



Organizacijski odbor XVI međunarodnog znanstvenog skupa „Društvo i tehnologija 2009“
Organizing Committee of XVI international scientific conference „Science and Technology 2009“



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International Conference

SERBIA IN CONTEMPORARY GEO-STRATEGIC SURROUNDINGS

September 21, 2009

Institute of International Politics and
Economics IIPE
Belgrade, 25 Makedonska Street, 1st floor
Conference Room

08:30 – 09:00 Registration of Participants

09:00 – 09:30 *Opening of the Conference – Welcoming
Remarks:*

Duško Dimitrijević, PhD

Director

Institute for international politics and economics
IIPE, Belgrade, Serbia

Lieutenant General Milan Zarić

Director of the Strategic Research Institute, Sector
for Defence Policy

Ministry of Defence of the Republic of Serbia

Lutz Kober

Head of the Hanns-Seidel-Foundation Project in
Serbia and Montenegro

Nevenka Jeftić, Ph.D.

Co-ordinator of the conference, Assistant Director
Institute for international politics and economics
IIPE, Belgrade, Serbia

09:30 – 09:45 **Introductory Statement: The Change
of a Paradigm – Geo-Political, Security and
Diplomatic Aspects**

Speaker: **Prof. Milan Jazbec, Ph.D.**
Policy Planning Director

Ministry of Foreign Affairs of the Republic of
Slovenia Associate Professor of Diplomacy at the
Faculty for Social Sciences, University of Ljubljana

09:45 – 10:00

Coffee Break

10:00 – 12:30 **Panel I:** moderator: Dragan
Đukanović, Ph.D.

**SERBIA IN CONTEMPORARY GEO-POLITICAL
SURROUNDINGS**

Topic: **Global Interactions and
the Future of Serbia**

Speaker: **Slobodan Pešić, M.A.**
American Public University, USA

Topic: **The Contemporary Geopolitical Position of
Serbia Resulting from Activities of the External
Factor within Globalisation**

Speaker: **Prof. Jelena Guskova, Ph.D.**
Akademik SANU

Institut Slavjanovedenija Moskva, Russia

Topic: **Comparative Neighbouring Foreign Policy**

Speaker: **Prof. Mamoru Sadakata, Ph.D.**
University Nagoya, Japan

Topic: **Serbia and Contemporary Geopolitical
Processes in Europe and the Balkans**

Speaker: **Dragan Petrović, Ph.D.**
Senior Research Fellow, IIPE, Belgrade, Serbia

Topic: **Geopolitical Construction of Europe**

Speakers: **Mina Zirojević Fatić, M.A.**
Sanja Jelisavac Trošić, M.A.
Associate Researchers, IIPE, Belgrade, Serbia

Topic: **Territory and Population as Elements of
Political Power**

Speaker: **Zlatko Isaković, Ph.D.**
Professorial Fellow,
Institute for European Studies, Belgrade, Serbia

Topic: **Media Communication in Convergent Geo-
strategic Surroundings**

Speaker: **Prof. Mario Plenković, Ph.D.**
Head of Department for Communication Sciences,
University of Zagreb, Croatia

Topic: **Obama's Promise and Geopolitical
Limitations**

Speaker: **Svetlana Đurđević Lukić, M.A.**
Associate Researcher, IIPE, Belgrade, Serbia

Topic: **Serbia in Regional Geopolitics**

Speaker: **Nevenka Jeftić, Ph.D.**

Research Fellow, IIPE, Belgrade, Serbia

Topic: **Interregional Management of the Sea Wealth – Valorisation of Serbian Economic and Cultural Interests inside the Adriatic-Ionian Initiative**

Speaker: **Vera Vukanić, Ph.D.**

Kotor, Montenegro

Topic: **Border Lines of the Republic of Serbia – Border Issues with “New” Neighbours**

Speaker: **Branko Pavlica, Ph.D.**

Professorial Fellow, IIPE, Belgrade, Serbia

Topic: **Borders in the Balkans – Longevity in the Post-Modern Paradigm**

Speaker: **Slobodan Janković, M.A.**

Associate Researcher, IIPE, Belgrade, Serbia

11:00 – 11:10 *Coffee Break*

Topic: **The Border Issue between Slovenia and Croatia and the Future Integration of the Balkans to the European Union**

Speaker: **Prof. Laurent Hassid, Ph.D.**

France

Topic: **International Community and Bosnia and Herzegovina in Relation to the Geopolitical Position of Serbia at the Beginning of the 21st Century**

Speaker: **Miloš Šolaja, M.A.**

Director of the Centre for International Relations
Banja Luka, Republika Srpska, Bosnia and Herzegovina

Topic: **Central European Identity of Serbia – Dilemma and Facts**

Speaker: **Aleksandar Jazić**

Faculty of Political Science, Belgrade University, Serbia

Topic: **Geopolitics from Close up**

Speaker: **Blagoje Grahovac**

Retired General, Advisor for Defence and Security to the Speaker of the Parliament of Montenegro

Discussion

12:30 – 13:00 *Lunch Break – Buffet served in Library adjacent to Conference Room*

13:00 – 15:00 Panel II: moderator Colonel Katarina Štrbac, Ph.D.

SERBIA IN CONTEMPORARY GEO-SECURITY SURROUNDINGS

Topic: **The Strategy of National Defence of the Republic of Serbia**

Speaker: **Brigadier General Prof. Mitar Kovač**

Chief of the Strategic Planning Department
Ministry of Defence of the Republic of Serbia

Topic: **New Elements of the Geo-strategic Position of Serbia**

Speaker: **Colonel General Branko Krga**

Deputy Director
Academy for Diplomacy and Security, Belgrade, Serbia

Topic: **Security Aspects of Serbia’s Geo-strategic Surroundings**

Speaker: **Darko Trifunović, Ph.D.**

Assistant Professor
Faculty of Security Studies, Belgrade, Serbia

Topic: **Geosecurity Surroundings as factor of Doctrine of the Serbian Armed Forces**

Speaker: **Major General Prof. Božidar Forca,**
Chief of the Planning and Developing Department of the General Staff of the Serbian Armed Forces;

Topic: **Regional Security and its Impact on Serbia**

Speaker: **Colonel Katarina Štrbac, Ph.D.**

Chief of Department, Strategic Research Institute, Sector for Defence Policy Ministry of Defence of the Republic of Serbia

Topic: **Communication in the Security System**

Speaker: **Snežana Đokić**

Journalist for the Periodical «Bezbednost»

Topic: **The Contemporary Conception of Security and the Strategic Concept of Security of the Republic of Serbia**

Speaker: **Stanislav Stojanović, Ph.D.**

Defence Policy Sector
Ministry of Defence of the Republic of Serbia

Topic: **Tendencies in the Development of European Military/Defence Forces and the Impact on Serbia’s Military Potential**

Speakers: **Dejan Gajić, M.A.**

Ivona Lađevac, M.A.
Associate Researchers, IIPE, Belgrade, Serbia

Topic: **On the Borders of the Republic of Serbia – Security Aspect**

Speaker: **Sava Stanković**

Head of the Department for Frontiers
Ministry of Foreign Affairs of the Republic of Serbia

Topic: Independent Kosovo – a Security Challenge, Risk and Threat for the Region, Europe and the World and its Role in the Positioning of Geopolitical Power

Speaker: **Slavoljub Randelović, Ph.D.**
Retired Colonel, Researcher

Topic: Serbia in the New Police Environment: Effects of Police Diplomacy

Speakers: **Dalibor Kekić, L.L.M.**
Dane Subašić, L.L.D.
Police Academy, Belgrade, Serbia

Topic: NATO and the Western Balkans countries

Speakers: **David Veskov M.A.**,
political analyst, Macedonian Paneuropean Union

Discussion

15:00 – 15:30 *Coffee Break*

15:30 – 17:30 Panel III: moderator **Edita Stojić-Karanović, Ph.D.**

SERBIA IN CONTEMPORARY GEO-ECONOMIC SURROUNDINGS

Topic: Serbia and New Directions of the European Economic Strategy

Speaker: **Prof. Davor Savin**
University in Maribor, Slovenia

Topic: FDI and Structural Imbalances in CEE and SEE

Speaker: **Prof. Joachim Becker, Ph.D.**
and **Prof. Rudy Weissenbacher, Ph.D.**
Institute of International Economics and Development, Vienna University of Economics and Business,

Topic: The Impact of Global Economic Crisis on the Economies of Serbia and its Neighbouring Countries

Speaker: **Prof. Pero Petrović, Ph.D.**
Research Professor, IIPE, Belgrade, Serbia

Topic: Strategic Significance of the Danube and its Tributaries for the International Position of Serbia

Speaker: **Edita Stojić-Karanović, Ph.D.**
Research Professor, IIPE, Belgrade, Serbia

Topic: Serbian Geo-economic Chances for the Future

Speaker: **Hasiba Hrustić, Ph.D.**
Research Professor, IIPE, Belgrade, Serbia

Topic: Contemporary Influence of Trans-national Companies on International Trade

Speaker: **Prof. Predrag Bjelić**
Faculty of Economics, Belgrade University, Serbia

Topic: Energy Geo-strategy – The Energy Market in Serbia and Interests of Serbia

Speaker: **Milan Simurdić**
European Movement in Serbia
Forum for International Relations

Topic: Energy Strategy – The Energy Market in Europe and the World and Serbia's Interests

Speakers: **Dragan Đukanović, Ph.D.**
Research Fellow, IIPE, Belgrade, Serbia
Žaklina Novičić, M.A.
Associate Researcher, IIPE, Belgrade, Serbia

Topic: The Role of Taxes in Creation of Favourable Economic Conditions in Serbia

Speaker: **Prof. Marina Dimitrijević**
School of Law, University in Niš, Serbia

Topic: Elements of World Economic Crisis Management – Reform of Financial Markets and Institutions

Speaker: **Dobrica Vesić**
Research Fellow, IIPE, Belgrade, Serbia

Discussion and Closing Remarks
Closing of the Conference

The working languages will be Serbian languages and English and simultaneous interpretation will be provided.

The IEEE Communications Society will, in 2010 being holding its flagship International Communications Conference (ICC) in Cape Town, South Africa. This will be the first time that ICC has been held in Africa and with Cape Town being voted one of the most beautiful cities in the World, this promises to be an exceptional conference. Conference participants will have a wide range of exciting options to add to their conference tour: hikes up the famous Table Mountain; whale watching; tours of the Cape Winelands, Robben Island and even CapePoint where two oceans meet. The FIFA World Cup Soccer tournament, held all around South Africa starts just after the conference ends.

Africa is developing rapidly and the conference theme »Communications: Accelerating Growth and Development« aims to focus on the role that Communications is playing in this development.

The ICC 2010 technical programme will offer eleven different symposia, workshops, tutorials,

a business forum, a design and developers forum and some top international speakers in the plenary sessions.

Technical papers will be presented in the following major topics:

1. General Symposium on Selected Areas in Communications (*The General Symposium will only accept papers on topics not covered by other symposia listed below*)
2. Communication Theory Symposium
3. Signal Processing for Communications Symposium
4. Wireless Communications Symposium
5. Wireless & Mobile Networking Symposium
6. Optical Networks and Systems Symposium
7. Next-Generation Networking and Internet Symposium
8. Communication QoS, Reliability and Modelling Symposium
9. Ad-hoc, Sensor and Mesh Networking Symposium
10. Multimedia Services, Communication Software and Services Symposium
11. Communication and Information System Security

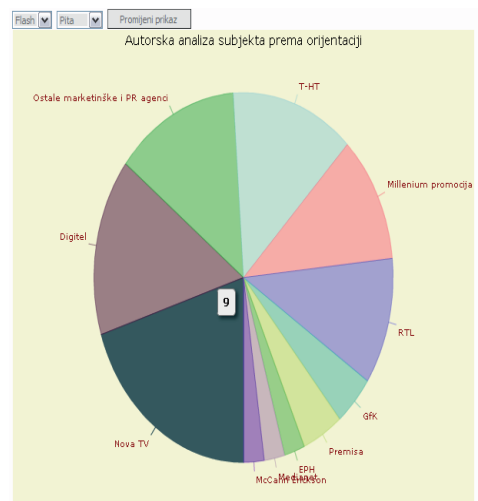




MediaNet d.o.o. je nezavisna agencija specijalizirana za analize medijskog sadržaja i medijska i tržišna istraživanja. U MediaNetu se, mjereći i evaluirajući učinke medijske komunikacije, dnevno obradi preko 2.000 neplaćenih medijskih objava i 1.700 plaćenih oglasa iz oko 700 hrvatskih tiskovnih i elektroničkih medija te u prosjeku izradi 60 različitih analiza mjesečno. Poslujući na hrvatskom tržištu od 1996. godine, agencija pruža usluge za 150 klijenata. Strategijska orijentacija tvrtke je stalan razvoj i ulaganje u tehnologiju, ljudske potencijale i metodologiju. U 2007. godini sa sestrinskom agencijom Presscut i partnerima iz Slovenije, MediaNet utemeljuje MCA grupu, orijentiranu na regionalno poslovanje.

Što radimo?

- ⊕ **On-line analitika** je web statistika i evaluacija pojmova iz tiskanih medija. Pojmovna i autorska pretraga tekstova. Brza kvantifikacija analize sadržaja.
- ⊕ **Baza medijskih objava** koje omogućuju retrogradnu analizu
- ⊕ **Monitoring oglašavanja** obuhvaća sve oglase u tisku, na nacionalnim televizijama, odabranim radijskim postajama, vanjskim površinama i web portalima
- ⊕ **Baza oglasa / kreativnih rješenja** od 2002. godine.
- ⊕ **Visoka kvaliteta istraživanja** temeljena na dugogodišnjem iskustvu i jedinstvenim uzorcima prilagođenim svrsi i cilju konkretnog istraživanja
- ⊕ **Prevođenje analiza** na engleski i ostale jeziku po dogovoru u kratkom roku

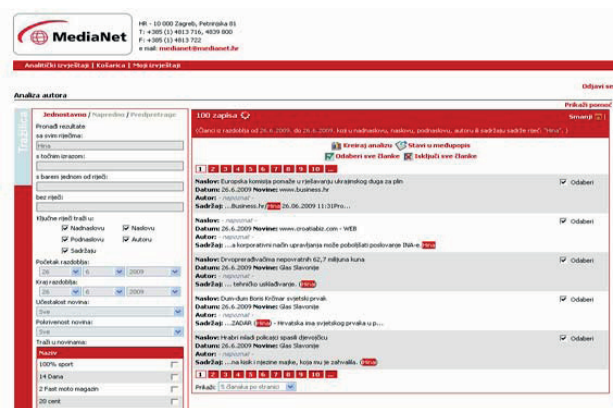


Prednosti On-line analitike:

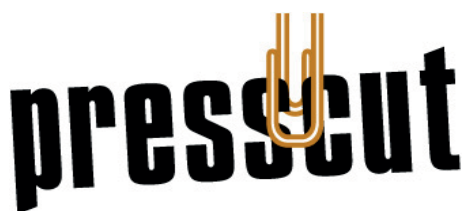
- ⊕ **Jednostavna pretraživost**
- ⊕ **Grafički prikazi**
- ⊕ **Baza analitičkih podataka**
- ⊕ **Mogućnost samostalne izrade kvantitativnih analiza sadržaja:**

- analiza subjekata i događaja
- analiza orijentacija i statusa
- frekvencijska analiza

Kontakt:
Media net d.o.o.
 Petrinjska 42a, Zagreb, Croatia
 TEL: 00385 1 4839 800, GSM: 00385 99 2100 784
medianet@medianet.hr
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Presscut d.o.o. Prva hrvatska monitoring agencija koja se je još od 1989. godine posvetila stručnom praćenju, selekciji, obradi i analizi informacija dostupnih iz hrvatskog medijskog prostora. Za specifične potrebe velikog broja korisnika Presscut-ovih usluga, svojim sugestijama, profesionalnim i stručnim pristupom pomaže u pravovremenom i brzom informiranju. Opskrbljuje klijente svim dostupnim podacima i informacijama iz najrazličitijih tematskih područja gospodarstva i financija, bankarstva, politike, brodogradnje, prometa, naftne industrije, kulture, znanstvenih institucija i izdavaštva.

Što radimo?

SVEBUHVATNOST PRAĆENJA MEDIJA Prate se svi tiskani mediji na području Republike Hrvatske sa tiražom većom od 300 tiskanih primjeraka. Praćenje svih elektroničkih medija u Republici Hrvatskoj: televizija, radio, WEB portali i Internet sadržaji.

LOKALNO I REGIONALNO IZVJEŠĆIVANJE Najbolja pokrivenost lokalnih elektroničkih medija – redovno pratimo 94 emisije s 42 radijske postaje i 29 emisija s 12 televizijskih postaja u 10 županija.

INTERNACIONALNA POKRIVENOST MEDIJA Suradnja s agencijama za praćenje medija u zemljama regije i mnogim zemljama svijeta.

FIND IT Usluga koja podrazumijeva pronalaženje, vrednovanje i analiziranje relevantnih informacija o poslovnim subjektima, proizvodima, uslugama, gospodarskim granama i ključnim akterima.

PRESSCUT WEB SHOP Bila koji članak od 2005. godine do danas na dohvata ruke. Novinska on-line baza tekstova je pretraživa po pojmovima, autorima, novinama. Koristi se za istraživanja i analizu sadržaja medija.

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