

EDITORIAL TO THE SPECIAL ISSUE

This special issue of *Management – Journal of Contemporary Management Issues* features selected best papers, previously presented at the 14th International Scientific Conference “Challenges of Europe: Design for the Next Generation,” organized by the Faculty of Economics, Business and Tourism, University of Split, Croatia. This is the largest conference in this part of Europe, with multiple Nobel Prize winners participating as invited speakers.

This issue consists of eight papers covering the topics of entrepreneurship, human resource management, project management education, career development, green policies and sustainability, agro-tourism management, and sharing economy, with a focus on Central, Eastern, and Southeast Europe.

In the first paper, Emil Knezović, Šejma Aydin, Hamza Smajić, and Azra Bičo, using a generational perspective, examine the individual dimensions of entrepreneurial orientation by comparing the Baby Boomers, Generations X, Y, and Z in Bosnia and Herzegovina. Authors suggest that risk-taking generally decreases with older generations.

The next paper, by Tihona Bozhinovska, Ljupcho Eftimov, and Leonid Nakov, enhances the understanding of strategic human resource management by providing an integrative literature review on adopting the multi-stakeholder perspective in human resource management.

Dorota Molek-Winiarska, Caleb Leduc, and Barbara Chomętowska explore the extent to which mental health and well-being initiatives implemented in organizations outside the context of a formal research evaluation align with the WHO Guidelines for Mental Health at Work. The authors discuss the strengths, gaps, and opportunities for future implementation and subsequent alignment with the latest evidence-based recommendations.

GUEST EDITORS**JOSIP VISKOVIĆ**

Chairperson of Organizing Committee of the 14th International Conference “Challenges of Europe: Design for the Next Generation”;
University of Split, Faculty of Economics, Business and Tourism

TEA MIJAČ

University of Split, Faculty of Economics, Business and Tourism – Editorial Office of Management
Journal of Contemporary Management Issues

IVANA NINČEVIĆ PAŠALIĆ

University of Split, Faculty of Economics, Business and Tourism – Editorial Office of Management
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In the next paper, Marta Nosková and Eva Jelínková focus on examining the most commonly used learning methods in project management education, their impact on the ability to learn, and the extent to which these methods are transitioning to the online environment.

Iva Zdrilić, Petra Došenović Bonča, and Darija Aleksić make a valuable contribution to the literature on career development by providing a detailed insight into how careers have changed over time and highlight the main constructs and factors associated with individual decisions to change employers.

Tatjana Stanimirović, Lenart Milan Lah, Žiga Kotnik, and Maja Klun concentrate their research on implementing green budgeting in financing a sustainable society. Their findings reveal a weakness in incorporating green and sustainable content into budgeting, both in content and scope, suggesting a need for greater emphasis on sustainability.

In their study on the actual influence of the main stakeholders on the development of agro-tourism in the post-transition countries, Neven Šerić, Marica Melović, and Anđela Jakšić-Stojanović focus on rural and family farms. The findings indicate that this form of tourism has a direct and positive impact on improving the living standards of the local population in rural areas.

The issue is concluded with a paper focusing on the two most prevalent and economically significant services of the sharing economy: accommodation and transport. Doris Podrug and Dragana Grubišić compare these sectors' user perspectives and perceived service quality.

We are looking forward to the 15th International Scientific Conference “Challenges of Europe,” to be held in May 2025, and invite you to follow the related announcements at the Conference Website <https://conference.efst.hr>.