

## ABOUT IETC

Welcome to the International Educational Technology Conference "IETC". International Educational Technology Conference series, founded in 2001, is an international, non-profitable, educational technology activity with the mission of educational technology in education and its practical application. IETC serves the profession with international conferences, quality proceedings books and leading edge digital library for professional growth. It is an international educational activity for academics, teachers and educators. This conference is now a well known educational technology event and the number of paper submissions and attendees increase every year. It promotes the development and dissemination of theoretical knowledge, conceptual research, and professional knowledge through symposium activities, the symposium book, and the Turkish Online Journal of Educational Technology (TOJET). Its focus is to create and disseminate knowledge about the use of instructional technology for learning and teaching in education. "The International Educational Technology Conference (IETC)" series is an international academic, educational, professional group dedicated to the advancement of educational technology knowledge, theory, and quality of learning and teaching at all levels. The first of "The International Educational Technology Symposium (IETS)" were held at Sakarya University in Turkey in 2001 and the second of "The International Educational Technology Symposium (IETS)" were held at Sakarya University in Turkey in 2002. The third one was at Eastern Mediterranean University in the Turkish Republic of Northern Cyprus in 2003, and the fourth one at Sakarya University in Turkey in 2004. The fifth International Educational Technology Conference (IETC) was organized at Sakarya University in Turkey in 2005 and then returned to the Turkish Republic of Northern Cyprus and the sixth one were held at Eastern Mediterranean University in 2006. In 2007, the seventh conference organized at Near East University in the Turkish Republic of Northern Cyprus. After then The 8th International Educational Technology Conference were held at Anadolu University in Turkey in 2008. The 9th International Educational Technology Conference will be organized at Hacettepe University in Turkey in 2009. The International Educational Technology Conference aims to diffuse the knowledge and researches among academicians and lead to development in educational technology and instructional technologies. Without the authors and reviewers, IETC would, of course, have been impossible. TOJET would like to thank all those who contributed to the reviewing process of the "IETC" conference papers.

**Prof. Dr. Aytekin İŞMAN**

## CALL FOR PAPERS

IETC2011 seeks a diverse and comprehensive program covering all areas of educational technology. The program includes a wide range of activities designed to facilitate the exchange of expertise, experience, and resources with your colleagues. These include keynote and invited talks, full and brief paper presentations, panels, and round table discussion sessions.

## Conference Language

The official languages of the conference are English and Turkish. Proposals can be sent and be presented in either language. Please, submit your proposal according to the following presentation category descriptions.



**Fédération Internationale  
des Journalistes et Ecrivains du Tourisme**  
(World Federation of Travel Journalists & Writers)

## FIJET World Congress

The 52nd FIJET World Congress was held in the exciting country of Turkey. The program was highlighted by stays in Istanbul and the resort area of Bodrum. Named the "European Capital of Culture" for 2010, Istanbul will mark the year with a series of activities and events throughout the year. It is truly fitting that the FIJET World Congress took place in this remarkable country during this same year.

The 53rd FIJET World Congress will be held in the beautiful and historic country of Romania. When making the official announcement during the Congress in Turkey, Mr. Eugen Curteanu, Secretary of state of the Ministry of regional development and Tourism in Romania noted that, under current plans, the event will incorporate many wonderful highlights, including a visit to Bucharest where we will visit Parliament Palace (currently, we are looking into the possibility of holding our Opening Ceremony and General Assembly in this remarkable and historic building), Sibiu where we will see the National Museum Complex, Sighisoara (Europe's best preserved medieval town) and a trip to Bran Dracula's Castle.

## **The 2011 Interpersonal Communication and Social Interaction (ICSI) Section Conference of ECREA**

**Date: 8-9 September 2011**  
**Venue: Belfast (Northern Ireland)**

The aim of the conference, which will be hosted by the School of Communication, University of Ulster, is to draw together scholars and practitioners from a variety of disciplines working in the field of interpersonal communication and social interaction.

The keynote speakers are:

Professor Peter Schulz (Institute of Communication and Health, University of Lugano, Switzerland)  
Professor Monica Whitty (Department of Media and Communication, University of Leicester, England)

• ECREA's ICSI section now welcomes the submission of original proposals for unpublished papers on one of the following themes:

- \* face-to-face relationships
- \* mediated contexts
- \* conflict situations
- \* organisational and professional contexts
- \* health and care contexts
- \* intercultural contexts
- \* language and social interaction

Anyone wishing to propose a paper for consideration should submit an abstract in English to the planning committee by sending an e-mail attachment to [toicsiabstracts@ulster.ac.uk](mailto:toicsiabstracts@ulster.ac.uk) before 31 March 2011. Notification of acceptance will be sent by 31 May 2011. Abstracts (c. 300 words excluding any reference list) should be prepared for blind refereeing as a Word file. Select one of the conference themes and cite this before the title of your paper. Include your surname and ICSI abstract in the subject entry of your email message. No name or designation should appear on the abstract.

Further details can be found on the conference website at <http://www.socsci.ulster.ac.uk/comms/ecrea/index.html>

### **III. Slovak – Czech – Polish – Hungarian - Austrian Communication Forum**

**DECEMBER 2-4 2010**

Main organizer:

Faculty of Media, Pan European University (formerly Bratislava School of Law), Slovakia

The topic of the 2010 meeting that is scheduled to take place in November is Crisis in Media, Media in Crisis. Since 2008, the global economy started to evolve signs of crisis and recession that have resulted in a global economic meltdown. Central European countries are no exceptions – here as well cuts and erosions into the long-established economic growth are being reported. The aim of this conference is to analyze and record the changes in the media industry and how it has mirrored on various aspects of the media presence and professionalism. Among issues analyzed will be recording any decline or growth in advertisement revenues, changes in consumers behavior (readership, circulation of print press), changes in foreign and domestic ownership structures, record any new investments and impact on employment of media workers, cultural and societal changes that could be observed in these crucial times.

Scholars from around Central Europe, Europe and the rest of the world, will analyze what has happened, why are media in crisis and what will follow next for the industry that is regarded as the watchdog of democracy among others. Keynote speakers are in negotiations but are planned to be from top-ranked universities in the United States, United Kingdom, Germany, Russia and others.

The conference papers are planned to be peer-reviewed and published at the Polish Edition of Global Media Journal.

The conference is going to be split into these sections:

**Section 1: Impact of the 2008 Economic Crisis on Media**

**Section 2: Changes in Media and Journalistic Professions**

**Section 3: Cultural and Critical Aspects of Media Communication**

**Section 4: Doctoral students section**

Conference fees:

Categories:

All Inclusive: includes 4-star hotel accommodation near the venue for two nights, all conference materials, attendance fees, coffee breaks, meals and reception € 150

Reduced Standard fee (without Hotel accommodation): all conference materials, attendance fees, coffee breaks, meals and reception € 35

Doctoral Students Fees: all conference materials, attendance fees, coffee breaks, meals and reception € 15 (additional payment for Hotel accommodation if needed)

Conference Timeline

Keynote speakers announcement: during September, 2010

Abstract submission: by October 15, 2010  
 Abstracts acceptance: by October 20, 2010  
 Presentations during the conference December 2-4,  
 2010

Submission contact: **Zuzana Komárová – zuzana.komarova@uninova.sk**  
 Secretaries of the conference: Branislav Ondrášik and  
 Zuzana Komárová

### **International Association for Media and Communication Research: "Human Rights and Communication"**

Along with the issues corresponding to the Association's various sections and working groups, the organisers of the Mexico Conference propose that the participants devote time to the discussion of a topic of great importance for world-wide coexistence: Human Rights and Communication. The adoption of the United Nations (UN) Charter in 1945 and the Universal Declaration of Human Rights (UDHR) in 1948, obliged all States to establish, protect and enforce Human Rights at global, regional, national and local levels. Since then, the recognition of the inherent dignity and the equal and inalienable rights of every person, has forced the international community to recognise and assume its responsibility in the promotion of universal respect and the protection of human rights.

**Date:** July 21-24, 2009

**Location:** Centro Cultural Universitario Tlatelolco-UNAM



IAMCR's Executive Board has agreed that the deadline for the submission of conference abstracts should be extended by approximately two weeks. Other dates have also been adjusted to take account of this change.

Given challenging economic conditions globally, we are committed to doing all that is possible, including

through this deadline extension, to encourage widest possible participation in the Mexico City Conference.

#### **The extended deadlines are as follows:**

Submission of abstracts to be extended from January 31 to **February 16, 2009.**

Notification to applicants of results of abstracts evaluation - by **March 29, 2009.**

Abstracts should be submitted through BOTH the official conference website portal AND the specified Section /Working Group Chairs or their stated nominees. For ease of reference, the URL for the central abstract submission portal on the Mexico conference website is <http://www.iamcr2009mexico.unam.mx/english/form.html>

Applicants are reminded **not to submit the same paper to more than one Section or Working Group** as you risk the elimination of the paper altogether, or at best, you will encounter significant delays in determining where it will be presented, if selected.

For persons selected to present papers in Mexico City, the deadline for submission of full papers to Section Heads and Working Group Chairs will be **July 1, 2009.**

The 2009 Conference, which will be held at the Centro Cultural Universitario Tlatelolco-UNAM, Mexico City between July 21-24, 2009, aims to bring together scholars and researchers from all over the world to present their academic work and exchange ideas under the general theme "*Human Rights and Communication*". Full details of the Call are available at <http://www.iamcr2009mexico.unam.mx/english/call-for-papers.html>, or from the websites of all Sections and Working Groups.

The attention of the entire IAMCR Community is directed to the home page of the Mexico City 2009 Conference website <http://www.iamcr2009mexico.unam.mx/english/welcome.html> where details of early registration, information on the conference venue facilities, hotel accommodation and tours are all available in the three official languages of the IAMCR: English, Spanish and French.

Hopeton Dunn  
 Acting Secretary General, IAMCR