

Nakladnik / Published by
HRVATSKO KOMUNIKOLOŠKO DRUŠTVO / CROATIAN COMMUNICATION ASSOCIATION
MediaNet&PressCut, Alma Mater Europaea -ESM

Glavni i odgovorni urednik / Editor-in-Chief
Mario Plenković, mediaculturepr@yahoo.com, mplenkovic2@yahoo.com

Urednik / Editor
Slobodan Hadžić, slobodan.hadzic@presscut.hr

Urednički odbor / Editorial Board
Slobodan Elezović (University of Zagreb, selezov3@gmail.com), Jasmina Garaj-Golubiček (Presscut, jasmina.garaj@presscut.hr), Ante Gavranović (Croatian Communication Association, ante.gavranovic01@gmail.com), Vitomir Grbavac (University of Zagreb, grbavac@agr.hr), Slobodan Hadžić (University of North, Alma Mater Europaea, slobodan.hadzic@presscut.hr), Vlasta Kučič (University of Maribor, asta.kucis@um.si), Darija Kupinić (Medianet, medianet@medianet.hr), Daria Mustić (University of Zagreb, daria.mustic@grf.unizg.hr), Mario Plenković (University of Zagreb, University of Maribor, Alma Mater Europaea, mario.plenkovic@almamater.si, mplenkovic2@yahoo.com), Goran Popović (Croatian Communication Associations, g0popovic@net.hr), Franko Rotim (University of Zagreb, rotiim@hzdphr), Ludvik Toplak (Alma Mater Europaea, ludvik.toplak@almamater.si)

Članovi uredništva / Members of the Editorial Board
Slobodan Elezović (University of Zagreb, selezov3@gmail.com), Vlado Galičić (University of Rijeka, vladog@fthm.hr), Jasmina Garaj-Golubiček (Presscut, jasmina.garaj@presscut.hr), Ante Gavranović (Croatian Communication Association, ante.gavranovic01@gmail.com), Vitomir Grbavac (University of Zagreb, grbavac@agr.hr), Slobodan Hadžić (University of North, Alma Mater Europaea, slobodan.hadzic@presscut.hr), Atilla Janos Szolnoki (Alma Mater Europaea, atila@bj.t-com.hr), Vlasta Kučič (University of Maribor, asta.kucis@um.si), Darija Kupinić (Medianet, medianet@medianet.hr), Klaus Krippendorf (University of Pennsylvania, klaus.krippendorff@asc.upenn.edu), Rossen Milev (Balkan Media, balkanmedia90@gmail.com), Daria Mustić (University of Zagreb, daria.mustic@grf.unizg.hr), Matjaž Perc (University of Maribor, matjaz.perc@uni-mb.si), Mario Plenković (University of Zagreb, University of Maribor, Alma Mater Europaea, mario.plenkovic@almamater.si, mplenkovic2@yahoo.com), Goran Popović (Croatian Communication Associations, g0popovic@net.hr), Franko Rotim (University of Zagreb, rotiim@hzdphr), Ludvik Toplak (Alma Mater Europaea, ludvik.toplak@almamater.si), Felix Unger (European Academy of Science and Arts, unger@fioreschy.com), Emil Vlajki (Faculty of Political Science, Banja Luka, vemil@teol.net), Minka Zlateva (University of Sofia, u mirovini, zlateva@press.bg), Vilko Žiljak (University of Zagreb, vilko.ziljak@grf.unizg.hr)

Adresa uredništva / Editorial Office
Media, Culture and Public Relations
www.medianet.hr
PressCut d.o.o., Domagojeva 2, 10000 Zagreb, Croatia
Tel.: (+385 1) 2371-080 / 215; Mob: (+385 98) 808 107
E-mail: dariamustic@yahoo.com, slobodan.hadzic@presscut.hr, info@esm.si

Naslovna stranica / Cover by
Tvrtko Kovačić
Lektor, korektor / Language Advisor, Proof-reading
Daria Mustić

Prijelom / Layout
Daria Mustić

Tisak / Printed by
Tiskara "PODOBA"

Tiskano u 300 primjeraka / Printed in 300 copies

Media, culture and Public Relations je znanstveni časopis koji publicira radove iz područja društvenih, humanističkih i interdisciplinarnih znanosti (komunikologija, mediji, kultura, interkulturalna komunikacija, odnosi s javnostima, novinarstvo, translatoologija, vizualne komunikacije i kultura web dizajna). Objavljuje znanstvene radove (izvorne znanstvene radove, prethodna priopćenja, pregledne radove, izlaganja sa znanstvenih skupova), kao i stručne radove, prikaze, recenzije, preporuke i znanstvene vijesti. Izdavanje časopisa financira Hrvatsko komunikološko društvo, MediaNet, PressCut i Alma Mater Europaea.

Media, Culture and Public Relations is a scientific journal that publishes papers in the field of social, human and interdisciplinary sciences (communication science, media, culture, intercultural communication, public relations, journalism, translation theory, visual communication and culture of web design).

Media, Culture and Public Relations publishes scientific papers (Original Scientific Papers, Preliminary Communications, Author Reviews, Conference Papers), as well as professional papers, short notes. Publishing is supported by Croatian Communication Association, MediaNet, PressCut and Alma Mater Europaea.

Media, Culture and Public Relation se referira u: Hrčak, EBSCO, Social Science Research Network – SSRN, ProQuest Library Science, IFCA, Scientific Commons.

Media, Culture and Public Relation is covered by: Hrčak, EBSCO, Social Science Research Network – SSRN, ProQuest Library Science, IFCA, Scientific Commons.

Sve ili dijelove publikacije koji nisu posebno zaštićeni moguće je reproducirati uz uvjet da se kao izvor naznači Media, Culture and Public Relations. All or part of this publication, except the part under special copyright protection, may be reproduced, provided that credit is given to Media, Culture and Public Relations.