

News from the Croatian National Tourist Board

Croatia Awarded with Three Tourist Oscars and with Wanderlust Reader Travel Awards 2024



Croatia and Croatian tourism continue to achieve great success. This was confirmed by the 10th jubilee ceremony of the prestigious American tourist Travvy Awards, often called the "Tourist Oscars", which was held at the Greater Fort Lauderdale convention center in Florida. Namely, Croatia won silver in the category **Best Destination – Mediterranean** and bronze in the category **Best Cruise Destination - Europe**, while the Croatian National Tourist Board celebrated the silver award in the category **Best Tourism Board - Europe**. The first place in this category went to the Greek National Tourism Organization, while the bronze went to Tourism Ireland.

"The entire Croatian tourism sector can be proud of the prestigious awards we received. It is an extremely valuable confirmation of recognition and competitiveness in the global market, which we have achieved thanks to continuous joint work and effort. I am especially happy about the silver award in the category Best Tourism Board - Europe because it is proof that the Croatian National Tourist Board manages promotional projects and activities with quality, both in Europe and in the world. This recognition is also a reward for all CNTB employees, of whom I am extremely proud and to whom I am immensely grateful. I am glad that our country enjoys the status of a safe, attractive and interesting tourist destination, which was confirmed by the votes of American tour operators and travel agents, as well as the general public" said Kristjan Staničić, director of the Croatian National Tourist Board.

More than 500 participants attended the ceremony, and **Leila Krešić-Jurić**, director of the CNTB Representative Office in New York, accepted the awards in front of the Croatian National Tourist Board.



The annual Travvy Awards, backed by the TravelPulse.com portal and AGENTatHOME magazine, are organized by **Northstar Travel Group**, the largest American media group in the tourism and travel sector, all to highlight the best examples of excellence and achievements in the tourism industry.

Croatia crowned with four Wanderlust Reader Awards!

Wanderlust, one of the most reputable and long-lasting travel magazines globally, celebrated the best in travel at the 23rd Wanderlust Reader Travel Awards prestigious ceremony at the iconic Tate Modern. Record-breaking 168,000 Wanderlust readers casting a combined total of **over 3 million votes awarded Croatia** with four accolades among the **top 5 most desirable islands, cities, regions, and countries**. Last evening's grand ceremony hosted by acclaimed comedian, actor and travel-show presenter Jack Whitehall, honoured Croatia as **the second most desirable country in Europe**, ahead of France, Spain and Greece, while **Croatian islands, city of Dubrovnik, and the island of Hvar** also won **silver, bronze and 5th position**, respectively.

Croatia has been a permanent fixture at the Wanderlust Reader Travel Awards rankings in recent years, and after last year's highly coveted top spot as the most desirable country in Europe, this quadruple awards success shows Croatia is among the most established industry heavy-weights and hard-hitters. Once again, Wanderlust readers hailed Croatia and threw the spotlight on the magnificent 1,244 islands lapped by the crystalline Adriatic Sea, also elevated by Dubrovnik and the country's versatility.