



## Prof.dr.sc. Velimir Srića

*Ekonomski fakultet, Sveučilište u Zagrebu, Zagreb, Hrvatska*

*Faculty of Economy, University of Zagreb, Zagreb, Croatia*

- Born in Zagreb 1950. where he graduated from Gymnasium Classicum, the oldest and most prestigious Croatian high school (the top of his class).
- Graduated from the Economy Faculty, University of Zagreb (BBA), as the best student in his class, receiving the Rector's award for the year 1973.
- Obtained his first Master's degree, M.Sc. at the Faculty of Electrical Engineering in 1975.
- As a holder of the Fulbright scholarship, he earned his MBA from The Graduate School of Business at Columbia University, New York in 1976.
- While at Columbia University he was a member of Beta Gamma Sigma honor society, as well as a dean's honor list student. Also he received the Omega Rho New York Chapter award as the best Management Science student for 1976.
- He holds a doctorate (PhD) in management information systems from University of Zagreb (1978).
- He is a scientific consultant and a full professor at the Economy Faculty in Zagreb (Vice dean for International Cooperation) and a visiting professor at UCLA (University of California at Los Angeles).
- At UCLA he was teaching Change Management, Principles of Information Systems, Teamwork, Managing innovative ICT projects, Multicultural management.
- He was a strategic management project consultant to the Library and Information Sciences department at UCLA GSEIS (Graduate School for Education and Information Sciences in 1997).
- From 1998 to 2004 he was serving as a member of editorial board to Library Quarterly, a leading international library and information science journal.
- He was a visiting professor at the Beijing People's University (School for Cadres) in the People's Republic of China, in 1982, teaching postgraduate courses to future top managers and political officials.
- He was a visiting lecturer at IEDC (International Executive Development Center), Bled, Slovenia from 1990 to 1998.
- He was also serving as a visiting professor in Budapest (MBA program at the Technical University), Maribor (MBA and other postgraduate programs), Graz, Belgrade, Sarajevo and elsewhere.
- He is a recipient of many local and international awards for science, consulting and management (Strossmayer award 1995, Mijo Mirković award 1985, 1988 and 2005, Who is Who in the World 2000, Who is Who in Finance and Industry 2001, Educator of the Year 2003, Leading Educators of the World 2005)
- He was a founding president of the Croatian Computer Literacy Society in 1987.

- He is a founder and chairman of an MBA program "Information technology management" at the University of Zagreb, initiated in 1998.
- He was CEO of the Croatian Information Technology Institute from 1984 to 1986.
- He was the Minister of Science and Technology and a member of Croatian Government from 1986 to 1990.
- He was heading the Croatian e-government project from 1986 to 1990.
- As the initiator of regional scientific and technological cooperation he was elected President of the Commission for Technological Cooperation within Alps-Adriatic region from 1987 to 1990.
- As a founding member of Croatian European Movement he was a member of EGIDA (European Citizens' Initiative for a Democratic Alternative).
- As one of the founding members of Croatian Helsinki Committee (CHC) for human rights he is still a honorary member of the CHC.
- He was one of the founding members of Croatian-American society in 1990.
- He is a Club of Rome member from Croatia since 2001.
- He was one of the founders and a member of the Managing Board of CEEMAN (The Central and Eastern European Management Development Association).
- He was the first editor of CEEMAN news, a newsletter dealing with management development issues and institutions in Central and Eastern Europe.
- He is the program director of DELFIN (Developing Effective Leadership for INnovation), an elitist private executive and management development consulting company.
- He is a holder of the Gerald Ford grant and a recipient of the Eisenhower Fellowship granted by the US Government for 1990.
- He was a head of Presidential working group for Informatization strategy of Croatia in 2000.
- He served as the President of Zagreb city assembly from 2001 to 2002.
- He is a co-author of the International Encyclopedia of Business and Management,

Thomson Publishing Co. London 1997 and 2001 and of the Handbook of IT in Business 1999 .

- He serves as management consultant to many regional and international companies (Coca Cola, INA, DHL, Banca Intesa, NEXE group, LURA, Ericsson Tesla, Privredna banka, Krka, Gorenje, Podravka, Henkel, Uljanik, KD group, FINA, Nova Ljubljanska banka etc.).
- Since 2005 he serves as a World Bank expert for Change Management.
- He has published thirty-nine books, more than 200 scientific and expert works and a few hundred articles and columns in popular magazines.
- He also published a novel (Private Investigations, 2002), a collection of poetry (Various Games, 1999), and a collection of political essays (From a crisis to a vision, 1989)
- He is a winner of the Golden Pen, the Croatian Journalist Society's award for 1988.
- He is fluent in Croatian, English, French and Italian and speaks Slovenian, Russian, some German and Chinese.
- He is father of Lana, Dario, Davor and Luka.

#### **Some recent international publications include:**

- *"Innovative Manager in 100 lessons"*, Budapest, MBA Press, 2006.
- Co-author of *"Croatian ICT Market Report for 2005"*, Deloitte-Touche, London, 2005.
- *"Harmony-based leadership"*, Znanje, Zagreb, 2004.
- Co-author of *"The International Encyclopedia of Business and Management"*, Thomson Publishing Co. London 2001
- *"Innovation Management"*, GV, Ljubljana, 2000
- Co-author of *"The Handbook of IT in Business"*, (edited by M. Warner), Thomson Publishing Co, London, 1999
- Co-author of *"Management Education in Europe"*, (edited by G. Haskins), EFMB, Bruxelles, 1995
- Co-author of a book *"Managing People across Europe"*, (edited by T. Garrison and D. Rees), Butterworth-Hineman, 1994
- Chapter on Croatia – in *"The World Competitiveness Report – Transitional Economies"*, World Economic Forum, Lausanne, 1993.