



Red. prof. dr.sc. Juraj Plenković,  
Predsjednik Organizacijskog i Znanstvenog odbora DIT 2009  
*President of the Organizing committee and Scientific committee DIT 2009*



Stipe Zrilić  
župan Zadarske županije / *Prefect of Zadar County*  
Svečano otvaranje i pozdravni govor / *Opening of the Conference and welcoming speech*





Prof.dr.sc. Juraj Plenković, predsjednik Organizacijskog i Znanstvenog odbora DIT 2009 uručuje svečano priznanje zadarskom županu Stipi Zriliću  
*Prof.dr.sc. Juraj Plenković, president of the Organizing committee and Scientific committee DIT 2009, is giving ceremonial award to Stipe Zrilić, Prefect of Zadar County*



Prof.dr.sc. Ivan Rozman (Slovenija), rektor Sveučilišta u Mariboru zahvaljuje prof.dr.sc. Juraju Plenkoviću za uspješnu organizaciju DIT 2009  
*Prof.dr.sc. Ivan Rozman (Slovenia) is congratulating to prof.dr.sc. Juraj Plenković on successful organization of DIT 2009*





Prof.dr.sc. Nikola Skledar, dekan Visoke škole za poslovanje i upravljanje „Baltazar Adam Krčelić“ / *Dean of College for Business and Management „Baltazar Adam Krčelić“*; prof.dr.sc. Miroslav Tuđman, Sveučilište u Zagrebu / *University of Zagreb*; Stipe Zrilić, župan Zadarske županije / *Prefect of Zadar County*; Renata Peroš, pročelnica za kulturu Zadarske županije / *Head of the Culture Department at Zadar County* i prof.dr.sc. Juraj Plenković, predsjednik Organizacijskog i Znanstvenog odbora DIT 2009 / *President of the Organizing committee and Scientific committee DIT 2009*



Prof.dr.sc. Ivan Rozman (Slovenija / *Slovenia*), rektor Sveučilišta u Mariboru / *rector of University of Maribor* – uvodno predavanje SNAGA I AUTONOMIJA SVEUČILIŠTA U VREMENU BOLONJSKOG PROCESA / *introductory lecture A STRONG AND AUTONOMOUS UNIVERSITY IN THE TIME OF THE BOLOGNA PROCESS*



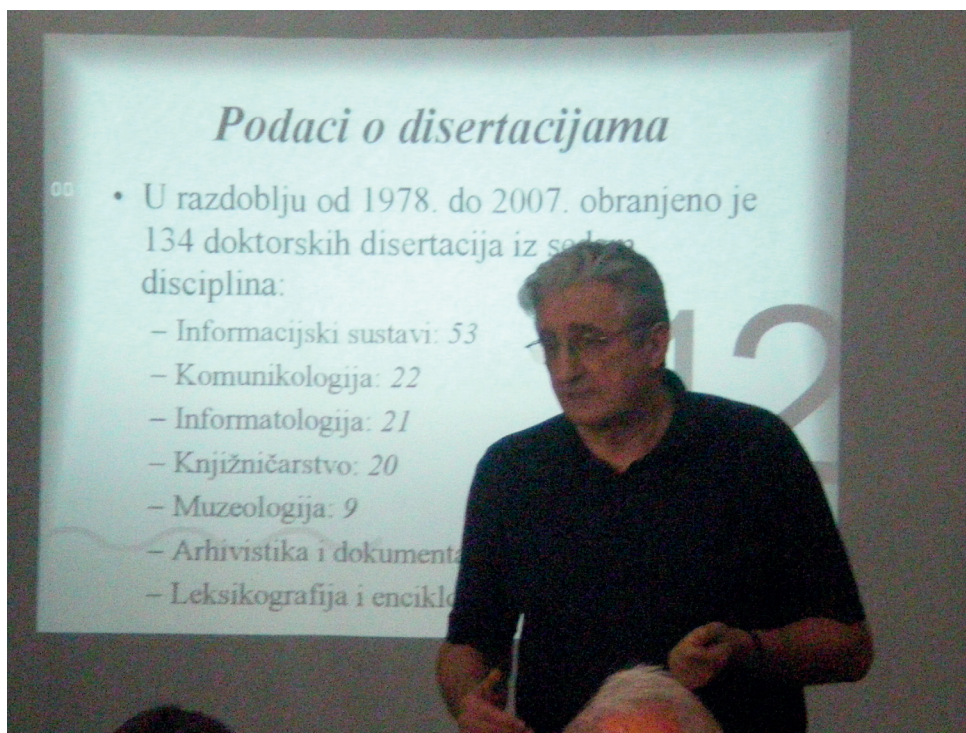


Prof.dr.sc. Nikola Skledar, dekan Visoke škole za poslovanje i upravljanje „Baltazar Adam Krčelić“ / *Dean of College for Business and Management „Baltazar Adam Krčelić“*- uvodno predavanje na temu DRUŠTVO, ZNANOST I TEHNIKA / *introductory lecture on the topic SOCIETY, SCIENCE AND TECHNICS*



Sudionici XVI međunarodnog znanstvenog skupa „Društvo i tehnologija 2009“  
*Participants of XVI international scientific conference „Science and Technology 2009“*





Prof.dr.sc. Miroslav Tuđman (Sveučilište u Zagrebu / *University of Zagreb*) – uvodno predavanje  
PRILOZI DUBINSKOJ ANALIZI KOMUNIKACIJSKIH OBRAZACA / *introductory lecture TOWARDS  
UNDERSTANDING DEEP STRUCTURE OF SCIENTIFIC COMMUNICATION*



Diskusija nakon uvodnog izlaganja prof.dr.sc. Emila Vlajkija (Bosna i Hercegovina / *Bosnia i Hercegovina*)  
i prof.dr.sc. Maria Plenkovića (Sveučilište u Zagrebu / *University of Zagreb*) na temu KRIZNO  
KOMUNICIRANJE U MULTIKULTURALNOM DRUŠTVU / *Discussion after introductory lecture on topic  
CRISIS COMMUNICATION IN MULTICULTURAL SOCIETIES*





Prof.dr.sc. Zdravko Šorđan (Srbija /Serbia); prof.dr.sc. Mirko Pšunder (Slovenija /Slovenia) i prof.dr.sc. Juraj Plenković, predsjednik Organizacijskog i Znanstvenog odbora DIT 2009 / President of the Organizing committee and Scientific committee DIT 2009



Sudionici XVI međunarodnog znanstvenog skupa „Društvo i tehnologija 2009“  
*Participants of XVI international scientific conference „Science and Technology 2009“*





Studenti Sveučilišta u Zadru, sudionici XVI međunarodnog znanstvenog skupa „Društvo i tehnologija“  
/ Students from Zadar University, Participants of XVI international scientific conference „Science and Technology 2009“



Sudionici XVI međunarodnog znanstvenog skupa „Društvo i tehnologija 2009“  
Participants of XVI international scientific conference „Science and Technology 2009“





Prof.dr.sc. Ivan Gerlič (Sveučilište u Mariboru, Slovenija/*University of Maribor, Slovenia*), prof.dr.sc. Majda Pšunder (Slovenija / *University of Maribor, Slovenia*), prof.dr. Vladimir Rosić (Sveučilište u Rijeci/ *University of Rijeka*)



Sudionici XVI međunarodnog znanstvenog skupa „Društvo i tehnologija 2009“  
*Participants of XVI international scientific conference „Science and Technology 2009“*





Prof.dr.sc. Juraj Plenковиć, predsjednik Organizacijskog i Znanstvenog odbora DIT 2009 uručuje svečano priznanje prof.dr.sc. Vladi Galičiću (Sveučilište u Rijeci / *University of Rijeka*)  
Prof.dr.sc. Juraj Plenковиć, president of the Organizing committee and Scientific committee DIT 2009, is giving ceremonial award to to prof.dr.sc. Vlado Galičić



Prof.dr.sc. Juraj Plenковиć, predsjednik Organizacijskog i Znanstvenog odbora DIT 2009 uručuje svečano priznanje prof.dr.sc. Mirku Pšunderu (Sveučilište u Mariboru, Slovenija / *University of Maribor, Slovenia*)  
*Prof.dr.sc. Juraj Plenковиć, president of the Organizing committee and Scientific committee DIT 2009, is giving ceremonial award to prof.dr.sc. Mirko Pšunder*





Prof.dr.sc. Ivan Rozman (Slovenija), rektor Sveučilišta u Mariboru zahvaljuje prof.dr.sc. Mariu Plenkoviću (Sveučilište u Zagrebu) za uspješnu znanstvenu i programsku suradnju sa Sveučilištem u Mariboru  
Prof.dr.sc. Ivan Rozman (Slovenia) is congratulating to prof.dr.sc. Mario Plenković (University of Zagreb) on successful programme and scientific collaboration with University of Maribor



Organizacijski odbor XVI međunarodnog znanstvenog skupa „Društvo i tehnologija 2009“  
*Organizing Committee of XVI international scientific conference „Science and Technology 2009“*





Domjenak za sudionike skupa pod pokroviteljstvom Visoke škole „Baltazar Adam Krčelić“ *Coctail party for the conference participants sponsored by College of Businee and Management „Baltazar Adam Krčelić“*



Prof.dr.sc. Nikola Skledar, dekan Visoke škole za poslovanje i upravljanje „Baltazar Adam Krčelić“ *Dean of College for Business and Management „Baltazar Adam Krčelić“*; prof.dr.sc. Mario Plenković (Sveučilište u Zagrebu / *University of Zagreb*)





Domjenak za sudionike skupa pod pokroviteljstvom Visoke škole „Baltazar Adam Krčelić“ *Coctail party for the conference participants sponsored by College of Businee and Management „Baltazar Adam Krčelić“*



Prof.dr.sc. Ksenija Čulo (Sveučilište u Osijeku / *University of Osijek*); prof.dr.sc. Majda Pšunder (Sveučilište u Mariboru / *University of Maribor*); prof.dr.sc. Janja Črčinovič Rozman (Sveučilište u Mariboru / *University of Maribor*)



## **Austin Forum to discuss digital technologies, journalism and democracy**

The Seventh Austin Forum on Journalism in the Americas, which meets Sept. 11-12 at the University of Texas at Austin, will focus on "The Impact of Digital Technologies on Journalism and Democracy in Latin America and the Caribbean." For the third consecutive year, the meeting will be sponsored by the Knight Center in association with the Open Society Institute's Media Program.

The Austin Forum on Journalism in the Americas is an annual meeting of organizations that focus on media development and training in Latin America and the Caribbean, including some that were created with the support of the Knight Center. In addition to the journalistic organizations in this network, representatives from media outlets, foundations, and nonprofits have been invited to the Seventh Austin Forum.

More than 40 representatives of organizations in 18 countries will participate in the Forum this year. One of the highlights will be the workshop "Digital trends in communications: What is coming next and why it's important," by Amy L. Webb, director of Webbmedia Group, LLC. The Forum's objective is to promote the exchange of experiences and collaboration between the organizations represented, and to offer training opportunities to their leaders.

Given this year's topic, there will also be an evaluation of the effects of the internet and other digital technologies on journalism and democracy in the hemisphere.

In 2007, the Austin Forum focused on questions related to the defense of freedom of expression and the press in Latin America and the Caribbean. In 2008, the theme was investigative journalism.

"Our plan for this year is to discuss how these organizations can use digital technologies to improve the quality and increase the relevancy of journalism. We are also interested in debating how these technologies can help increase participation by citizens in free and democratic societies," says Rosental Calmon Alves, director of the Knight Center and Chairholder of the UNESCO Chair in Communication.

"We are in a period of profound transformations caused by the internet, computers, cell phones, and other digital technologies. This creates both opportunities and threats, and we want to explore these in panels, seminars, and workshops that will be included in the Forum's agenda."

The meeting will have a limited number of participants and is not open to the public, but a detailed report will be published with the results of the discussions in Austin.

A call to investment in higher education, encourage diversity and regional cooperation

The UNESCO World Conference on Higher Education closed on 8 July with a call to governments to increase investment in higher education, encourage diversity and strengthen regional cooperation to serve societal needs.

"At no time in history has it been more important to invest in higher education as a major force in building an inclusive and diverse knowledge society and to advance research, innovation and creativity," says the final communiqué, adopted at the end of the World Conference on Higher Education that gathered over 1,000 participants from around 150 countries at UNESCO Headquarters over four days.

Ministers, university rectors, faculty, students and key representatives of the private sector as well as regional and multilateral institutions debated a wide range of issues including the impact of globalization on higher education, social responsibility, academic freedom, research and financing.

"Against a fast-changing and complex landscape, we have defined future directions because we fundamentally share a common vision of higher education's ethical and strategic responsibilities in today's global society," said UNESCO's Director-General Koïchiro Matsuura, affirming that the Organization would "continue to be a strong voice for higher education."

The communiqué stresses that "higher education must pursue the goals of equity, relevance and quality simultaneously", underlining the importance of regulatory and quality assurance mechanisms and the need to enhance "the attractiveness of the academic career." It notes that information and communications technologies should be more fully integrated throughout higher education to meet increasing student demand and share the results of scientific research.

Reflecting the Conference's special focus on the revitalization of higher education in Africa, the communiqué calls for differentiated approaches to meet rapidly increasing demand; more attention to areas of expertise such as agriculture, the environment and natural resource extraction; and the mobilization of private financing.

The communiqué emphasizes the need for strengthened regional cooperation in areas ranging from the recognition of qualifications, quality assurance, governance, research and innovation. It highlights the importance of establishing regional higher education and research areas.

During the conference, several countries including Brazil, China and the Republic of Korea expressed their commitment to strengthen higher education in Africa while private sector partners voiced their



interest in supporting educational expansion and excellence across Africa and the developing world.

Drawing attention to the global teacher shortage, the Communiqué calls for higher education “to scale up pre-service and in-service teacher training with curricula that equip teachers to provide individuals with the knowledge and skills they need in the 21<sup>st</sup> century.

Summing up the World Conference, general rapporteur Suzy Halmi noted that “the high degree of participation of ministers and political decision makers demonstrates awareness of the importance of higher education in building knowledge-based societies.”