

INTERNATIONAL JOURNAL OF CONTEMPORARY BUSINESS AND ENTREPRENEURSHIP

Scope

International Journal of Contemporary Business and Entrepreneurship (IJCBE) is an interdisciplinary scholarly journal for conceptual and empirical research that develops, tests or extends theory relating to contemporary business and entrepreneurship. Article topics include, but are not limited to:

- Accounting and entrepreneurship issues
- Bank financing, debt, and trade credit
- Business incubators, accelerators, types of entrepreneurs in high-tech companies
- Case studies on modern entrepreneurship and sustainable development
- Characteristics, behaviors and types of contemporary entrepreneurs
- Corporate entrepreneurship/intrapreneurship
- Corporate governance and strategy
- Creative industries
- Data driven decision making for entrepreneurs
- Design innovation in creative industries
- Design of business
- Design research
- Digital business strategies for creating competitive advantage in digital entrepreneurship
- Digital business transformation
- Digital communication and social networks; social media and e-commerce
- Digital entrepreneurship; developing digital business models
- Digital innovation; digital disruption and new market creation
- Digital marketing for entrepreneurs
- e-Entrepreneurship, part-time entrepreneurship, home-based entrepreneurship
- Emerging business drivers and technologies, opportunities, or constraints
- Enterprise and entrepreneurship education, learning and careers
- Entrepreneurial environment and cross-cultural management
- Entrepreneurial finances; financing company growth
- Entrepreneurial growth and strategies
- Entrepreneurial leadership
- Entrepreneurial marketing, leadership and management
- Entrepreneurial processes
- Entrepreneurial psychology, cognition and behavior; entrepreneurial mindset

- Entrepreneurial risk and reward
- Entrepreneurial teams, management and organizations
- Entrepreneurship and ethics
- Entrepreneurship in the context of marketing, ICT, and creative industries
- Family entrepreneurship and family-owned business in technology-intensive environments
- Female entrepreneurship
- Franchising
- Gender, minority and ethnic entrepreneurship
- Government programs and public policy
- High technology entrepreneurship
- Hospitality management/industry, travel, transportation, tourism
- Human resources management of high-skilled labor, workforce creativity
- Indigenous entrepreneurship
- Industry perspectives on high-tech new venture creation and development
- Information technologies (IT) and information communication technologies (ICT) for entrepreneurship sustainability, and socio-economic innovations
- Innovation and technology entrepreneurs
- Innovations and technology transfer
- Institutions and entrepreneurship
- International and emerging market entrepreneurship
- Knowledge entrepreneurship, entrepreneurial learning organizations
- Law and entrepreneurship
- Management and transition in smaller, growing and family-owned enterprises
- Management development and learning in smaller businesses
- Management of technology and innovation; leading fast-paced high-tech start-ups
- Marketing and entrepreneurship
- Marketing of high-tech products and services, commercialization of high-tech ventures
- Migration and sustainable regional development and entrepreneurship
- Nascent entrepreneurship and new venture creation
- National and international studies of enterprise creation
- New business models; new forms of organization
- New technologies, Internet, and communication in SMEs
- New venture creation, development, growth, and performance
- Non-profit entrepreneurship
- Opportunity recognition, drivers of value creation, and emergence
- Product development for high-tech ventures, university technology transfers
- Regional development and entrepreneurship
- Sales and marketing in SMEs
- Self-employment in developing contexts
- SME management
- SMEs and economic growth
- SMEs and regional, urban, rural, and national development

- Social entrepreneurship
- Social media, social innovation, technology for society
- Social, sustainable and informal entrepreneurship
- Sport entrepreneurship
- Start-up ecosystem and entrepreneurs; starting, buying and selling an SME
- Strategic alliances and networks
- Strategic design in new economies
- Strategic management and entrepreneurship
- Support services to entrepreneurship and SMEs
- Sustainable business models
- Sustainable development and entrepreneurship
- Sustainable service design
- Technology-based new firms
- Tourism and entrepreneurship
- Value creation
- Venture capital; start-up funding; business angels; crowdsourcing and crowdfunding
- Youth and student entrepreneurship