

## Uvodnik • Editorial



Drage čitateljice i čitatelji,

Ovaj su tematski broj priredile dvije gošće urednice, Angela Yannicopoulou s Atenskoga narodnoga sveučilišta Kapodistrij te Vassiliki Vassiloudi s Kretskoga sveučilišta u Rethymnu. U njem donosimo osam studija o povijesnim slikovnicama s naglašenom temom nostalgije. Radovi su razrađene inačice izabranih izlaganja s međunarodne znanstvene konferencije održane na Kreti u jesen 2022. godine, a njihovi autori dolaze iz pet država. U uvodnom je

članku Angela Yannicopoulou prikazala novije teorijske pristupe proučavanju nostalgije kao kulturne, društvene, osobne, čak povijesno-političke pojave i pojasnila kako se to područje istraživanja preklapa s proučavanjem slikovnice kao višemodalnoga oblika umjetničkoga izražavanja. U tom se tekstu nalazi i osvrt na pojedine radove te pregled njihovih različitih pristupa tematici nostalgije u slikovnicama i analizi izražajnih strategija kojima se prizivaju različite vrste nostalgičnih osjećaja. Uvod je dopunjen opsežnim popisom literature koji zainteresiranim istraživačima pruža mjerodavan uvid u to razgranato područje i nudi korisne smjernice za nova istraživanja.

Budući da se o samom sadržaju rubrike Studije više može saznati u navedenom uvodnom tekstu, ovdje ćemo se posvetiti samo još rubrici Građa. Kako bismo naznačili povijesno-nostalgičnu temu broja, objavljujemo izbor novinskih oglasa iz 1920-ih i 1930-ih godina koje se može povezati s dječjim svijetom i svakodnevnim životom između dvaju svjetskih ratova. Držimo da oglasi na nekonvencionalan način ocrtavaju kulturni kontekst međuratne hrvatske stvarnosti u kojoj su stasali mladi naraštaji. Pojedini se oglasi odlikuju kreativnim vizualnim rješenjima, dok drugi kupce privlače ponajviše riječima, pri čemu mnogi oglašivači upravo u djeci vide posrednike koji će svoje roditelje potaknuti na kupnju. Rubriku su ovoga puta priredile Sanja Lovrić Kralj i Laila Šprajc, koje su također napisale i kratak uvodni tekst.

Nadam se da ćete u ovom neuobičajeno opsežnom broju bogatom vizualnim materijalima naći sadržaje koji će vas potaknuti na nove smjerove istraživanja slikovnice te dječje književnosti i kulture.

*Smiljana Narančić Kovač*



Dear Readers,

This issue has been prepared by two guest editors, Angela Yannicopoulou from the National and Kapodistrian University of Athens, and Vassiliki Vassiloudi from the University of Crete in Rethymno. It is a special issue with eight papers on historical picturebooks related to nostalgia. The papers are developed versions of selected talks delivered at the international research conference which took place on Crete in the autumn of 2022. It is indicative of the wide appeal of this topic that the authors of the contributions

come from five different countries.

In the introduction to this issue, titled “Nostalgia in Historical Picturebooks about People on the Move”, Angela Yannicopoulou gives an overview of recent theoretical approaches to the study of nostalgia as a cultural, social, personal and even political phenomenon and explains how this area of research intersects with the study of the picturebook as a multimodal form of artistic expression. The author also summarises individual contributions to this special issue, describes the contributors’ different approaches to the theme of nostalgia in picturebooks, and analyses the strategies used by the picturebook creators to convey various kinds of nostalgic feelings. The introduction includes an extensive list of references, offering not only a reliable bibliography of this rich field but also inspiration for future research.

As the introductory text is an ample source of information on the contents of the papers in the journal, we will turn here to the Fact File section. To highlight the historically nostalgic theme of this issue, we present facsimiles of a selection of newspaper advertisements published in the 1920s and 1930s, which can be related to children’s reality and everyday lives between the two world wars. It seems that these advertisements represent the cultural context of the interwar Croatian reality in which the young generations were growing up. Some advertisements are characterised by creative visual solutions, while others attract customers mostly with words, and many address children as mediators who will persuade their parents to buy different products. This section is prepared by Sanja Lovrić Kralj and Laila Šprajc, who also wrote a short introduction.

I hope you will find many appealing ideas on the pages of this unusually extensive issue replete with visual materials, and that they will inspire you to move in new directions of research in the area of picturebooks and children’s literature and culture.

*Smiljana Narančić Kovač*