

Izdavač / Published by

Libertas međunarodno sveučilište / Libertas International University
Trg J. F. Kennedyja 6 b, 10000 Zagreb, Croatia
Tel: +385-1-5493-841
Fax: +385-1-5493-840
E-mail: acta.turistica@libertas.hr
Web: www.libertas.hr

Glavni i odgovorni urednik / Editor in Chief

Ante Samodol, Libertas University, Zagreb, Croatia

Pomoćnik glavnog urednika / Assistant Editor in Chief

Ivor Altaras Penda, Libertas University, Zagreb, Croatia

Tajnik / Secretary

Mario Pallua, Libertas University, Zagreb, Croatia

Uređivački odbor / Editorial Board

Mihovil Anđelinović, Faculty of Economics, Zagreb, Croatia
Sonja Brlečić Valčić, University of Zadar, Croatia
Kaye Chon, The Hong Kong Polytechnic University, School of Hotel and Tourism Management, Hong Kong, China
Gordan Družić, Croatian Academy for Science and Art (HAZU), Zagreb, Croatia
Marijana Ivanov, Faculty of Economics, Zagreb, Croatia
Ksenija Keča, Libertas University, Zagreb, Croatia
Metin Kozak, Mugla University, Mugla, Turkey
Tanja Mihalič, University of Ljubljana, Ljubljana, Slovenija
Duško Pavlović, Libertas University, Zagreb, Croatia
Davor Perkov, Libertas University, Zagreb, Croatia
Doris Peručić, University of Dubrovnik, Dubrovnik, Croatia
Lidija Petrić, Faculty of Economics, Split, Croatia
Željka Primorac, Pravni Fakultet Split, Croatia
Vlasta Roška, Libertas University, Zagreb, Croatia
Andrea Rudančić, Libertas University, Zagreb, Croatia
Egon Smeral, Modul University, Vienna, Austria
Dora Smolčić Jurdana, Faculty for Management in Tourism and Hospitality, Opatija, Croatia
Marija Tomašević Lišanin, Faculty of Economics, Zagreb, Croatia
Renata Tomljenović, Institute for Tourism, Zagreb, Croatia
Geoff Wall, University of Waterloo, Waterloo, Canada

Prijevod / Translation: Martina Hegedušić i Dijana Njerš

Dizajn / Design: McCann-Erickson, Zagreb

Prijelom / Layout: Alias, Zagreb

Tisak / Printed by: Tiskara Zelina

Pretplata godišnje (dva broja): 200 Kn
Annual Subscription Rate (two issues): 50 EUR

ISSN 1849-921X (online)

ISSN 1849-8469 (tisak)

Radovi objavljeni u časopisu referiraju se u sljedećim akademskim bazama i servisima / Articles published in the journal are abstracted and indexed in the following academic databases and services: BASE (Bielefeld Academic Search Engine); Dimensions (Digital Science); DOAJ (Directory of Open Access Journals); DRJI (Directory of Research Journals Indexing); EconBiz (German National Library of Economics, Leibniz Information Centre for Economics); ERIH PLUS (European Reference Index for the Humanities and Social Sciences, Norwegian Directorate for Higher Education and Skills); Google Scholar; Hrčak, the portal of Croatian scientific and professional journals; J-GATE (Informatics India Ltd); LibKey (Third Iron); Mir@bel (Sciences Po Grenoble, Sciences Po Lyon, Bibliothèque Diderot de Lyon); ProQuest (Ulrichsweb); RePEc (Research Papers in Economics); Semantic Scholar (Allen Institute for Artificial Intelligence); Unpaywall (OurResearch); WorldCat (OCLC)

SADRŽAJ / CONTENT

Natalija Parlov Nada Bašić Ive Botunac	Umjetna inteligencija, ESG inovacije u turizmu i upravljanje osobnim podacima: Kako digitalna ekonomija, adaptabilnost i održivost oblikuju budućnost Artificial Intelligence, ESG Innovations in Tourism, and Personal Data Management: How the Digital Economy, Adaptability and Sustainability Shape the Future	3
Hana Horak	Na putu prema zelenoj tranziciji i zaštiti potrošača On the Path to Green Transition and Consumer Protection	31
Luka Sosa	Regulatorni odgovor globalnoj finansijskoj krizi – slučaj SAD-a Regulatory Response to the Global Financial Crisis – The US Case	51
Domagoj Ćorić	Financijske krize i uloga MMF-a – pouke slučaja Južne Koreje 1997. – 2000. Financial Crises and the Role of IMF – Lessons from the Case of South Korea 1997 – 2000	75
Robert Bošnjak Mirko Bošnjak	Hrvatski turizam i regionalna (ne)sigurnost Croatian Tourism and Regional (In)Security	93
Martina Glavan	Kvalitetna praksa u održivom turizmu i upravljanje kulturnom baštinom Quality Internships in Sustainable Tourism and Cultural Heritage Management	113
Prikaz knjige / Book review		131
Upute autorima / Instructions to Authors		133

