

1 Introduction¹

Do poorer economies “catch up” with the richer ones? The debate on economic convergence is usually concerned with the dynamic movements of income (GDP per capita) and productivity (GDP per worker) between countries or regions, which has been a flourishing field of research during the last decades.² In general, a modest convergence process has been confirmed at best, while many researchers find the results inconclusive: “This attention has however led to many different interpretations of convergence and to a wide array of empirical results, so much so that a feeling of exasperation is now not uncommon” (Islam, 2003: 309). But even in the presence of absolute convergence in labour productivity, so commonly studied in the literature, its source remains unclear, as it can be accounted for by absolute convergence in real wages, or by relative convergence in factor endowments or in factor prices (O’Rourke, Taylor and Williamson, 1995: 2). It has also been pointed out by Williamson (1995: 142) that factor prices generally, and real wages specifically, “are the better yardstick for assessing sources of long-run convergence”. He further argues that wage convergence is likely to be far more dramatic than output per worker convergence.

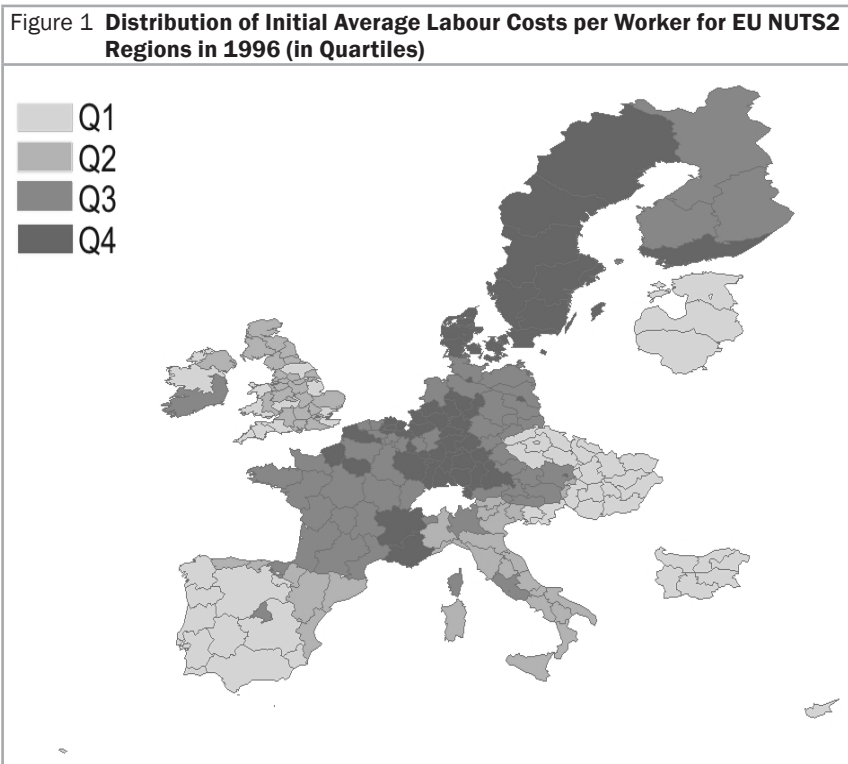
We focus our attention on the process of labour cost convergence across the regions of the European Union, which have been subject to substantial national and regional integration processes for more than five decades. While the issue of income convergence within the EU has received considerable attention in regional economic analysis (for example, López-Bazo et al., 1999; Florax, de Groot and Heijungs, 2002; Magrini, 2004), the dynamics of factor prices, and labour costs in particular, is not so well documented, although we can find an exception in Mora, Lopez-Tamayo and Suriñach (2005). They find convergence between eleven Euro-area countries during 1981 and 2001 for unit labour costs (defined as nominal wages per employee and productivity in PPP terms) and nominal wages, but not for real wages

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² See Islam (2003), Durlauf, Johnson and Temple (2004) and Abreu, de Groot and Florax (2005a) for recent overviews.

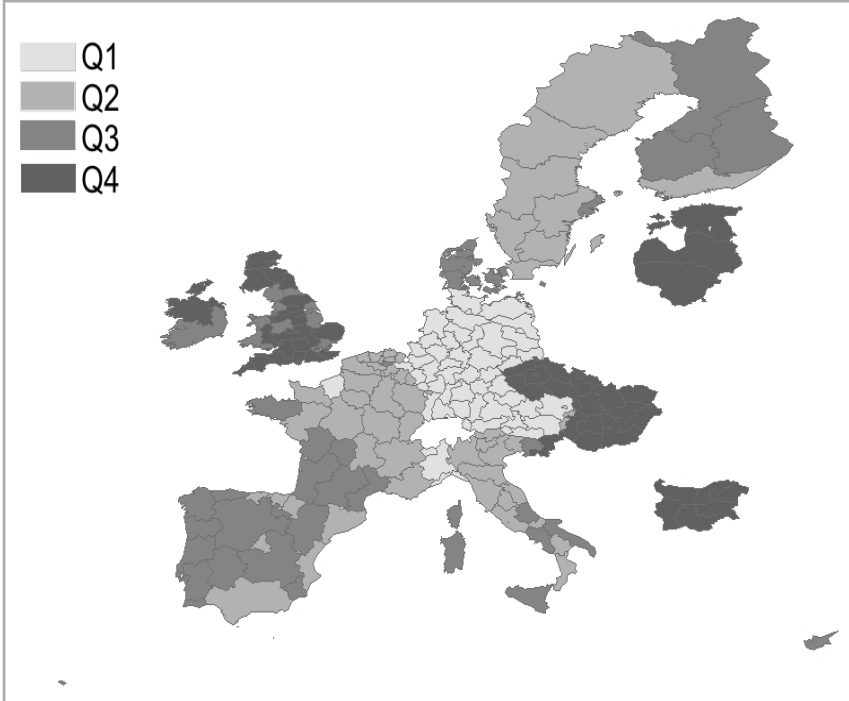
clustered in space, while negative autocorrelation would refer to clustering of dissimilar values, rather than a random spatial distribution of wages.

The spatial characteristics can be distinguished in Figure 1, showing the distribution of initial 1996 values of labour costs per worker, as well as in Figure 2, showing spatial distribution of labour cost growth rates in the 1996-2006 period, where similar regional values of wage levels and growth rates (represented as the same shade of regions, belonging to the same quartile of the distribution) can be said to be clustered in space, which gives us reasonable doubt about the randomness of spatial distribution of labour costs within the EU, as well as about the validity of standard econometric methods, as will be explored below.



Source: Eurostat, authors' presentation.

Figure 2 **Distribution of Average Labour Costs per Worker Growth Rates for EU NUTS2 Regions in the Period 1996-2006 (in Quartiles)**



Source: Eurostat, authors' presentation.

4.2 Spatial Models

Spatial models have been developed to deal with dependencies, taking place in space. Interactions among spatial units (in our case NUTS2 regions) are modelled by introducing the connectivity (or spatial weight) matrix, W , which imposes the structure of spatial interactions.

In our W matrix, we define neighbours by selecting k -nearest neighbours, with $k=7$, 12 or 15 neighbours^{4 5}.

⁴ We chose the minimum of 7 neighbours following Dall'erba and Le Gallo (2006: 275) who argue that "in the European context, the minimum number of nearest neighbours that guarantee international connections between regions is $k=7$ ".

⁵ All variable coefficients presented in Section 4 were robust to the choice of the weight matrix.

In the context of spatial econometrics, the weight matrix is transformed into a spatial lag, which is the average of the neighbouring regions if the weight matrix is row standardized. Row standardization means that:

$$w_{ij}^* = \frac{w_{ij}}{\sum_j w_{ij}} = \frac{w_{ij}}{\eta_i} \quad \text{where} \quad \sum_j w_{ij}^* = 1. \quad (5)$$

4.2.1 Spatial Autoregressive (SAR) Model

In the specification of the spatial autoregressive (SAR) model, also called the spatial lag model, spatial dependency concept means that the dependent variable is not defined only by the set of exogenous explanatory variables, but also by the value of the dependent variable in surrounding regions, and this spatial dependence is given by the parameter on endogenous spatial lag in the dependent variable Wy . The SAR model for convergence to be estimated becomes:

$$\ln \left[\frac{LC_{T,i}}{LC_{0,i}} \right] = \alpha S_N - \beta \ln LC_{0,i} + \rho \sum_j w_{ij} \ln \left[\frac{LC_{T,i}}{LC_{0,i}} \right] + u_i, \quad (6)$$

where w_{ij} represents elements of connectivity matrix W and ρ is the autoregressive spatial parameter, corresponding to the intensity of interregional wage interactions.

The spatial lag parameter in the dependent variable ρ determines the strength of the average (across all regions) association between growth of wages for a region i and the average of those rates of wage growth for their neighbouring regions (Fischer and Getis, 2010: 357).

The simultaneity between the spatially lagged variable Wy and the error term presents an obvious violation of the Gauss-Markov assumptions for the classical econometric methods (OLS), which means that alternative estimation methods (e.g., maximum likelihood) must be used.

We further allow for processes where the innovations in the disturbance process are assumed to be heteroskedastic of an unknown form:

$$\varepsilon \sim N(0, \sigma_i)$$

by estimating the SARAR models as a generalized spatial two-step least squares model, which is a two-step procedure, alternating the GM and IV estimators and giving a consistent and efficient estimator (see Arraiz et al., 2008; Kelejian and Prucha, 1998; Piras, 2010 for details).

5 Results from Econometric Models

In the econometric part of analysis, we have estimated several models to test for the presence of absolute convergence of labour costs for 210 NUTS2 EU regions and conditional convergence for the sample of 115 regions for which all data were available. The results are presented in Table 1.

First, we estimated a non-spatial, classical log-linear model to test for absolute convergence in real labour costs. The results, presented in Table 1 (AC-REAL-OLS), reveal a negative and highly significant β coefficient (-0.153), providing evidence of absolute convergence across EU regions. Regions in the sample seem to be converging to a common steady-state with the speed of 1.8 percent per annum, with the average half-life of 46 years, while the model is able to explain 22 percent of the variation in real labour costs between 1996 and 2006.

Given the insight on the spatial dependencies, normally expected to occur between regional units and presented above, we first check the OLS results for spatial dependence using the standard Moran and LM tests. One of the most popular tests to formally detect global spatial autocorrelation is Moran's I (1950). If significant, the sample is not randomly distributed, although it does not give any insight into the nature of the spatial dependence. The value of Moran's I of 0.7 confirms the presence of a positive autocorrelation between the neighbouring regions in the sample.

Table 1 Results of Various Specifications for Absolute and Conditional Convergence in Labour Costs for 210 (115) EU Regions between 1996 and 2006

	AC-REAL-OLS	AC-REAL-SARAR	AC-NOM-SARAR	CC-NOM-OLS	CC-NOM-SARAR	CC-REAL-SARAR
α	0.611*** (0.000)	0.593*** (0.000)	1.197*** (0.000)	0.457*** (0.000)	0.398*** (0.000)	0.285** (0.016)
β	-0.153*** (0.000)	-0.191*** (0.000)	-0.302*** (0.000)	-0.197*** (0.000)	-0.206*** (0.000)	-0.164*** (0.000)
VA				0.612*** (0.000)	0.569*** (0.000)	0.583*** (0.000)
Capital intensity				0.004*** (0.000)	0.005*** (0.000)	0.004*** (0.000)
Unemployment				-0.070*** (0.000)	-0.065*** (0.000)	-0.048*** (0.000)
Agriculture				-0.065* (0.092)	-0.077*** (0.000)	-0.014 (0.275)
VA*agriculture				0.286** (0.032)	0.273*** (0.000)	0.240** (0.035)
Lambda (spatial lag in LC)		0.707 (0.105)	0.045 (0.834)		0.282** (0.004)	0.483*** (0.000)
ρ		0.718*** (0.000)	0.824*** (0.000)		-0.235 (0.646)	-0.549 (0.461)
R ²	0.217	0.765	0.844	0.891	0.895	0.793
Number of observations	210	210	210	115	115	115
Convergence speed in %	1.8	1.9	3.0	2.0	2.1	1.6
Half-life	45.92	35.97	21.21	34.75	33.05	42.57
Diagnostics for spatial dependence						
MORAN'S I	0.69 (0.000)			0.224 (0.000)		
LM (LAG)	587.078 (0.000)			50.00 (0.000)		
RLM (LAG)	1.922 (0.166)			22.77 (0.000)		
LM (ERR)	760.135 (0.000)			43.51 (0.000)		
RLM (ERR)	174.058 (0.000)			16.28 (0.005)		

Notes: AC-REAL-OLS corresponds to the results of OLS models for the absolute convergence in labour costs, measured in real (constant prices) terms, using the White heteroskedasticity consistent covariance matrix estimator. AC-REAL-SARAR corresponds to the results of SARAR model for the absolute convergence in real labour costs, while the CC-NOM-OLS are the results of the OLS estimates of conditional convergence specification. CC-NOM-SARAR and CC-REAL-SARAR correspond to the results for conditional convergence in nominal and real labour costs, estimated by the SARAR model, allowing for heteroskedastic innovations in the disturbance term. The numbers in brackets are p-values. MORAN'S I is the Moran test for global spatial autocorrelation, LM(LAG) and LM (ERR) are the Lagrange multiplier statistics, testing for the presence of endogenous spatial lag and spatial autocorrelation in the error term, respectively. RLM (LAG) and RLM(ERR) are their robust versions. *** Significant at 1 percent, ** significant at 5 percent, * significant at 10 percent.
Source: Authors' calculations.

The nature of spatial dependence is further explored by four additional LM tests, which suggest that the model of autocorrelated errors (SER) better captures the spatial patterns in the sample than the SAR model, which means that the autocorrelation is more of a nuisance parameter which needs to be accounted for, and that the OLS model provided biased results.⁶ This is confirmed by the estimated spatial spillover parameters of the AC-REAL-SARAR model, where only spatial error correlation is significant. The results of this model suggest that the real labour costs in our sample of EU NUTS2 regions have been converging in the period 1996-2006 to a common steady-state at a rate of 1.9 percent per annum, yielding half-life of 36 years. This result is in fact similar to the many results of β -convergence in growth, which have been found to be around 2 percent (Quah, 1993; Abreu, de Groot and Florax, 2005a). It, however, does not confirm the prediction of Williamson (1995) of a relatively faster convergence in factor prices. Further, the result strongly confirms real factor price convergence in the labour markets of EU regions, which can be attributed to all three theoretically emphasized factors: international trade (providing indirect evidence of the factor price equalization theorem), fragmentation and cross-border outsourcing of production, as well as interregional migration.

We have also estimated the sample data for the presence of absolute convergence in *nominal* labour costs, where spatial dependencies are again best described by the SER model specification (shown by insignificant parameter on spatial lag of wages and significant spatial error correlation). The results of the model (AC-NOM-SARAR) in Table 1 show a somewhat faster pace of convergence (3.3 percent per annum with a half-life of 21.3 years), which is to be expected due to the nominal nature of data, in which the growth in wages is partly driven by price inflation. This does not correspond to the process of *real* factor price convergence of the standard of living, but is nevertheless an important result, as the nominal factor costs are one of the key factors for firms deciding upon their production location.

⁶ It has been shown (see López-Bazo, Vajá and Artis, 2004; Fingleton and López-Bazo, 2006) that the spatial error model is in general strongly preferred to the spatial lag specification in empirical convergence modelling, especially in models where the absolute β -convergence is considered, and that this is probably the result of ad hoc specifications and relevant variables, omitted from the estimated model and left in the error term.

Our results provide evidence of a relatively rapid narrowing of the nominal labour cost gap between the EU NUTS 2 regions.

We want to explore this issue further and seek to find out if the narrowing wage gap is only a result of the convergence in technology and labour productivity. If the answer is yes, then the loss of the low-wage regions in their labour cost competitiveness is simply responding to their higher productivity growth rates. If the answer is no, then, from the standpoint of firms, the workers in low-wage regions are losing their cost competitiveness (compared to the high-wage regions) beyond their increasing marginal product. In other words, their average nominal wages are outrunning their labour productivity, which is bad news for regions relying on labour costs as a main source of their competitiveness to attract new firms.

The model to be estimated now becomes a version of conditional convergence, in which each economy tends to its own steady-state:

$$\frac{1}{T} \ln \left[\frac{LC_{T,i}}{LC_{0,i}} \right] = \alpha S_N - \beta \ln LC_{0,i} + \gamma \ln \left[\frac{X_{T,i}}{X_{0,i}} \right] + u_i \quad (11)$$

where X represents a vector of additional explanatory variables, which were defined with a consideration of Fingleton and López-Bazo (2006: 179), who advocate constructing structural growth models instead of modelling in *ad hoc* manner (and argue that “the preference for the nuisance case (spatial error) in a large number of studies is the result of the failure of standard spatial econometrics tools to detect the true externality mechanisms, especially when the growth model is underspecified”). We therefore apply a formal wage bargaining theory (Layard, Nickell and Jackman, 1990) to include the following control variables in our conditional convergence specification⁷:

⁷ Layard, Nickell and Jackman (1990) also propose to include the index of output prices (the price that the producer can obtain for output influences the price at which labour can be purchased profitably) and consumer prices in a nominal wage equation, but because they are only available at the national and not regional level, they do not seem to add any additional information to the model (nevertheless, their inclusion in the model does not alter the estimated coefficients from Table 1).

- Unemployment rate: a Phillips curve effect which acts as a proxy for trade unions' bargaining power;
- Labour productivity (value added per employee; variable VA in Table 1): affects wages in the sense that workers strive to maintain their share in value added. This is a standard explanatory variable in equations explaining wage dynamics, since it is reasonable to expect that more productive workers with higher marginal products will be paid higher compensations. Previous results by Treffer (1993) even show that the international productivity differences can fully explain the observed factor prices differences across countries.

We additionally include a control variable for regional capital intensity of production (proxied by fixed capital formation per worker) as well as control for differences in regional production structures by including a dummy variable for regions with above-average share⁸ of labour employed in the agricultural sector (variable *Agriculture* in Table 1). The last control variable is an interaction term between the agriculture dummy and labour productivity, accounting for the possibility that the growth of value added will be distributed to workers differently in regions with the highest agricultural share and hence possibly lower competition pressures.

In the column CC-NOM-OLS we first provide the results of the estimated OLS model on conditional convergence, giving the speed of convergence 2 percent per annum. The coefficient on labour productivity is large, positive and significant, as one would expect for a major determinant of wages. Nevertheless, the coefficient on the initial labour cost value remains negative (-0.197) and significant, meaning that even after controlling for their productivity growth, the labour costs in low-wage regions still increase at a higher rate than labour costs in high-wage regions.

The estimated coefficients on capital intensity and unemployment are of the expected signs, and the dummy for the agricultural regions shows a negative

⁸ We have tested several specifications of the agriculture dummy, and they did not affect the other reported coefficients. The results reported in Table 1 include an agriculture dummy which equals 1 if a region is within the 20 percent of regions with the highest agricultural share.

lambda coefficient. Moreover, the parameter of spatial autocorrelation in the error term ρ is insignificant, which means that after including a spatial lag of wages (as well as other explanatory variables) in the labour cost convergence model, there is no residual spatial autocorrelation left in the error term, proving that the model is well specified and that neglecting the spatial interactions may lead to biased parameter estimates.

Finally, in the last column of Table 1 we present the results of a SARAR model of conditional convergence in real labour costs. As we can see, the estimated convergence coefficient is -0.16, which is somewhat lower than in the nominal wages specification, and it implies a convergence speed of real wages at 1.6 percent per annum (to their own steady-states) with a half-life of 23 years and again provides evidence that the gap of real labour costs between regions is closing at a rate which is faster than the rate at which their differences in labour productivity are diminishing. As in the previous model, the lambda coefficient of a spatial lag in labour costs is highly significant and positive, while the presence of residual spatial autocorrelation is not confirmed in the model, proving that the model is well specified.

6 Conclusion

Ever since the pioneering work of Heckscher (1919), the dynamics of factor prices has been among the relevant topics in the global research agenda. Nevertheless, the empirical work in this area has been scarce, in particular relative to the overwhelming bulk of work done on income and productivity convergence. The available empirical evidence on labour cost convergence is mixed, dependent on the sample of units and period under investigation. Our analysis of labour cost convergence across 115-210 EU NUTS2 regions between 1996 and 2006 is based on the concept of β -convergence, which we test by using spatial econometric models. These are able to take into account the fact that regions are not isolated islands, as the classical econometric models assume, thereby producing biased estimates. The

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