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ON POLYSYSTEM THEORY, FOLKLORISM AND CONTEMPORARY TRENDS IN TEXTILE RESEARCH

SUMMARY

The main intention of this article is to point out new directions in contemporary textile studies in North America, and to introduce one of the theoretical models suitable for that type of research. The second part of the article attempts to show how new research questions and theoretical approaches open new areas of study related to the history of folklorism and, more generally, offer fresh insights into historical dynamics of production, exchange, and consumption of textiles on the territory of Croatia.

Keywords: ethnology, textile, North America