**IMPACT OF TRANSPOSING THE STRATEGIC OBJECTIVES   
ON SUPPLY EFFICIENCY**

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***Abstract***

Performance measurement is the basis of management with regard to controlling activities of the enterprise. Development of appropriate indicators and measurement techniques lead to many problems. The majority of enterprises begins to evaluate the efficiency, by the implementation of financial indicators that are practically incalculable. Only at a later stage, are used measures related to the specific problems and priorities of the process at the operational level. As a result, in most cases there is an inconsistency or almost impossible to manage the measurement system, which can lead to the opposite of the desired effect, and hence to a deterioration of efficiency. In order to create a coherent system of performance measures, needs to be linked cause and effect different levels of business management. With the help are coming controlling activities, which are aimed at ensuring the enterprise efficiency in terms of assumed goals. The close link between strategic and operational levels, enables deviations analysis of individual values of the plan at the tactical level and operational level. Compatibility of activities is evaluated on the basis of identifying strategic objectives that need to be transposed to the operational level. This article presents the problem of transposing the strategic objectives of supply process to performance measures at the operational level and proposal of indicators system of supply efficiency in operational level. The main research problem of this article is to propose and develop a system of indicators and metrics of evaluation efficiency in the supply process.

**Key words:** Efficiency, operational controlling, supply efficiency, performance measurement

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