

Call for Papers and Posters ITI 2010

32nd International Conference on INFORMATION TECHNOLOGY INTERFACES

(<http://iti.srce.hr/index.php/ITI/index/pages/view/minitrack>)

June 27-30, 2010, Cavtat / Dubrovnik / Croatia

Mini-track: Leveraging IS for Competitiveness in Transition Economies

Transition economies typically cover the countries of Central and Eastern Europe and the Former Soviet Union. This term however has a much wider context of applicability and includes economies that are emerging from a socialist-type command economy structure and moving towards a market-based orientation. As such transition economies could also include countries from Latin America, South and South East Asia. The challenges these economies face are complex with new rules being defined and refined. Increasingly IT readiness and innovation are being viewed as engines of growth to help facilitate and accelerate processes to facilitate the needed change. In this mini-track researchers will have an opportunity to collectively explore how Information Systems, associated technology and organizational enablement can be an accelerator for change; provide the needed transparency in processes to effectively support governance, compliance and controls and provide the economic/financial justification to allow these economies to hasten their alignment with established market based economies. The mini-track will be a forum to address IT enablement for competitiveness, along with novel strategies and methods for attaining the goal of advancing business with IT. We expect contributions that will be theory driven and will draw upon a variety of research methods ranging empirical and analytical to qualitative case studies.

Selected papers from the Minitrack will be considered for publishing in a special issue of a leading Information Systems journal.

RELEVANT TOPICS for this minitrack include (but are not restricted to) the following:

- E-readiness as a way to Global Information Society – Implications for Transition economies
- Shaping digital divide: gender, sex and race differences; ideo-political and socio-economic influence; income, education and infrastructure prerequisites
- Predicting new technologies adoption in emerging economies

- Formulation national information technology strategies
- Development of collaborative systems, decision support systems, business process management systems and competitive intelligence in emerging economies settings
- Electronic payment, electronic banking, and e-trade in emerging economies: countries' and firms' perspectives
- Impact of firm size, integration and ownership on new information technology adoption
- Cultural differences: impact of ICT to corporate performance and workplace productivity
- Multinational and comparative studies for information systems management issues
- Information technology usage and national efficiency and competitiveness
- Property and information rights (privatization, entrepreneurship, etc.)
- Information and Technology Policies
- Technology transfer (perhaps from companies in developed countries) / Foreign Investment
- Labor Issues (skilled labor, imported labor, etc.)
- Trust
- Growth strategies for firms
- Govt. regulations, Internet use and its impact
- Institutions and impact of ICT on policy changes

CONTACT PERSONS:

Ajay S. Vinzé,
Department of Information Systems,
W. P. Carey School of Business,
Arizona State University, USA.
E-mail: Ajay.Vinze@asu.edu

Mirjana Pejić-Bach,
Faculty of Economics and Business,
University of Zagreb, Croatia
E-mail: mpejic@efzg.hr

DEADLINES:

January 17, 2011 Full papers / Poster abstracts
March 28, 2011 Notification of acceptance
April 15, 2011 Final papers / Poster abstracts (revised)
April 26, 2011 Fee payment for authors