Embracing a Sustainable Future: A Note on the Digital Transformation of *Croatian Economic Survey*

Ever since the first volume, Croatian Economic Survey has been at the forefront of scientific communication in Croatia, first by actively supporting publication in English, then by adopting the Diamond Open Access model, and finally, by embracing online publication in addition to traditional print publishing. Each of these steps has helped the journal to reach wider audiences. In particular, the online publishing experience has enhanced the accessibility of our journal, both in terms of reaching a wider international audience and by providing an inviting publishing platform for the constantly growing research community. This positive experience has inspired another journal transformation. Today, we proudly announce our transition to an exclusively online publication—a move born from our unwavering commitment to environmental stewardship and constant efforts to make research accessible to a global audience. By reducing our physical footprint and embracing the digital realm, we honor our legacy while boldly stepping into a sustainable future. While this step marks the end of an era for print, it also announces a vibrant future of scientific dialogue, as we hope that, together with our contributors, we will successfully develop new communication methods that will further support the journal's mission to serve as a forum for knowledge dissemination.

> Editor Valerija Botrić, PhD June 2025