

# **Publication ethics and malpractice statement**

Acta Turistica is a scholarly journal published by the Faculty of Economics & Business, University of Zagreb whose mission is equally focused on research and education. Hence the journal supports and promotes top quality scholarly contributions and academic efforts.

Acta Turistica publishes peer-reviewed articles with cutting edge insights into the most recent developments dealing with various aspects of the tourism phenomenon in the fields of economics, geography, sociology, management, marketing, entrepreneurship, finance, and in any other related disciplines.

This statement originates from the fact that *Acta Turistica* strongly supports academic honesty and professional integrity. Therefore, high ethical standards are expected from all parties involved in the publishing process: authors, reviewers, and publishers. *Acta Turistica* is strategically oriented towards connecting the Croatian and the world tourism research community - its academics, practitioners and students. It is intended to encourage deliberations on the pertinent issues.

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