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PROVERBS IN JOURNAL DISCOURSE

SUMMARY

Models of formulative expressions, especially proverbs, are an important formative element of journal discourse. In this article, their usage, function and meanings are analysed. Examples of proverbs found in several daily and weekly journals published in Croatia (Yugoslavia) in 1989 that show how proverbs become formative elements of journal articles are discussed, as well as proverbs that form communication chains.

Several examples of proverbs originating from stories about real or mythic events are also discussed in this article.