov	-,-,+,-,	Jan, April, July, Aug, Dec	+,+,+,+	Jan, April, July, Aug, Dec	-,+,-,+,-,
2	Bolan Casting Ltd. BOLC		No Effect	Jan, April, July, Nov, Dec	-,-,-,+,-,-,-	July, May, Nov	+,+,+,
3	Crescent Steel Products Ltd. CRST	Jan, July	+,+,	March, May, Aug	_'_'_'	August	+,
4	Dadex Eternit Ltd. DAET	Feb, April	+,+,	Jan, April, July, Aug, Dec	+,+,+,+	Jan, May, June, July, Nov	-,-,-,+,-,-
5	Huffaz Seamless Pipes Ltd. HUFF	Feb	-,	Low Sample Data			
9	International Industries Ltd. INTI	Jan, April, Oct		May, July	-,-,-		No Effect
7	K.S.B. Pumps Co. Ltd. KSBP	May, July	-,-,	Feb, April, July, Nov, Dec	-,-,-,-,-,	Jan, April, June, July, Dec	-,-,-,+,-,-,-
∞	Pak. Engineering Co. Ltd. PKEG	Jan, Feb, Aug, Nov	+,+,-,+,-,	Low Sample Data			
			Fer	Fertilizer			
1	Arif Habib Corporation Ltd. ARIF	Feb, March, Oct	-,+,-,	Jan, April, July, Aug, Dec	+,-,-,+,-	Jan, Feb, April, July, Sep	+,+,-,-,-,-,
2	Dawood Hercules Corp. Ltd. DAWH		No Effect	April, May	-,-,	March	-,
3	Engro Corporation Ltd. EGCH	Jan, June	-,+,	May, June, July, Aug, Dec	,-,-,-,-,	April	+,
4	Fauji Fertilizer Bin Qasim Ltd. JORD	Jan	+,		No Effect		No Effect
5	Fauji Fertilizer Co. Ltd. FAUF	Jan	+,		No Effect	March	1
			Food & Pe	Food & Personal Care			
-	Clover Pak. Ltd. CLVF	Feb, March, Aug, Dec	-,-,-,-,-	May, July, Aug, Nov	+,-,-,-		No Effect

			Month of the Year Effect	Year Effect			
No		Complete Data Set	Set	2019		During COVID 2020	120
		Months	Returns	Months	Returns	Months	Returns
2	Fauji Foods Ltd. FAUJ	Feb, May, Aug, Nov	+,-,+,+,+,	April, May, July	_'_'_'		No Effect
3	Gillette Pak. Ltd. GILT	July, Aug, Dec	,7,7,	Jan, April, July, Dec	-,-,+,-,-	Jan, April, July, Aug, Dec	-,-,+,+,-,-,
4	Ismail Industries Ltd. ISML	Jan, Aug, Nov	-,+,+,+,+,	Low Sample Data			
5	Mitchells Fruit Farms Ltd. MITF	Feb, Oct	-,-,	Jan, April, July, Nov, Dec	+,-,-,+,+,-,	Jan, May, June, July, Dec	-,-,+,-,-,
9	Murree Brewery Co. Ltd. MUBR		No Effect	Jan, Feb, April, July, Dec	+'+'+'-'-'	Jan, March, April, July, Nov	+,+,-,-,+,+,-,-
7	National Foods Ltd. NATF	Oct	-5	Feb, June, July, Aug, Dec	-'+'-'-'-'-'	Feb, March	-,-,
8	Nestle Pak. Ltd. MLKP	eunf	-5	July, Aug	+'-'	Jan, April, July, Aug, Dec	-,
6	Rafhan Maize Products Ltd. RAMZ	June, July, Dec	+,+,+,	Jan, April, May, Nov, Dec	+,+,+,+	Jan, April, July, Aug, Dec	+,-,+,+,-,-,
10	Shezan International Ltd. SHEZ	Feb, March	-,-,	Jan, April, July, Nov, Dec	-,-,+,-,-,	Jan, April, July, Aug, Nov	-,-,-,+,-,-,-
11	Shield Corporation Ltd. SCL	Jan, April, July, Aug, Dec	+,+,+,+	Jan, April, May, Nov, Dec	+,+,+,+,+	Feb, March, April, July, Dec	-,+,+,-,-,
12	Treet Corporation Ltd. TRET	Jan, Ma, April, July, Dec	+,+,-,+,+	July	-,		No Effect
13	Unilever Pak. Foods Ltd. UPFL		No Effect	Jan, April, May, July, Dec	-,-,-,+,-,+,-	Jan, May, June, July, Oct	-,+,-,-,-,-,-,
14	ZIL Ltd.	Aug, Nov	+,+,	Feb, March, April, Nov	-'+'-'-'-'-'		No Effect
			Glass &	Glass & Ceramics			
1	Balochistan Glass Ltd. BGLS	eunf	-6	May, Aug, Nov, Dec	-'+'+'+'-'	March, May	+,-,
2	Emco Industries Ltd. EMCO		No Effect	Low Sample Data			
3	Frontier Ceramics Ltd. FRCE	Aug, Nov	77	Jan, April, May, June, July, Nov, Dec	-'-'-'-'-'	Nov	1.6
4	Ghani Glass Ltd. GHGL		No Effect	Feb, May, July, Dec	-'-'+'-'-'-'		No Effect
5	Ghani Value Glass Ltd. GVGL	April, May, June, July,	+,+,+,+,+,	Jan, April, July, Nov,	_'_'_'_'_'		No Effect
9	Karam Ceramics Ltd. KARA	Feb, May, June, July, Dec	,+,+,+,-,-,	Low Sample Data		Low Sample Data	
7	Shabbir Tiles and Ceramics Ltd. SHAB	Feb	-6		No Effect		No Effect
∞	Tariq Glass Industries Ltd. TAGS		No Effect	July, Nov	+,-,	April	+,
	Leather & Tennaries	Months	Returns	Months	Returns	Months	Returns
1	Bata Pak. Ltd. BATA	April, May	-,+,	Aug	-,		No Effect
2	Leather Up Industries Ltd.	March	٠,		No Effect		No Effect
3	Service Industries Ltd. SVCI	Feb, May		Jan, May, Nov	+,+,-,+,	March	-6

			Month of the Year Effect	Year Effect			
No		Complete Data Set	Set	2019		During COVID 2020	020
		Months	Returns	Months	Returns	Months	Returns
			Misce	Miscellaneous			
1	Al-Khair Gadoon Ltd. AKGL	March, May, Nov	-,-,-,-	Low Sample Data			
2	Ecopack Ltd. ECOP		No Effect	Feb, May, Dec	_'_'-'	March, April, Aug, Nov, Dec	+,+,-,+,+,
3	GOC (Pak) Ltd GOCL	March, July, Nov, Dec	+,+,+,-,	Low Sample Data			
4	Gammon Pak. Ltd. GAMN	Feb, June, Aug	-,-,-,	Jan, April, July, Aug, Dec	-'-'+'-''-'+'	Jan, Mar, July, Nov, Dec	+,+,+,+,+
5	Macpac Films Ltd. MACP	Oct	-5	Jan, April, July, Nov, Dec	-'+'-'+'-	May, June, Aug	+,+,+,
9	Pak. Hotels Developers Ltd. PHTD	Jan, April, July, Nov, Dec	-,-,+,+,-,-	Feb, Mar, April, July, Dec	+,+,+,+,+	Jan, April, July, Nov, Dec	+,+,+,-,+,+
7	Pak. Services Ltd. PKSV	Jan, May, July, Dec	,-,-,-,+,+,	Low Sample Data			
8	Shifa International Hospitals Ltd. SIHL	Oct, Sep	+,-,	Jan, April, July, Aug, Nov	+,+,+,+,+,	April	+,
6	Siddiqsons Tin Plate Ltd. STPL	Nov	+,	May, June	_'_'	December	+,
10	Tri-Pack Films Ltd. TPFL		No Effect		No Effect	March, April	+,-,
11	United Brands Ltd. UDLI	Jan, April, June, July, Dec	,-,+,+,-,	Jan, April, July, Aug, Dec	-,+,+,-,	Jan, Feb, Oct	.+,-,-
12	United Distributors Pak. Ltd. UTDS	Feb, Mar, April, July, Dec	-,-,+,-,-	Jan, Mar, April, July, Dec	-,-,+,-,-	March, May, Nov	-,+,-,
13	AKD Capital Ltd.	Jan, April, June, Aug, Oct	-,+,-,-,-,	Jan, April, July, Aug, Dec	-,-,-,+,-,-		No Effect
			Oil & Gas	Oil & Gas Exploration			
1	Oil and Gas Development Ltd. OGDCL		No Effect	Mar, April, July, Aug, Nov	-'-'+'-'-'-'	May	+,
2	Mari Petroleum Co. Ltd. MARI	May, Oct	-,+,	May, August	-,-,	May	+,
3	Pak. Oilfields Ltd. POL		No Effect	Jan, April, July, Aug, Dec	-,-,+,-,-,	April, May, Sep	-,+,+,
4	Pak. Petroleum Ltd. PPL		No Effect	Aug	4	April, November	+,+,
			Oil & Ga	Oil & Gas Marketing			
1	Attock Petroleum Ltd. APL	Jan, April, July, Oct	+,+,+,+	March, April, May, Aug			No Effect
2	Burshane LPG (Pak.) Ltd.	Aug		Jan, June, July, Nov, Dec	-,-,-,+,-,-	March, April	+,-,
3	Pak. State Oil Co. Ltd. PSO	Nov	+,	Feb, Mar, April, July, Sep	+,-,-,-,	Feb, March, April	+,-,-,
4	Shell Pak. Ltd. SHEL	March, Aug, Oct	,+,-,-	Jan, April, May, July, Sep	+,-,-,-,-		No Effect
S	Sui Northern Gas Pipelines Ltd. SUIN	Aug	٦,	April, July, Aug, Sep	+'-'-'-'		No Effect
9	Sui Southern Gas Co. Ltd. SUIS	April, June, Aug, Dec	-,-,+,-,-,	April, May, July, Aug,	-,-,-,	April	+,
			Paper	Paper & Board			
-	Century Paper & Board Ltd. CENP		No Effect	June, July, Nov	+,		No Effect

			Month of the Year Effect	Year Effect			
No		Complete Data Set	Set	2019		During COVID 2020	120
		Months	Returns	Months	Returns	Months	Returns
2	Cherat Packaging Ltd. CHPR	April, Nov	+,+,	April, May, July, Nov	+,-,,-,	Aug	+,
3	Merit Packaging Ltd. MERIT	Feb, April, June, Nov	-,+,-,-,-,	Jan, April, June, Aug, Nov	+,+,-,-,+,	May	+,
4	Packages Ltd. PACK	Jan	+,	April, May	+,-,	March	- 4
5	Pak. Paper products Ltd. PPP	Jan, Feb, April, June, Nov	+,-,-,-,+,-	Jan, Feb, April, July, Nov,	+,+,+,-,+,	Jan, April, May, July, Sep	+,+,-,-,-,+,
9	Security Paper Ltd. SCPR	April, July, Aug	-,+,+,	Feb, April, Aug, Nov, Dec	+,+,+,+	Feb, April, Aug, Nov	-,-,+,-,-,
			Pharm	Pharmaceutical			
1	Abbot Laboatories (Pak.) Ltd. ABBT	Jan, Feb, Aug	-5-5-5	July, Nov	+,-,	April, May, June, Aug	+,+,+,+,
2	Ferozsons Laboratories Ltd. FERO	April, Nov	+,+,	April, May, July, Sep	+'-'-'-'-'	April, May	+,+,
3	GlaxoSmithKline (Pak.) Ltd. GLAX	Aug	-5	Nov	+,		No Effect
4	Highnoon Laboratories Ltd. HINL		No Effect	Jan, May			No Effect
5	IBL HealthCare Ltd. IBLH	June	4	May, Nov, Oct	+,+,+		No Effect
9	Otsuka Pak. Ltd. OTSU	Feb	4		No Effect	Jan, April, July, Aug, Dec	+,+,-,+,+
7	Sanofi-Aventis Pak. Ltd. SAPL	Feb, May	-,-,	Jan, April, July, Nov, Dec	+,+,-,+,+	Jan, April, June, July, Dec	-,+,-,-,-,-,
∞	The Searle Co. Ltd. SEAR		No Effect	April	٠,		No Effect
6	Wyeth Pak. Ltd. WYTH	Feb, Nov	+,-,	July	٠,	Feb, May	-,-,-
		I	ower Generati	Power Generation & Distribution			
1	Altern Energy Ltd. ALTN	Aug, Nov	+,+,	Jan, April, July, Aug, Dec	-,-,+,-,-	March, May, June, Dec	+,+,+,-,
2	Arshad Energy Ltd. AEL	Jan, April, July, Nov, Dec	+,+,+,+	Jan, April, July, Nov, Dec	+,+,+,+	Jan, March, April, Aug, Dec	-,-,+,-,-
3	Hub Power Co. Ltd. HUBC	Jan, Feb, April, July, Sep	-,+,+,+,+	Low Sample Data			
4	K-Electric Ltd. KEL	March	+,	March, April, July, Sep	+'-'-'-'	March	١,
5	Kohinoor Energy Ltd. KOHN		No Effect	Jan, Feb, April, July, Dec	-,-,+,-,-,	Jan, April, July, Oct	+,+,+,-,
9	Kohinoor Power Co. Ltd. KHPW	Nov	+,	Jan, April, July, Aug, Dec	+,,+	Feb, April, June, Dec	.+,-,-,+,-
7	Kot Addu Power Co. Ltd. KAPCO	Oct	-5	Feb, April, July, Aug, Nov	-,-,+,-,-,	April, Aug	+,+,
∞	Nishat Chunian Power Ltd. NCPL		No Effect	April, June		March	١,
6	Nishat Power Ltd. NPL		No Effect	Jan, Feb, July, Aug, Oct	-,+,-,-,	March	+,
10	Sitara Energy Ltd. SEL	July, Oct	-,+,	Low Sample Data			
Ξ	Tri-Star Power Ltd. TSPL	April	+,	Jan, April, May, July, Dec	-,-,+,-,-		No Effect

			Month of the Year Effect	Year Effect			
No		Complete Data Set	Set	2019		During COVID 2020	020
		Months	Returns	Months	Returns	Months	Returns
			Re	Refinery			
1	Attock Refinery Ltd. ATOR	March, July	+,+,		No Effect		No Effect
2	Byco Petroleum Pak. Ltd. BYCO	Jan	+,	Feb	-,	Feb	
3	National Refinery Ltd. NATR	Jan, March, April	+,+,+,	Feb, March	-,-,	Feb, March	-,-,-
4	Pak. Refinery Ltd. PKRF	March, April, July, Dec	+,-,-,+,	Feb, Aug	+,-,	Feb, Aug	+,-,
			Sugar & Al	Sugar & Allied Industries			
1	Adam Sugar Mills Ltd. ADSU	April, May, July, Nov	+,+,-,+,+	Jan, Feb, June, July, Dec	+,+,-,-,-,	April, July	+,+,
2	Al-Abbas Sugar Mills Ltd. ALBS	July, Dec	+,+,	Jan, April, June, Sep	+,-,-,-,		No Effect
3	Al-Noor Sugar Mills Ltd. ALNS	Feb, March, Oct	-,-,-,	Jan, April, May, July, Nov	+,+,+,-,+,	Jan, April, July, Aug, Dec	+,+,+,-,-,-,+,+
4	Ansari Sugar Mills Ltd. ANSU	May, June, Oct	+,-,+,	Aug	+,	Jan, Sep	.+,-
5	Chashma Sugar Mills Ltd. CHSU		No Effect	Jan, June, July, Nov, Dec	+,+,+,-,+,	April, May, Aug	+,+,+,
9	Dewan Sugar Mills Ltd. DWSU	Feb	-,	Feb, April, July, Aug, Oct	+,-,-,-,	Sep, Oct	.+,-
7	Faran Sugar Mills Ltd. FARS		No Effect	Jan, April, May, June, July	+,-,-,+,-,+	March, April, May, July, Dec	-,-,+,-,-,-,-,
∞	Habib Sugar Mills Ltd. HABS	Jan, Feb, May, Oct	-,+,-,-,	Oct, Nov	+,+,	April, July	+,-,
6	Habib -ADM Ltd. HAL	Oct	-,	Jan, April, July, Aug, Dec	+,-,-,+	Feb, Mar, April, July, Nov	-,-,-,+,-,-,-
10	Haseeb Waqas Sugar Mills Ltd. HAWA	July, Aug, Nov	-,+,-,	May, Aug, Nov	-,-,-	Jan, June, Nov	+,-,+,+,+,
Ξ	Husein Sugar Mills Ltd. HUSA	June, Nov	-,+,-,	Aug	٠,		No Effect
12	Imperial Sugar Ltd. IMSL	April	٠,	Jan, Mar, April, July, Dec	-,-,-,+,-,-	March, April, May, June, Dec	+,-,-,-,
13	J.D.W. Sugar Mills Ltd. JDWS	May, July, Oct	+,+,+,	Jan, April, July, Aug, Dec	-,-,+,-,-,-	Jan, Feb, April, July, Aug	+,+,+,-,-,+
14	Jaubarabad Sugar Mills Ltd. JAUH	Jan, April, May, July, Dec	-,-,+,-,-	Jan, May, July, Aug, Dec	-,+,+,-,+,	April	٦,
15	Mehram Sugar Mills Ltd. MEHS		No Effect	Jan, May, June, July, Sep	+,-,-,-,	Jan, Feb, April, May, Dec	.+,-,+,-,
16	Mirpurkhas Sugar mills Ltd. MPKS	Feb, Mar, May, June, Dec	-,+,-,-,-,	Jan, Feb, June, July, Dec	,+,-,+,+,	Jan, April, May, June, Aug	+,-,-,+,-,-,
17	Noon Sugar Mills Ltd. NOON	Oct, Nov, Dec	-,+,+,	Jan, April, June, July, Dec	+,-,-,-,+	Jan, April, July, Nov, Dec	+,+,+,-,+,+
18	Premier Sugar and Distillery Ltd. PRES	Jan, April, June, Oct	+,-,-,+,+,-,	Low Sample Data			
19	Sakrand Sugar Mills Ltd. SAKS	Feb, April, Nov	+,+,-,	Oct	+,		No Effect
50	Sanghar Sugar Mills Ltd. SANS	Jan, April, May	7.7.	Jan, April, May, July, Aug	-,-,+,-,-,-	Jan, April, June, July, Dec	,+,+,-,-,+,+,
21	Shahmurad Sugar Mills Ltd. SHMS	Jan, Feb, April, June, Dec	-,-,+,-,-	April, Aug, Oct	,+,-,-,	May	+,
22	Shahtaj Sugar mills Ltd. SHAS	Feb, May, Aug, Nov	+,-,-,+,	Jan, April, June, July, Oct	+,+,+,-,+,	Jan, April, July, Nov, Dec	+,+,+,-,+,+

			Month of the Year Effect	Year Effect			
No		Complete Data Set	Set	2019		During COVID 2020	120
		Months	Returns	Months	Returns	Months	Returns
23	Shakarganj Ltd. SHKS	June	٠.	Jan, April, July, Aug, Dec	+,+,-,-,+,+	July, Oct	7.7
24	Sind Abadgar Sugar mills Ltd. SNAB	Jan, March, June, Aug	+,+,+,-,-	Jan, April, May, Dec	+,+,-,+,+	Jan, April, June, July, Nov	+,+,+,+,-,+,-
25	Thal Industries Corporation Ltd. THLI	Jan, April, July, Aug, Nov	-,-,-,+,-,-	Jan, April, May, July, Dec	+,-,-,-,+,	Jan, June, Aug, Nov	-,-,-,+,+,-,
			Syntheti	Synthetic & Rayon			
1	Gatron Industries Ltd. GTRO	Jan, Feb, April, Aug, Sep	-,-,-,+,+,+,	Jan, April, June, July, Nov	+,+,+,+,+	Feb, Mar, April, July, Aug	,-,+,+,+,-,-,
2	Inrahim Fibre Ltd. IBFL	Oct	-4	Aug	-,	Feb, March, April, June, July	+,+,+,+,+,
3	Pak. Synthetic Ltd. PSYN	April, June, July, Oct	-,-,-,-	Feb, March, April, Dec	-,+,+,-	Jan, April, May, July, Dec	+,+,-,+,+
4	Rupali Polyester Ltd. RUPA	Feb, March, Nov	+,-,-,-	Jan, April, May, July, Nov	+,-,-,+,-,-,+	Jan, April, July, Aug, Dec	+,+,+,-,+,+,+
5	Tri-star Polyester Ltd. TRIP	April	+,		No Effect		No Effect
			Technology &	Technology & Communication			
1	Hum Network Ltd. HUMN	Aug, Sep	-,+,	April, Aug, Nov	+,+,-,	April, May	+,+,
2	Media Times Ltd. MDTL	Jan, Oct	-,-,	May	٠,		No Effect
3	NetSol Technologies Ltd. NTSL	Jan, July	+,+,	April	-,	March	-,
4	Pak Datacom Ltd. PDCL	Feb		Jan, April, July, Oct, Dec	-,-,-,+,-,-	March, April, June, July, Nov	+,-,-,+,+
5	TRG Pak. Ltd. TRGP	April, Aug	-,+,	May, June, July	-5-5-5	Nov	+,
			Textile (	Textile Composite			
1	Artistic Denim Mills Ltd. ADML	Oct, Nov	+,-,	Jan, April, June, July, Dec	-,-,+,-,-,	Jan, April, June, July, Nov	-,-,-,+,-,-,-,
2	Aruj Industries Ltd. ARUJ	March, July	+,-,	Jan, April, May, June, Dec	+,+,-,-,+,+	Jan, April, May, June, Dec	+,+,-,-,-,+,+
3	Azgard Nine Ltd. AZNL	June	٠.	Feb	٠,	Feb	١,
4	Bhanero Textile Mills Ltd. BHAN	Feb, Mar, June, July, Dec	+,+,+,+	Traded Less than 30 Days			
ς	Blessed Textile Mills Ltd. BLET	June, Dec	-,-,-,	Jan., June, July, Nov, Dec	+,-,-,+	Jan, April, June, Aug, Dec	-,+,+,-,+,+,
9	Crescent Textile Mills Ltd. CRTX		No Effect	June, July	+,+	April, May, Dec	+,+,-,+,+
7	Dawood Lawrancepur Ltd. DWLP	Jan, Aug, Nov	+,-,-,	Jan, April, June, July, Nov	-,+,+,+,	March, April, July, Nov, Dec	+,+,+,+,+,+
∞	Faisal Spinning Mills Ltd. FASP	March, Aug	+,-,	Traded Less than 30 Days			
6	Feroz 1888 Mills Ltd. FERZ	March, May, June, Nov	-,+,-,		No Effect		No Effect
10	Gul Ahmed Textile Mills Ltd. GULA		No Effect	May, June	ļ.	March, July	+,-,

			Month of the Year Effect	Year Effect			
No		Complete Data Set	Set	2019		During COVID 2020	020
		Months	Returns	Months	Returns	Months	Returns
11	International Knitwear Ltd. INKL	March, April, June, Aug	+,+,+,+,+	Traded Less than 30 Days			
12	Kohinoor Mills Ltd. KML	Feb	4	Feb, Mar, April, July, Dec	-,-,+,+,-,-	Jan, Feb, June, Aug, Dec	+,+,-,+,+,+,
13	Kohinoor Textile Mills Ltd. KOHT	March, June	-,-,	Mar, June, Aug, Nov, Dec	,+,+,-,+,-,-		No Effect
14	Masood Textile Mills Ltd. MSOT	Feb, March, May, Oct	.+,	Jan, Mar, April, July, Sep,	-,-,-,-,-	Feb, April, May	+,+,+,
15	Mehmood Textile mills Ltd. MAHM	Feb, March, Dec	-6-6-6-6	Traded Less than 30 Days			
16	Nishat Chunian Ltd. NCHU	Feb, May, June, Sep	+,-,-,-	June, July	-,-,-	April, July	+,+,
17	Nishat Mills Ltd. NISM	Feb, April, June, Aug, Oct	-,+,-,-,-,	May, June, July, Aug	-,-,-,-		No Effect
18	Quetta Textile Mills Ltd. QUET	Jan, April, July, Aug, Dec	-,+,+,+,-+	Jan, April, July, Aug, Nov	-6-6-6-6-6	April, June, July, Dec	+,-,-,+,+,+,
19	Reliance Textile Mills Ltd. REWM	Jan, April, May, July, Nov	-,-,+,-,-	Jan, April, July, Aug, Dec	,-,+,-,-,	Feb, April, May, June, Dec	-,+,-,+,-,
20	Sapphire Textile Mills Ltd. SAPT	Feb, Nov	-,-,-,	Jan, April, May, July, Nov	+,-,-,+,-,-,-	Feb, March, May	+,+,+,
21	Shams Textile Mills Ltd. SHMT	June, July, Aug, Nov, Dec	.,-,+,-,-,	Jan, April, July, Aug, Nov	+,-,+,+	Feb, Dec	+,-,-,
22	Suraj Cotton Mills Ltd. SURC	Feb, March, May, July	-,-,-,	Jan, April, June, July, Aug	+,-,+,+	Jan, April, July, Aug, Dec	+,+,+,-,+,+
23	Towellers Ltd. TOWL	Jan, April, May, July, Nov	+,-,-,+,+,+	Jan, April, May, Nov, Dec	+,-,-,-	Jan, April, May, July, Dec	+,-,+,-,+
24	Zahidjee Textile Mills ZJEE	Jan, March, June, Oct	-,+,-,-,+,	Jan, Mar, July, Nov, Dec	+,+,+,+	Feb, Mar, April, July, Dec	-,-,+,-,-,
			Textile	Textile Spinning			
1	Babri Cotton Mills Ltd. BABR	Jan, April, May, July, Dec	-,-,+,-,-	Traded Less than 30 Days			
2	Chakwal Spinning Mills Ltd. CHSL	March, May, June, July	-,-,-,-	June	,-	May, Oct	+,+,
3	Crescent Cotton Mills Ltd. CRES	March, April, July, Nov	.+,-,-,-,	Traded Less than 30 Days			
4	Crescent Fibres Ltd. CRFB	April, May, June, Nov	+,,-,-,-,	Traded Less than 30 Days			
5	D.S. Industries Ltd. DSIL		No Effect	May	-4		No Effect
9	Dewan Farooq Spinning Ltd. DFSM	March, June	-,-,		No Effect		No Effect
7	Din Textile Mills Ltd. DNTX	May, July, Aug, Oct	-,-,+,+,	Traded Less than 30 Days			
∞	Ellcot Spinning Mills Ltd. ELSP	Jan, April, June, July, Dec	.,-,+,-,-,	Traded Less than 30 Days			
6	Fazal Cloth Mills Ltd. FZCL	Jan, April, July, Aug, Dec	-,-,+,-,-	Jan, April, May, July, Dec	,-,+,-,+,-,	March, April, July, Oct	+,-,+,+,
10	Gadoon Textile Mills Ltd. GADT	March, June, Aug, Nov	.+,	March, June, May, Dec	-,-,-,-		No Effect
=	Hira Textile Mills Ltd. HRTX	Feb, Oct	-,-,	June	+,		No Effect

Gomplete Data Set   Months   Returns   Months   Returns   Months   Returns   Months   Returns   Months   Returns   Months   Months   Months   Months   March April, Aug. Nov. Dec   Control Less than 30   Attach Less tha				Month of the Year Effect	Vear Effect			
Months   Returns   Months   Returns   Months   Returns   Months   Returns	No		Complete Data	Set	2019		During COVID 2020	120
Ideal Spinning Mills Ltd. IDES   Jan., June, July, Nov, Dec   Crestront   Days			Months	Returns	Months	Returns	Months	Returns
Indus Dyeing Manufacturing Ltd. IDTX Island Textile Mills Ltd. ISLT Island Feb. April, Aug. Nov Island Textile Mills Ltd. ISLT Island Feb. April, Aug. Dec Island Textile Mills Ltd. ISLT Island April, June, July, Oct Island Textile Mills Ltd. ISLT Island April, June, July, Oct Island Textile Mills Ltd. Island March, May Robinor Spinning Mills Ltd. KOHP Island April, June, Oct Island Textile Mills Ltd. KOHP Island April, June, Oct Island Textile Mills Ltd. KOHP Island April, June, Oct Island April, July, Aug. Nov Island Textile Mills Ltd. RDHF Island, March, May Island Cotton Mills Ltd. RDHF Island, April, May, July, Nov Island March, May Island Cotton Mills Ltd. SALF Island, April, July, Aug. Dec Island, April, May,	12	Ideal Spinning Mills Ltd. IDES	Jan, June, July, Nov, Dec	-,-,+,-,-,	Traded Less than 30 Days			
Indus Dyeing Manufacturing Ltd. INDY  Island Textile Mills Ltd. INDY  Island Spinning Mills Ltd. INDY  Island Sanit Textile Mills Ltd. INDY  Island Sanit Ind. Ind. Ind. Ind. Ind. Ind. Ind. Ind.	13	Idress Textile Mills Ltd. IDTX	March, April, Oct	-1.1.1	Jan, April, May, July, Dec	-,+,+,+,	Jan, April, May,July,Oct, Nov	+,+,-,-,+,+,+,+
Island Textile Mills Ltd. ISLT  Inn. April, July, Aug. Dec  J.A. Textile Mills Ltd. ISLT  Jan. April, July, Aug. Dec  J.A. Textile Mills Ltd. ISLT  Jan. April, July, Aug. Dec  J.A. Textile Mills Ltd. ISLT  Jan. April, July, Aug. Dec  J.A. Textile Mills Ltd. AND  Robinoor Spinning Mills Ltd. MQBT  Jan. April, June, July, Nov  Jeannan-de-Malucho Textile Ltd. JAND  Robinoor Spinning Mills Ltd. KOHP  Jan. March, May  Nagina Cotton Mills Ltd. NQFT  Jan. April, June, Oct  Jan. April, July, Aug. Nov  Jan. April, May, June, July, Nov  Jan. April, July, Aug. Dec  Jan. April, May, July, Nov  Jan. April, July, Aug. Dec  Jan. April, July, Aug. Dec  Jan. April, May, July, Nov  Jan. May, July, Nov  Jan. April, July, Aug. Dec  Jan. April, May, July, Nov  Jan. April, July, Nov  Jan. April, July, Nov  Jan. April, May, July, Nov  Jan. April, May, July, Nov  Jan. April, July, Nov  Jan. April, May, July, Nov	14	Indus Dyeing Manufacturing Ltd. INDY	Jan, April, Aug, Nov	+,+,-,-,-	Jan, April, May, July, Dec	+,-,+,+,+	Jan, March, April, July, Oct	+,-,+,+,-,+,
J.A. Textile Mills Ltd. JATX       Jan, April, July, Aug, Dec       c.c.++       Jan, April, July, Aug, Dec       c.c.++       Jan, April, July, Aug, Dec       c.c.++       Jan, April, July, Aug, Dec       c.c+       Jan, April, July, Aug, Dec       c.c+       Jan, April, July, Aug, Dec       c.c+       Jan, April, July, Aug, Dec       c.c	15	Island Textile Mills Ltd. ISLT	Jan, Feb, April, Aug, Dec	+,+,-,-,-,	Low Sample Data			
I.K. Spinning Mills Ltd. ZEET Ian, April, June, July, Oct 7:7-7-7 Traded Less than 30 Days Kohat textile Mills Ltd. KOTX Ian, June, Aug, Nov, Dec 4:4:4:4-4-7 Traded Less than 30 Days Andpool Textile Mills Ltd. KOHP Ian, Mar, April, June, Oct 7:7-7-7-7 Ian, July, Aug, Nov, Dec 7:7-7-7-7 Ian, July, Aug, Nov, Dec 7:7-7-7-7 Ian, April, July, Aug, Nov, Dec 7:7-7-7-7 Ian, April, May, July, Nov 7:7-7-7 Ian, April, May, June, July, Nov 7:7-7-7 Ian, April, May, June, July, Nov 7:7-7-7 Ian, April, May, June, July, Nov, Dec 7:7-7-7-7 Ian, April, May, June, July, Nov, Dec 7:7-7-7-7 Ian, April, May, June, July, Nov, Dec 7:7-7-7-7 Ian, April, May, July, Nov, Dec 7:7-7-7-7 Ian, April, July, Aug, Oct 7:7-7-7-7 Ian, May, July, Nov, Dec 7:7-7-7-7 Ian, April, July, Aug, Dec 7:7-7-7-7 Ian, April, May, Aug, Dec 7:7-7-7-7 Ian, April, May, July, Nov, Dec 7:7-7-7-7 Ian, April, May, July, Nov 4:7-7-7 Ian, April, May, July, Nov 4:7-7-7 Ian, April, May, Aug, Dec 7:7-7-7-7 I	16	J.A. Textile Mills Ltd. JATX	Jan, April, July, Aug, Dec	-,-,+,+,-,-	Jan, April, May, July, Dec	-,+,-,-,-,-	Jan, April, May	.++,-
Janana-de-Malucho Textile Ltd. JAND       Feb, June, Oct       ++++++       Traded Less than 30 Days         Kohat textile Mills Ltd. KOTX       Jan, June, Aug, Nov, Dec       +++++++       Traded Less than 30 Days         Kohinoor Spinning Mills Ltd. KOHP       Jan, Mar, April, June, Oct	17	J.K. Spinning Mills Ltd. ZEET	Jan, April,, June, July, Oct	.+,-,-,+,	Jan, April, July, Aug, Dec	+,-,+,-,+	Jan, April, July, Nov, Dec	-,-,-,+,-,-,+,
Kohinoor Spinning Mills Ltd. KOTY  Ian, June, Aug, Nov, Dec  Kohinoor Spinning Mills Ltd. KOHP  Maqbool Textile Mills Ltd. KOHP  Ian, Mar. April, June, Oct  Nagina Cotton Mills Ltd. MQBT  Ian, April, June, May  Saif Textile Mills Ltd. RUBY  Saif Textile Mills Ltd. SAIF  Sana Industries Ltd. SAIF  Sana Industries Ltd. SANI  Sana Industries Ltd. SANI  Sani April, July, Aug, Dec  Sarvice Textile Mills Ltd. SANI  Sani April, July, May  Sair Textile Mills Ltd. SANI  Sani April, July, Aug, Dec  Sarvice Textile Mills Ltd. SANI  Sani April, July, Aug, Dec  Sarvice Textile Mills Ltd. SANI  Sani April, July, Aug, Dec  Sarvice Textile Mills Ltd. SANI  Sani April, July, Aug, Dec  Sarvice Textile Mills Ltd. SANI  Sani April, July, Aug, Dec  Sarvice Textile Mills Ltd. SANI  Sani April, July, Aug, Dec  Sarvice Textile Mills Ltd. SANI  Sani April, July, Aug, Dec  Sarvice Textile Mills Ltd. SANI  Sani April, July, Aug, Dec  Sarvice Textile Mills Ltd. SANI  Sani April, July, Aug, Dec  Sarvice Textile Mills Ltd. Ltd. SUNT  Feb  Sani April, May, July, Nov  Sani April, May, June, Aug,  Sani April, May, Aug, Dec  Sarvice Textile Mills Ltd. Ltd. SUNT  Feb  Sani April, May, Aug, Dec  Sarvice Textile Mills Ltd. April, June, Aug,  Sarvice Textile Mills Ltd. April, June, Aug,  Sani April, May, Aug, Dec  Sarvice Textile Mills Ltd. April, June, Aug,  Sani April, May, Aug, Dec  Sarvice Textile Mills Ltd. April, June, Aug,  Sarvice Textile Mills Ltd. April, April, Aug, Dec  Sarvice Textile Mills Ltd. April, June, Aug,  Sarvice Textile Mills Ltd. April, April, Aug, Dec  Sarvice Textile Mills Ltd. April, April, April, Aug, Dec  Sarvice T	18	Janana-de-Malucho Textile Ltd. JAND	Feb, June, Oct	-5-5-5	Traded Less than 30 Days			
Kohinoor Spinning Mills Ltd. KOHP       Jan, April, June, Oct       .+       Oct       .+         Maqbool Textile Mills Ltd. MQBT       Jan, April, June, Oct      , -, -, -, -       Jan, April, July, Aug, Nov, Dec       .+, -, -, -         Nagina Cotton Mills Ltd. NAGI       March, May      , -, -, -, -       Jan, July, Aug, Nov, Dec       .+, -, -, +         Premium Textile Mills Ltd. PRET       Jan, April, May, July, Nov      , -, -, -       Jan, April, May, July, Dec       .+, -, +, +         Ruby Textile Mills Ltd. RUBY       Feb, March, Nov      , -, -, -       Jan, April, May, July, Nov      , -, -, -         Saif Textile Mills Ltd. SAIF       Jan, May, June, July      , -, -, -       Jan, April, May, June, July, Aug, Dec      , -, -, -         Sana Industries Ltd. SAIF       Jan, April, July, Aug, Dec      , -, -, -       Jan, May, July, Nov, Dec      , -, -, -         Saritow Spinning Mills Ltd. SARW       Feb, Mar, April, July, Aug, Dec      , -, -, -       Jan, April, May, Aug, Dec      , -, -, -         Service Textile Industries Ltd. SERT       May, June Oct, Nov      , -, -, -       Jan, April, May, July, Nov      , -, -, -         Sunrays Textile Mills Ltd. TATX       Jan, April, May, Aug, Dec      , -, -, -       Jan, April, May, Aug, Dec      , -, -, -         Tata Textile Mills Ltd. TATX       Jan, Apri	19		Jan, June, Aug, Nov, Dec	+,+,+,+,+	Traded Less than 30 Days			
Maqbool Textile Mills Ltd. MQBT  Nagina Cotton Mills Ltd. NAGI  March, May  Nagina Cotton Mills Ltd. NAGI  March, May  Ruby Textile Mills Ltd. PRET  Jan, April, May, July, Nov  Sair Textile Mills Ltd. SAIF  Sana Industries Ltd. SAIF  Sani Industries Ltd. SANI  Saritow Spinning Mills Ltd. SARW  Feb, Mar, April, July, Dec  Service Textile Industries Ltd. SERT  May, June, Aug, Dec  Service Textile Mills Ltd. SAIF  Sun, April, July, Aug, Dec  Service Textile Mills Ltd. SAIF  Saritow Spinning Mills Ltd. SAIF  Sun July, Aug, Dec  Service Textile Industries Ltd. SANI  Service Textile Mills Ltd. SARW  Feb, Mar, April, July, Aug, Dec  Service Textile Mills Ltd. SUNT  Feb  Sunnays Textile Mills Ltd. Ltd. SUNT  Feb  Tata Textile Mills Ltd. TATX  Nov  Nov  Sun June, July, Aug, Dec  Service Textile Mills Ltd. TATX  Jan, April, June, Aug,  Service Textile Mills Ltd. TATX  Jan, April, May, Dec  Jan, April, M	20	Kohinoor Spinning Mills Ltd. KOHP	Jan, Mar, April, Aug, Nov	+,-,+,-,-	Oct	+,	July, Oct	+,+,
Nagina Cotton Mills Ltd. NAGI  March, May  Buby Textile Mills Ltd. PRET  Jan, April, May, July, Nov  Saif Textile Mills Ltd. RUBY  Saif Textile Mills Ltd. SALF  Sana Industries Ltd. SANI  Saritow Spinning Mills Ltd. SARW  Feb, Mar, April, July, Dec  Saritow Spinning Mills Ltd. SARW  Feb, May, June, July, May, June, July, Aug, Dec  Saritow Spinning Mills Ltd. SARW  Feb, May, June, Oct, Nov  Service Textile Mills Ltd. SARW  Feb, May, June, July, Aug, Dec  Saritow Spinning Mills Ltd. SARW  Feb, May, June, Oct, Nov  Service Textile Mills Ltd. Ltd. SUNT  Feb  Aug, Oct  Textile Mills Ltd. SARW  Feb, May, June, May, July, Aug, Dec  Textile Mills Ltd. SARW  Feb, May, June, Oct, Nov  Tata Textile Mills Ltd. Ltd. SUNT  Feb  Tata Textile Mills Ltd. TATX  Nov  Nov  Tata Textile Mills Ltd. TATX  Jan, April, June, Aug,  Tata Textile Mills Ltd. TATX  Jan, April, June, Aug,  Textile Mills Ltd. TATX  Jan, April, May, Jule,	21	Maqbool Textile Mills Ltd. MQBT	Jan, Feb, April, June,Oct	-,+,-,-,-	Jan, April, July, Aug, Nov	+,-,+,-,+	Jan, April, July, Nov, Dec	-,-,+,+,-,+,
Premium Textile Mills Ltd. PRET Jan, April, May, July, Nov	22	Nagina Cotton Mills Ltd. NAGI	March, May	-6-6	Jan, July, Aug, Nov, Dec	+	Jan, May, June, July, Nov, Dec	.+,+,+,+,+,+,+,+,+,+,+,+,+,+,+,+,+,+,+,
Ruby Textile Mills Ltd. RUBY  Saif Textile Mills Ltd. SAIF  Jan, May, June, July,  Salf Textile Mills Ltd. SALF  Jan, May, June, July,  Sana Industries Ltd. SALF  Sana Industries Ltd. SANI  Sarvice Textile Industries Ltd. SARW  Feb, Mar, April, July, Dec  Service Textile Mills Ltd. Ltd. SUNT  Sunrays Textile Mills Ltd. Ltd. SUNT  Tata Textile Mills Ltd. TATX  Jan, April, June, Aug,  Service Textile Mills Ltd. TATX  Nov  Service Textile Mills Ltd. TATX  Service Textile Mills	23	Premium Textile Mills Ltd. PRET	Jan, April, May, July, Nov	-5-4-5-5	Jan, April, May, July, Dec	+,+,-,+,+	Jan, April, June, July, Nov	-,-,+,+,+,-,-
Saif Textile Mills Ltd. SAIF  Sana Industries Ltd. SAIF  Sana Industries Ltd. SANI  Saritow Spinning Mills Ltd. SARW  Textile Mills Ltd. Ltd. SUNT  Tata Textile Mills Ltd. TATX  Ian, May, June, July, Aug, Dec	24	Ruby Textile Mills Ltd. RUBY	Feb, March, Nov	755	Jan, May, June, July, Nov, Dec		Jan, April, May, June, Oct	+,-,+,-,+,
Sana Industries Ltd. SALF Jan, Aug. Dec 7-7-4-7-7 Jan, May, July, Nov, Dec 4-7-4-4-7  Sana Industries Ltd. SANI Jan, April, July, Aug. Dec 7-7-4-7-7  Saritow Spinning Mills Ltd. SARW Feb, Mar, April, July, Dec 7-7-4-7-7  Service Textile Industries Ltd. SERT May, June Oct, Nov 7-7-7-7  Sunrays Textile Mills Ltd. Ltd. SUNT Feb 7-7-7-7  Tata Textile Mills Ltd. TATX Jan, April, June, Aug. 7-7-7-7  Nov 1-7-7-7-7  Tata Textile Mills Ltd. TATX Jan, April, June, Aug. 7-7-7-7-7  Tata Textile Mills Ltd. TATX Jan, April, June, Aug. 7-7-7-7-7  Tata Textile Mills Ltd. TATX Jan, April, June, Aug. 7-7-7-7-7-7  Tata Textile Mills Ltd. TATX Jan, April, June, Aug. 7-7-7-7-7-7  Tata Textile Mills Ltd. TATX Jan, April, June, Aug. 7-7-7-7-7-7  Tata Textile Mills Ltd. TATX Jan, April, June, Aug. 7-7-7-7-7-7  Tata Textile Mills Ltd. TATX Jan, April, June, Aug. 7-7-7-7-7-7-7-7-7-7-7-7-7-7-7-7-7-7-7-	25	Saif Textile Mills Ltd. SAIF	Jan, May, June, July, Aug, Oct	.+	Jan, April, May, June, July, Aug, Oct	.+,	March, May, Dec	+,-,+,
Sana Industries Ltd. SANI Jan, April, July, Aug, Dec,-+,,- Jan, May, July, Nov, Dec +-,+,+,+  Saritow Spinning Mills Ltd. SARW Feb, Mar, April, July, Dec,-+, Jan, March, July, Aug, Dec +-,+,+,+  Service Textile Industries Ltd. SERT May, June Oct, Nov +-,-+, Jan, April, May, Aug, Dec +-,+,+,+  Sunrays Textile Mills Ltd. Ltd. SUNT Feb ,- Jan, April, May, July, Nov +-,+,++  Tata Textile Mills Ltd. TATX Nov Nov +-,+,++ Jan, April, May, Aug, Dec,-,-+-,	26		Jan, Aug	+,-,+,-,	Traded Less than 30 Days			
Service Textile Industries Ltd. SARW Feb, Mar, April, July, Dec,-,+,-,- Jan, March, July, Aug, Dec,-,+,-,- Jan, April, May, Bar, June Oct, Nov, Jan, April, May, Aug, Dec,-,+,+,+ Jan, April, May, Aug, Dec,-,-,+,-, Ian, April, May, Aug, Dec,-,-,+,-,- Nov Nov,-,-,+,+,+ Jan, April, May, Aug, Dec,-,-,-,+,-,-,-,-,-,-,-,-,-,-,-,-,-,-,	27	Sana Industries Ltd. SANI	Jan, April, July, Aug, Dec	-,-,-,+,-,-	Jan, May, July, Nov, Dec	+,+,+,+	Jan, May, June, July, Aug, Dec	-,-,-,+,-,-,-
Service Textile Industries Ltd. SERT May, June Oct, Nov ,, tan, April, May, Aug, Dec ,, 141, 774, 141, May, Aug, Dec ,, 141, April, May, July, Nov +, 141, May, Aug, Dec ,, 141, May, Aug, Dec ,, 141, Nov Nov ,, 141, May, Aug, Dec ,, 141, May, Aug,	28		Feb, Mar, April, July, Dec	-,-,+,-,-	Jan, March, July, Aug, Dec	-,-,+,-,-		No Effect
Sunrays Textile Mills Ltd. Ltd. Ltd. SUNT Feb ,- Jan, April, May, July, Nov +,-,+,+ Jan, April, May, Aug, Dec -,-,-,+,-	29	Service Textile Industries Ltd. SERT	May, June Oct, Nov	.'-,-'-	Jan, April, May, Aug, Dec	,,,,,,,,,,	Jan, April, May, July, Dec	-,+,+,-,+,+,
Tata Textile Mills Ltd. TATX  Jan, April, June, Aug,  +,+,-,+,+  Jan, April, May, Aug, Dec	30		Feb	,-	Jan, April, May, July, Nov	+,+,+,+,+	Jan, April, May, July, Aug,	-,-,-,+,+,-,-
	31	Tata Textile Mills Ltd. TATX	Jan, April, June, Aug, Nov	+,+,-,+,+	Jan, April, May, Aug, Dec		Feb, April, May, July, Dec	++,+,-,+,+,

			Month of the Year Effect	Year Effect			
No		Complete Data Set	Set	2019		During COVID 2020	)20
		Months	Returns	Months	Returns	Months	Returns
			Textile	Textile Weaving			
1	Ashfaq Textile Mills Ltd. ASFQ	Jan, Feb, April, July, Dec	+,-,+,-,+	Traded less than 30 days			
2	Prosperity Weaving Mills Ltd. PWML	April, Oct	-,+,	Jan, April, July, Nov, Dec	-,-+,-,-,-,-	Feb, April, July, Nov, Dec	+,+,-,-,+,+,
3	Samin Textile Mills Ltd. SMTX		No Effect	Jan, May, July, Nov, Dec	,-,-,+,-,-,	June, July	+,+,
4	Service Fabrics Ltd. SVCF	Jan, April, June, July, Dec	-,-,+,-,-,	July, Nov	+,+,	Feb, Dec	-,-,
5	Shahtaj Textile Mills Ltd. SHJT	Jan, April, May, Aug, Dec	+,-,-,-,	Jan, April, July, Nov, Dec	-,+,+,+,+,	Jan, April, May, July, Dec	+,+,+,+,-,-,
9	Yousaf Weaving Mills Ltd. YOUS	Jan, April, June, Aug, Dec		May, July		May, Dec	+,+,+,
7	Zephyr Textile Mills Ltd. ZTL		No Effect	April, May, July, Nov	+,+,-,+,+,	Jan, Feb, May, June, Nov	-,-,+,-,-
			To	Tobacco			
1	Khyber Tobacco Co. Ltd. KHYT	Jan, Feb, July, Nov, Dec	+,-,+,+,+,	Jan, April, July, Aug, Dec	-,+,-,,-,-,	March	-,
2	Pak. Tobacco Co. Ltd. PAKT		No Effect	Jan, April, June, July, Aug	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Jan, April, Aug, Nov, Dec	-,+,+,+,-,
3	Philip Morris (Pak.) Ltd. PHIM	Jan	+,	Jan, Feb, July, Aug, Dec	.++,-+,	Jan, June, July, Aug, Oct	-,-,+,+,+,-,-,
			Tra	Transport			
1	Pak. International Container Ltd. PICT	Feb	٠,	March, Oct	+,+,	Jan, Feb, June, Aug, Nov, Dec	+,+,+,+,+,+,+
2	Pak. National Shipping Corp.Ltd. PNSC	Feb	,-		No Effect	April	+,
			Var	Vanaspati			
1	Punjab Oil Mills Ltd. PJBO	March, April, Oct	-,-,+,+,	Jan, April, June, July, Dec	+,+,-,+,+,	Feb, March, April, July, Nov	-,-,-,-,-,-,-,
2	S.S. Oil Mills Ltd. SSOM	Jan, Aug, Oct	-,+,-,-,	Jan, April, June, July, Dec	-,-,-,-,-,-,	Feb, Aug, Nov	+,-,-,-,
3	Unity Foods Mills Ltd. UNITY	April, May, July, Sep	+'-'-'	Feb, May	-,-,		No Effect
			W	Woolen			
-	Banu Wollen BNU		No Effect	Jan, April, July, Aug, Dec	+,-,+,-,+	Jan, Feb, April	-,+,+,

## Conclusion

The study examines the impulsive behavior of renowned calendar anomalies over time patterns and, during which market, stipulates these irregularities to outperform. The study provides evidence of supporting contradictions of EMH theory after observing a pragmatic view of the dataset after the financial crisis January, 2009 to June 2021. In terms of return predictability, this study is essential for international and domestic investors, and it may affect their investment strategy and return management. Moreover, the results might be interesting to the financial experts as they ponder the available conditions in the capital market for financial decision-making.

The monthly results indicated the "Month-of-the-Year" effect to be significant for KSE30 and KSE All Share index, with positive July and negative May and June effects. In contrast, the KSE100 index has not detected any monthly anomaly in the entire sample period. A considerably different and instantaneous pattern of anomalies is observed in comprehensive individual firms' analyses. Individual firms showed remarkably high positive July contrasted to negative May and June effects, as suggested by (Zafar et al., 2010), which may be due to the annual budget announcement in May, approval in June and implementation in July. Also, a greater percentage of firms showed positive January and April in most sectors. Few sectors have also depicted the September effect detected by (Akash, Mahmood, & Ghafoor, 2020; Rafique & Shah, 2012), but indices provided a very different view of findings in this respect. A thorough firm-level analysis identified a positive July effect in various sectors, which explains the tax-loss selling hypothesis, while indices do not have a very consistent pattern of this monthly anomaly.

A joint negative April effect is detected in BOM (beginning of the month) while testing for the turn of the month effect in all three sample periods supporting the stance that firms have the annual report submission requirement at the end of March (Alagidede & Panagiotidis, 2009). In contrast, the pre-COVID period displayed a positive August while the COVID period presented a negative February. Contrary to these results, end of the month, the whole sample identified May and June, the pre-COVID period in August and the COVID period detected in March, April and September in the EOM (end of the month) period. The findings are interpreted by the cash flow hypothesis (Cadsby & Ratner, 1992; Ogden, 1987; Ziemba, 1991) as the pay-off date for accumulated wages, dividends, interest, principal payments and other liabilities are associated with this sample period.

Due to global pandemic conditions, investor psychology turned circumspect. Consequently, the individual firms' trading has also reduced. Followed by January and August, a few indicators presented February negative seasonality. Also, significant and positive September and November with considerably higher coefficients displayed market inefficiency. These results support the findings of individual firm analysis with a prominent September effect, although these findings are contradictory to the detected anomalies in indices returns in a few cases.

As the sample period cover a period of diverse political regimes in Pakistan along with turbulent global financial period thus the circumstances during the whole sample covers a lot of other factors which cannot be ignored. These downturns might be connected to the major events influencing financial markets around the world, including the series of triggering events that initiated with the collapse of housing bubble in the United States housing bubble during 2005–2012, reduction in interest rates by the European Central Bank (ECB) and highest unemployment level across the Eurozone in 2009 Greece crisis 2008-2016.

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Conflicts of interest/Competing interests

There is no conflict of interest/Competing interests.

Availability of data and material

The data that support the findings of this study are openly available on the website of State Bank of Pakistan(https://www.sbp.org.pk/)& Pakistan stock exchange(https://www.psx.com.pk/).

Code Availability

The computer program results are shared through the tables in the manuscript.

Authors' Contributions

Farah Naz: Conceptualization, Methodology, Investigation, Writing – original draft.

Kanwal Zahra: Writing – review and editing, Project administration.

Tooba Lutfullah: Data curation, Writing – review and editing.

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