

## NEW ASPECTS IN EMPIRICAL CULTURAL RESEARCH

### SUMMARY

An approach by individuals instead of imaginary units was presented assuming that people play many games at a time and are affiliated to diverse subcultures. The author dealt with the way from objectivations or texts, by contexts to the whole texture of setting. He stressed the weight of subjective meaning. The research starting from the scene, the place of actions was sketched out. The author spoke also of the crisis of representativity, leading to a more comprehensive and less prejudiced approach.