Igor Kralik\*
Josip Juraj Strossmayer University of Osijek
Faculty of Agriculture
Petra Svačića 1d,
31000 Osijek, Croatia
ikralik@pfos.hr
Phone: + 385 31 554 870

Zrinka Tolušić
Josip Juraj Strossmayer University of Osijek
Faculty of Agriculture
Petra Svačića 1d,
31000 Osijek, Croatia
tolusicz@pfos.hr
Phone: +38531554803

Davor Bošnjaković
Belje d.d.
Industrijska zona 1, Mece
31326 Darda, Croatia
davor.bosnjakovic@belje.hr
Phone: +38531790200

\*Corresponding author

**Igor Kralik** is an employee on the Chair of Market and finances within the Department of Agroeconomics at the Faculty of agriculture in Osijek. He lectures on the subjects of “Basis of economic theory” and “Market and agromarketing “ at the undergraduate studies of Agroeconomics and also on the subject of “Agromarketing” at the graduate studies of Agroeconomics. He lectures on the subjects of “Market and marketing in apiculture and hunting” at the graduate studies of Hunting and apiculture. He’s a coordinator of the “Quantitive methods for economic analysis module“ and “Market of animal products module” at the postgraduate professional studies in “Managing a household farming”. At the professional studies in Vinkovci, master study of Agricultural entrepreneurship, he lectures on the subjects of “Begun of economics” and at the master study of “Zootechnics” , he lectures on the subjects of “Market of agricultural products”. He is also a coordinator of the modul “Finance management” ath the postgraduate doctoral studies of the Universitiy of Mostar.

**Zrinka Tolušić**, univ.spec.oec. was born in 1990 in Osijek where she has finished her formal education. She is a PhD student at the Postgraduate doctoral study of Management at the Faculty of Economics in Osijek. She works as an associate in the Department of Agroeconomics at the Faculty of Agriculture in Osijek.

**Davor Bošnjaković**, M.Sc. (Econ) was born on 4th of august 1975 in the City of Našice where he has completed his high school education. He has graduated from the Faculty of Economics in Osijek where he has continued his education as a student of a Postgraduate doctoral study of Management. He is currently employed as a CEO of Belje PLC.