¶ (14 pt)

**PAPER TITLE (Times New Roman, 14pt, bold, centre)**

**NASLOV RADA (Times New Roman, 14pt, bold, centre)**

¶ (14 pt)

Surname, First Autor's full name (Times New Roman, 14pt, left)

*work institution, Country, e-mail.*

Surname, Second Autor's full name (Times New Roman, 14pt, left)

*work institution, Country, e-mail.*

(add more author's names if necessary)

***Sažetak: (Times New Roman, 11 pt, Italic bold)***

*Sažetak, do 200 riječi treba* *ukratko opisati metodologiju rada, cilj rada i rezultate rada te zaključna razmatranja*

***Ključne riječi****:* ***(Times New Roman, 11 pt, Italic bold)***

*4-6 ključnih riječi koje se odnose na glavne teme rada, pogodne za indeksiranje i online pretraživanje*.

***Abstract: (Times New Roman, 11 pt, Italic bold)***

*The abstract, comprising up to 200 words, should briefly describe the methodology of the work, the aim of the work and the results of the work, as well as concluding considerations***.**

***Keywords****:* ***(Times New Roman, 11 pt, Italic bold)***

*4-6 keywords pertinent to the paper's main topics, suitable for indexing and online search.*

**1. Introduction (Times New Roman, 12pt, bold)**

¶

The introduction should state the objectives of the paper, describe the nature of  
the problem and current state of knowledge. It should give the scope and general methods of  
research and present a hypothesis and research goals. The introduction may be followed by  
the chapter Theoretical and conceptual background/framework: In this part, the authors can  
Elaborate on previous research or demonstrate how the theory developed

**2. Article structure (Times New Roman, 12pt, bold)**

There are no strict requirements, but all manuscripts should contain the essential elements of the manuscripts, for example, Introduction, Theoretical and conceptual background/framework,  
Methodology, Results, Discussion, Conclusion, References, Attachments (if any).

¶

**3. Formatting requirements (Times New Roman, 12pt, bold)**

Papers must be formatted for printing on paper size A4 (210 x 297 mm). Times New  
Roman, size 12 (unless otherwise stated herein) should be used, and line spacing should be 1.5.  
The margins (left, right, top and bottom) should be 20 mm wide. The text should be aligned with the right and left margins (justified). The paper should have between 4500 and 6500 words  
(including references). Do not include page numbers.

**3.1. Title and headings (Times New Roman, 12pt)**

3.1.1 Heading (Times New Roman, 12pt)

**4. Title of the table/ figures/graphs/picture (Times New Roman, 12pt)**

8pt

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Description | Year | | | | | |
| 2001 | 2002 | 2003 | 2004 | 2005 | 2006 |
| Revenue (000 HRK) | 203 | 2.964 | 8.914 | 36.140 | 67.468 | 102.913 |
| Number of Employees | 22 | 48 | 128 | 138 | 250 | 290 |
| Fixed Assets (000 HRK) | 167 | 938 | 5.019 | 4.386 | 7.413 | 8.983 |
| Total Assets (000 HRK) | 347 | 1.064 | 6.986 | 14.167 | 18.605 | 27.073 |

Source: (8pt)

**5. Referencing (Times New Roman, 12pt, bold)**¶

In the text, references must be included using the Harvard "author-date" system of citation, e.g. (Kotler, 2004: 176) or (Bovee and Thill, 2005: 26). A reference list in alphabetical order should be supplied at the end of the paper.

**5.1. Examples of referencing at the end of papers**

Book: Surname, Initials (year) Title of Book. Place of publication:  Publisher.

e.g. Sosic, I. (2001) Statistics. 2nd ed. Zagreb: Skolska knjiga.

Journal article: Surname, Initials (year) Title of article. Journal Name, volume, number, pages. DOI number

e.g. Capizzi, M.T.; Ferguson, R. (2005) Loyalty trends for the twenty-first century. Journal of Consumer Marketing, Vol. 22, No. 2, pp. 72-80. <https://doi.org/10.1108/07363760510589235>

E-Book: Surname, Initials (year), Title of Book,[e-book] Place of publication: Publisher

e.g. Wheeler, J. C. (2007), Cosmic catastrophes: exploding stars, black holes and mapping the universe. 2nd ed.[e-book]. New York: Cambridge University Press. URL:

Book chapter: Surname, Initials (year) Chapter title. Editor's Surname, Initials. Title of Book. Place of publication: pages.

e.g. Smith, J. (1980) The instruments of Hungarian folk dance music. In : Jones, R.; Green, D. (Eds.) Folk music of Eastern Europe., London: Edward Arnold,  pp. 15-20.

**Please include DOIs in your references where it is possible, the DOI number should appear as a link.**

**Figures, graphs, and tables**are to be inserted in their proper location in the text. They should be numbered consecutively in Arabic numerals and given a suitable caption located in the upper left corner of the figure, graph or table.

**6. CONCLUSION**

The conclusion should concisely state the most important propositions of the paper and the author's views of the practical implications of the results.