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# INTERDISCIPLINARY MANAGEMENT RESEARCH CONFERENCE – IMR 2021

The aim of the IMR 2021: 17<sup>th</sup> International Conference on Interdisciplinary Management Research is to bring together academics, researchers, and practitioners to exchange and share their research findings and (business) experiences in all aspects of management and related fields. IMR is an interdisciplinary platform for academics, practitioners, and educators to present and discuss the latest trends and issues as well as practical challenges encountered and solutions adopted in the field of management, but also in areas such as Business, Financial Economics, Industrial Organization, Law and Economics, etc. The IMR 2021 conference is specially designed for postgraduate students to allow them to present and discuss their research and get feedback on their work from fellow postgraduate students, academics, and practitioners. The environment of the conference is friendly and relaxed, offering Ph.D. students the opportunity to network with academics and practitioners and develop their professional relationships. The 17<sup>th</sup> conference was held this year, which, just like the 16<sup>th</sup>, had a special significance due to the COVID-19 pandemic.

## *1<sup>st</sup> day of the IMR Conference*

The conference started on Thursday (May 13, 2021) at 5 p.m. with the Doctoral Workshop. This workshop allowed our Ph.D. students to present their dissertation topics (as they do every year) as well as to cooperate with mentors related to the dissertation itself.

## *2<sup>nd</sup> day of the IMR Conference*

The second day of the conference (May 14, 2021) started at 10 a.m. with the Interdisciplinary Management Research XVII opening ceremony. The program was moderated by Ivana Unukić from the Faculty of Economics in Osijek. The speakers were distinguished leaders of the Ph.D. study and the conference, Boris Crnković, Ph.D., Full Professor, Dean, Faculty of Economics in Osijek, Josip Juraj Strossmayer University of Osijek, and Aleksandar Erceg, Ph.D., Associate Professor, Faculty of Economics in Osijek, Josip Juraj Strossmayer University of Osijek, one of the editors of the conference proceedings. Also, a European Union project CROVIZONE - ADAPTATION OF VITICULTURAL ZONES OF THE REPUBLIC OF CROATIA TO CLIMATE CHANGES was presented by Domagoj Karačić, Ph.D., Faculty of Economics in Osijek. Parallel sessions were held from 11 a.m. to 4 p.m. on different platforms, i.e. four sessions were held online via the Zoom platform and two sessions were held live in the conference hall. 90 and 53 participants delivered their presentations via the Zoom platform and live in the conference hall, respectively.

## *3<sup>rd</sup> day of the IMR Conference*

The third day of the conference (May 15, 2021) was dedicated to the closing ceremony, which took place at 10 a.m. in the conference hall.

The conference was supported by the Ministry of Science and Education of the Republic of Croatia, the Ministry of Regional Development and EU Funds of the Republic of Croatia, the Ministry of Economy, Entrepreneurship and Crafts, and the Ministry of Foreign and European Affairs. In addition, the conference was supported by various donors that, due to the epidemiological situation this year, provided mainly moral support for this scientific meeting.

The latest issue of the conference proceedings, i.e. "Interdisciplinary Management Research XVII" (ISSN 1847-0408), includes 84 papers written by 210 authors from different countries. The sections of the proceedings and the papers are divided into the following six topics: Management (33 papers), Finance Management (14 papers), Economic Development and Growth Management (8 papers), Marketing Management (11 papers), Health, Education and Welfare Management (12 papers), Law and Economics Management (6 papers), and it was divided into two parts (i.e. two books). The Proceedings were published by Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, the Postgraduate Doctoral Study

Program in Management, Pforzheim University, Business School, Germany, and the Croatian Academy of Sciences and Arts; with the publishers: Boris Crnković, Ph.D. (Dean, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia), and Thomas Cleff, Ph.D. (Dean, Hochschule Pforzheim University, Germany) and the editors: Dražen Barković, Ph.D. (Faculty of Economics in Osijek), Karl-Heinz Dernoscheg, Ph.D. (International Business School Styria, Austria), Aleksandar Erceg, PhD (Faculty of Economics in Osijek), Jerko Glavaš, Ph.D. (Faculty of Economics in Osijek), Norbert Pap, Ph.D. (University of Pecs, Hungary), Bodo Runzheimer, Ph.D. (Pforzheim University, Business School, Germany), and Dirk Wentzel, Ph.D. (Hochschule Pforzheim University, Germany). The IMR conference proceedings can be found in the following databases: EconPapers, Clarivate Analytics, the National and University Library in Zagreb, EconLit, and EconBiz. This makes the IMR conference even more important and exciting for a large number of academics, entrepreneurs, business people, researchers and visitors. Publication of the conference proceedings is partially funded by the Ministry of Science and Education of the Republic of Croatia.