

The next generation grid: AI and ML-enhanced digitalization in Europe

ABSTRACT

The European power grid is transforming significantly by integrating AI and ML technologies. These advancements enable predictive maintenance, accurate load forecasting, and real-time energy optimization, enhancing grid efficiency and reliability. However, this digitalization brings cybersecurity and data integrity challenges,

which require coordinated efforts from industry stakeholders and policymakers to build a secure and resilient grid.

KEYWORDS:

digitalization, load forecasting, AI (Artificial Intelligence), ML (Machine Learning), cybersecurity, grid reliability

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The European power grid landscape has evolved radically over the years with the widespread integration of renewable energy with the electricity grid and the electrification of the transport sector. The digitalization of the electricity grid, with AI (artificial intelligence) and ML (machine learning)-powered digital tools, has the potential to effectively cater to the need for improved efficiency, reliability, and security in an evolved grid landscape.

This article delves into AI and ML applications in grid management, including predictive maintenance, load forecasting,

and energy management and optimization. It further explores key players and challenges in the European grid digitalization space.

Applications of AI and ML in grid management

AI and ML applications in grid management involve predictive maintenance, load forecasting, and energy management and optimization.

Predictive maintenance

Predictive maintenance, powered by AI and ML, enhances grid management by

significantly reducing unplanned outages and maintenance costs. By analyzing historical data and real-time inputs from grid components, AI/ML models can predict when equipment is likely to fail. This proactive approach allows utilities to perform maintenance only when necessary, avoiding costly and disruptive emergency repairs.

For example, AI-driven predictive maintenance tools can detect early signs of wear and tear in transformers, circuit breakers, and other critical infrastructure, enabling timely interventions that extend the lifespan of these assets and enhance grid reliability.

AI and ML algorithms excel at analyzing complex datasets, including weather patterns, historical load data, and real-time grid conditions, to predict electricity demand with high precision

Load forecasting

Accurate load forecasting is essential for maintaining grid stability, particularly as Europe integrates more renewable energy sources into its power mix. AI and ML algorithms excel at analyzing complex datasets, including weather patterns, historical load data, and real-time grid conditions, to predict electricity demand with high precision.

These forecasts help grid operators make informed decisions about resource allocation, ensuring that supply meets demand without overloading the grid. As renewable energy sources like wind and solar are inherently variable, advanced load forecasting powered by AI becomes even more critical in balancing these fluctuations and preventing blackouts.

Energy management and optimization

Energy management systems, enhanced by AI, optimize the use and distribution

of energy resources across the grid. These systems continuously monitor and analyze data from various grid points to ensure efficient energy distribution, reduce losses, and improve overall grid performance.

AI-driven optimization algorithms can adjust power flows in real-time, redirecting electricity from areas of surplus to areas of need. This capability is particularly important in maximizing the use of renewable energy, where AI can help smooth out the intermittent nature of renewables by predicting generation patterns and optimizing storage and distribution accordingly.

Key players in the grid digitalization space

In the European market, several original equipment manufacturers are leading the charge in grid digitalization through AI and ML-powered innovations. For instance, Siemens has developed a suite of

AI-powered solutions, including predictive analytics tools capable of anticipating equipment failures and enabling continuous grid operation.

Another leading OEM, Schneider Electric, focuses on integrating AI into energy management systems to streamline optimized power usage across large-scale infrastructures. ABB has introduced digital twin technology that offers a cutting-edge approach to grid management by creating virtual models of physical grid components. This, in turn, paves the way for real-time monitoring and predictive maintenance of electricity grid equipment.

Through innovative solutions, these OEMs are contributing to improvements in overall grid reliability and efficiency. These innovative solutions are pivotal in transforming the conventional power grid into a modern grid that has the capacity to meet the growing electricity demand sustainably. The following table includes the product offerings from major OEMs in the field of AI and ML.

Challenges linked with digitalization

With the digitalization of the European power grid, significant challenges surfaced, specifically in cybersecurity and data management. As the electricity grid becomes increasingly interconnected

As the electricity grid becomes increasingly interconnected and dependent on digital technologies, it becomes more exposed to cyber security threats

Company Name	Product Name	Key Features
Siemens	SIPROTEC 5	Predictive maintenance, fault detection, integration with SCADA systems
ABB	ABB Ability	Real-time asset health monitoring, predictive analytics, seamless integration with AMI
Schneider Electric	EcoStruxure Grid	AI-driven grid optimization, energy management, load forecasting
General Electric	GE Grid Analytics	Grid resilience tools, AI-based load management, real-time data analytics

Figure 1. Product offerings of major OEMs powered by AI and ML
Source: PTR Inc.

Policy/Initiative	Key Focus Areas	Impact on Grid Digitalization
Cybersecurity Directive NIS2	Implementing stringent cybersecurity standards and protocols	Enhances grid security and resilience against cyber threats
EU Digital Strategy	Promoting the adoption of digital technologies in energy infrastructure	Accelerates the integration of AI/ML tools in grid management
Green Deal Initiative	Achieving carbon neutrality by 2050 through innovative energy solutions	Encourages the use of digital tools to optimize renewable energy integration
Network Code on Cybersecurity	Establishing regulation for cybersecurity across the European power sector	Standardizes cybersecurity practices, ensuring a cohesive defence across the grid

Figure 2. Policies and initiatives supportive of digitalization of the electricity grid
Source: PTR Inc.

and dependent on digital technologies, it becomes more exposed to cyber security threats. This is why protecting the digital electricity grid from cyber-attacks that can disrupt power supply or compromise sensitive data is crucial. The European Union has acknowledged the risks linked with the digitalization of the electricity grid and introduced a regulatory framework focused on improving the cyber security of critical energy infrastructure.

Data management is another critical challenge linked to the digitalization of the electricity grid. The enormous amount of data generated by a digital electricity grid must be managed efficiently to ensure data integrity, privacy, and accessibility. Poorly managed data leads to operational inefficiencies and increased exposure to cyber-attacks.

Though policy support is being ramped up in the region to support the digitalization of the electricity grid, the industry

The evolved grid landscape required significant efficiency, reliability, and security improvements, which are being achieved through the digitalization of the electricity grid and further enhanced by AI and ML

stakeholders, including utilities, technology providers, and regulators, must concerted work to address these challenges.

Looking ahead

The European electricity grid has radically evolved over the years due to the adoption of renewable energy and the electrification of the transport sector. The evolved grid landscape required significant efficiency, reliability, and security improvements, which are being achieved through the digitalization (further enhanced by AI and ML) of the electricity grid.

However, the digitalization of the electricity grid has brought challenges linked to cyber security and data management. Collaboration among OEMs, utilities, and regulatory bodies is required to ad-

dress these challenges and pave the way for a more secure and resilient electricity grid in Europe.

About PTR

With over a decade of experience in the Power Grid and New Energy sectors, PTR Inc. has evolved from a core market research firm into a comprehensive Strategic Growth Partner, empowering clients' transitions and growth in the energy landscape and E-mobility, particularly within the electrical infrastructure manufacturing space.

Contact:
(sales@ptr.inc)

Author



Abdullah Kamran
Analyst - PTR Inc.

Abdullah Kamran is a Market Analyst at PTR Inc. He focuses on the topic of energy storage and battery energy storage systems. He does research on the global energy storage market, covering areas such as market sizing of different markets, policy landscapes, market developments, pipelines of projects, installations of these projects and the development of new battery technologies. He also covers the battery value chain and tracks the supply chain advancements in the industry, such as the installation of raw material plants and battery gigafactories. His work involves an in-depth analysis of the aforementioned topics, and the creation of various reports on related topics. He has worked on several custom studies related to his area of expertise, enhancing PTR's knowledge of the topic. He holds a BS in Electrical Engineering from Lahore University of Management Sciences (LUMS).