

**VALLIS
AUREA**



**FACULTY OF TOURISM AND RURAL DEVELOPMENT IN POZEGA & FACULTY OF
TOURISM BREZICE & FACULTY OF ECONOMICS UZHGOROD**

9TH INTERNATIONAL CONFERENCE VALLIS AUREA: FOCUS ON: SUSTAINABLE DEVELOPMENT AND INNOVATION

19TH - 20TH SEPTEMBER 2024, POZEGA, CROATIA

PLACE: FACULTY OF TOURISM AND RURAL DEVELOPMENT IN POZEGA, POZEGA, VUKOVARSKA 17

URL: [HTTPS://HRCAJ.SRCE.HR/OMP/INDEX.PHP/FTRR/INDEX](https://hrcaj.srce.hr/omp/index.php/ftrr/index) , EMAIL: [VALLISAUREA@FTRR.HR](mailto:vallisaura@ftrr.hr)

FINAL PROGRAM OVERLOOK

Thursday, September 19th

2024-09-19 16:00 - 18:00 Registration / Welcome drink

Friday, September 20th

2024-09-20 8.30-10:00 Registration / Welcome drink

2024-09-20 10:00-12:00 Opening Ceremony and Plenary Section (Hall A)

PLENARY SECTION – KEY NOTE LECTURES:

“Sustainability of Cultural Tourism”

Prof.dr.art. Robert Raponja, Sveučilište Josipa Jurja Strossmayera u Osijeku

“Children and (Un)Friendly Tourist Destinations”

Izv.prof.dr.sc. Tina Šegota, Sveučilište u Mariboru

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| 1. | Bubnič, Tin; Maradin, Dario; Suljić Nikolaj, Stella | <i>The Impact of foreign workers on the labour market in the Republic of Croatia</i> |
| 2. | Čuljak, Slavenko; Pišmiš, Vjekoslav; Horvat, Bruno | <i>The role of electronic media in promotion of tourist destination – Nova Gradiska music summer</i> |
| 3. | Đokić, Kristian; Popović, Miroslav; Radišić, Bojan | <i>The influence of the heating profile of the VOC sensor on the characteristics of neural networks in milk classification</i> |
| 4. | Feldvari, Kristina; Veljača, Tin | <i>Cultural heritage as a tourist product</i> |
| 5. | Galović, Vanesa; Letinić, Svjetlana | <i>Fiscalization of invoices in cash transactions</i> |
| 6. | Gavrilović, Milan | <i>Navigating the economic landscape: exploring financial literacy and sustainable development</i> |
| 7. | Hak, Mario; Serzhanov, Vitaliy; Abramov, Fedir | <i>Institutional Factors of inhibition of Smart City Project Implementation</i> |
| 8. | Harwood, Mirna; Omar, Abdul Rahman | <i>Overview of gamified and game-based vocabulary learning in ESP</i> |
| 9. | Hunjet, Anica; Ladić, Nevena; Tomaš, Antonia | <i>Impact of the pandemic covid-19 on payment methods in the Republic of Croatia</i> |
| 10. | Jagodič, Gregor; Kocuvan, Danijela | <i>Implementation of the revitalization of Račji Dvor mansion</i> |
| 11. | Jeleč Raguž, Mirjana; Budimir, Verica; Princip, Lorena | <i>Economic impacts of the Croatia's 10 years in the European union</i> |
| 12. | Kapetanović, Selma; Miličević, Dijana; Avdić, Gordan; Kusur, Amela; Salkanović, Belma; Tanović, Martina | <i>Organoleptic properties pasta made with chocolate and cocoa</i> |
| 13. | Kostadin, Tihana; Šimunić, Nikola; Feketić, Zvonimir | <i>Surface roughness of samples obtained by additive technologies with regard to layer thickness and surface incline, and influence on economic profitability</i> |
| 14. | Lacković, Krešimir; Ivanović, Milan; Škoko, Ines | <i>Artificial intelligence as a factor of local rural development</i> |

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| 15. | Lovrić Senjak, Ivana; Cobović, Mirko | <i>Artificial intelligence and intellectual property: discrepancies in current compensation distribution practices</i> |
| 16. | Lovrić, Božica; Matković, Kristijan; Mamić, Marin; Jovanović, Tihomir; Zukanović, Goran; Radmilović, Goranka; Zirdum, Ivanka; Frančina, Mirela; Šperanda, Matko; Kapetanović, Albin; Kovačević, Jasmina; Vukoja, Ivan | <i>Self-assessment of health in hospitalized patients with excessive body weight and obesity</i> |
| 17. | Lukić, Ksenija; Šandrk Nukić, Ivana; Lukić, Matea | <i>Leadership - another vital function that doctors should look after?</i> |
| 18. | Mandušić, Dubravka; Udović, Paula; Đokić, Kristian | <i>Free applications for monitoring agricultural activities in the Republic of Croatia</i> |
| 19. | Marinclin, Antonija | <i>Role of the librarian in promoting open science</i> |
| 20. | Marušić, Žana; Župan, Maja; Lovrić, Božica; Hlubuček Čingel, Sanja; Bardak, Darija; Markota, Gabrijela | <i>Depression in elderly person</i> |
| 21. | Mesić, Josip; Demo, Robert; Pichler, Anita; Ivić, Ivana; Soldo, Tomislav; Obradović, Valentina; Svitlica, Brankica | <i>The influence of aging on the sensory characteristics of muscat wine</i> |
| 22. | Milanović Glavan, Ljubica; Vukšić, Marija; Begović, Elma | <i>Analysis of the connection of social computing and business communication</i> |
| 23. | Miti, Florian | <i>A hybrid model approach of analyzing the dynamics of FDI inflows, exports, and GDP in Albania</i> |
| 24. | Mladenović, Jasmina; Rudan, Elena | <i>Development of rural tourism in Croatia and Serbia – literature comparison</i> |
| 25. | Obradović, Valentina; Slavić, Anja; Ergović Ravančić, Maja; Marčetić, Helena; Škrabal, Svjetlana | <i>Attitudes of the Republic of Croatia population towards gluten</i> |
| 26. | Pisker, Barbara; Radman-Funarić, Mirjana; Rizvić, Marina | <i>A case study of corporate social responsibility adoption in the company Vodovod Zapadna Slavonia</i> |

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| 27. | Pupavac, Drago | <i>Creating sustainable supply chains from environmental perspective</i> |
| 28. | Resler, Ines; Andrić, Berislav | <i>Marketing identity elements in branding tourist destinations</i> |
| 29. | Stipanović, Christian; Mikinac, Krešimir | <i>Enhancing competitiveness in gastronomy tourism: strategic recommendations for the Kvarner region</i> |
| 30. | Sulejmani, Brikena | <i>Exploring the impact of inflation and exchange rates on Albanian exports</i> |
| 31. | Škrabal, Svjetlana; Ergović Ravanačić, Maja; Kekelić, Benjamin; Obradović, Valentina; Marčetić, Helena | <i>Comparison of the sensory properties of filled milk chocolate from different manufacturers</i> |
| 32. | Šostar, Marko; Eriškan, Sibel; Oniku, Ayo | <i>A cross-country analysis of consumer rights awareness and complaint frequency</i> |
| 33. | Xhoxhi, Olsi; Dede, Grigor; Hysi, Arben | <i>Personal bank loan approval factors: a detailed exploration</i> |

Legend:

Registration Desk- ground floor (Faculty of Tourism and Rural Development in Pozega, Vukovarska 17)

Hall A- ground floor (Faculty of Tourism and Rural Development in Pozega, Vukovarska 17)

The Co-organizers of the Conference are the Institute for Scientific Research and Artistic Work in Pozega and European Hygienic Engineering & Design Group.

Sponsor of the Conference is Croatian Chamber of Economy.

