

ECONOMIC THOUGHT AND PRACTICE - INFORMATION FOR AUTHORS

Economic Thought and Practice ("Ekonomska misao i praksa" - EMIP) is a peer-reviewed academic journal for economic theory and practice issued by the University of Dubrovnik.

All EMIP papers are reviewed in a 'double-blind' process where identity of neither authors nor reviewers is revealed. The authors need to submit two versions of their papers, a 'full' one to be seen only by the handling Editor, and a 'blinded' version in which the names and addresses of authors have been removed and any identifying references have been made anonymous (the version sent to referees).

Each manuscript submission should contain a Cover letter as a separate document. It should contain a short explanation of the paper's scientific contribution, stating the findings in the context of existing work and why it fits the Journal's scope. Author(s) should confirm that neither the manuscript nor any parts of its content are currently under consideration or published in another journal.

Economic Thought and Practice follows the International Committee of Medical Journal Editors (ICMJE) guidelines which state that, in order to qualify for authorship of a manuscript, the following criteria should be observed:

- Substantial contributions to the conception or design of the work; or the acquisition, analysis, or interpretation of data for the work; AND
- Drafting the work or revising it critically for important intellectual content; AND
- Final approval of the version to be published; AND
- Agreement to be accountable for all aspects of the work in ensuring that questions related to the accuracy or integrity of any part of the work are appropriately investigated and resolved.

Those who contributed to the work but do not qualify for authorship should be listed in the acknowledgments.

Submitted papers are first considered by the Editor to whom they were submitted. Papers that do not fall within the scope of EMIP are 'desk-rejected'. (Those that are border-line may be sent to an EMIP Advisory Editor who is a specialist in that area.) Papers that, while they address an EMIP issue, do so in a manner that is more appropriate to publication in another disciplinary journal, may also be desk-rejected (again following the advice from an Advisory Editor). In addition, papers that fail to meet a minimum threshold for quality and originality will be rejected without being sent out to reviewers.

Papers passing through this initial editorial scrutiny are then typically sent out to three referees. If one or more of these turns down the invitation to provide a review, other referees will subsequently be appointed. Reviewers should not come from the same institution as authors and should have track record of publication in the topic analysed by submitted paper. Normally, at least two authoritative reviews are needed before the handling Editor can make a decision as to whether to accept, reject, or ask for a 'revise and resubmit' of the submitted paper.

When returning the paper with the accepted reviewer's suggestions, the authors also have to submit a cover letter stating the changes that have been made in the paper with the page number.

The journal is published twice a year (June and December). A maximum of 15 papers are published in one issue of the journal.

Papers can be submitted and published in Croatian and English.

All authors who wish to publish their papers in this journal should send them to the e-mail address of the Editorial Board: ekon.misao@unidu.hr.

Editorial Board accepts papers presented in the following way:

- The paper should be written in Word for Windows.
- Page format is A4, double spaced (including footnotes and references).
- The title page must contain the article title, author's name, academic title, name of the institution where the author is employed, and workplace.
- Authors are asked to provide graphs (figures) separately in the original graphic format.
- Articles should not be longer than 25 pages (1.5 sheet), together with the list of references (bibliography).
- Papers must have an abstract and keywords. Abstract should present the essential data (information of the methodological character) and explain the result of the work. Abstract should not contain more than 150 words, i.e. 15 lines. Abstract comes after the title, it has to be written in the third person singular in Croatian and English.
- A reference list appears at the end of the paper and includes all material consulted in relation to the research. It is listed in alphabetical order by author's family name.

From July 2023 each submission should include following content at the end of paper but before References section.

Author Contributions: Each author is expected to have made substantial contributions to the conception or design of the work; or the acquisition, analysis, or interpretation of data; or the creation of new software used in the work; or have drafted the work or substantively revised it; AND has approved the submitted version (and version substantially edited by journal staff that involves the author's contribution to the study); AND agrees to be personally accountable for the author's own contributions and for ensuring that questions related to the accuracy or integrity of any part of the work, even ones in which the author was not personally involved, are appropriately investigated, resolved, and documented in the literature.

For articles with more than one author, a short paragraph specifying authors individual contributions must be provided (author's initial only). The following statements should be used (as applicable):

Conceptualization, X.X. and Y.Y.; Methodology, X.X.; Software, X.X.; Validation, X.X., Y.Y. and Z.Z.; Formal Analysis, X.X.; Investigation, X.X.; Resources, X.X.; Data Curation, X.X.; Writing – Original Draft Preparation, X.X.; Writing – Review & Editing, X.X.; Visualization, X.X.; Supervision, X.X.; Project Administration, X.X.; Funding Acquisition, Y.Y.

For single authors, use the following wording:

"The author confirms sole responsibility for the following: study conception and design, data collection, analysis and interpretation of results, and manuscript preparation."

For more details see: <https://www.cell.com/pb/assets/raw/shared/guidelines/CRediT-taxonomy.pdf>

Funding: The manuscript should contain all sources of funding for the study, clearly stated. If the research is not funded, then the following statement should be included: "The research presented in the manuscript did not receive any external funding."

Conflict of interest: Please provide details of all known financial, professional and personal relationships with the potential to bias the work. Where no known conflicts of interest exist, please include the following statement: "None."

Acknowledgments: This is a place to thank someone for their help, be it financial, technical, or any other form of official support. It is not intended for expressing gratitude to reviewers or editorial staff.

EMIP Guidelines for the Use of AI in Manuscripts and Research

As artificial intelligence (AI) technologies become increasingly integrated into research and writing processes, it is important to ensure their use aligns with the ethical standards and integrity expected in academic publishing. The following guidelines outline our journal's position on the use of AI tools in the preparation of manuscripts and the conduct of research:

1. Transparency and Disclosure:

- Authors must clearly disclose the use of AI tools in the preparation of their manuscripts. This includes, but is not limited to, AI-generated text, data analysis, image generation, or any other AI-assisted methods. The disclosure should specify the tools used and the extent of their involvement.
- A statement describing the role of AI should be included in the Methods or Acknowledgments section of the manuscript.

2. Accountability and Authorship:

- Authors are fully responsible for the content of their manuscripts, including any sections generated or assisted by AI tools. AI tools cannot be listed as authors or co-authors.
- It is the responsibility of the authors to ensure that all content, regardless of how it was created, meets the journal's standards for quality, accuracy, and originality.

3. Ethical Use and Compliance:

- The use of AI must comply with ethical guidelines, including those related to data privacy, consent, and copyright. Authors must ensure that AI use does not result in the breach of these ethical standards.
- Plagiarism, whether from human or AI sources, is strictly prohibited. Authors must ensure that AI-generated content is properly vetted and original.

4. Accuracy and Validation:

- Authors must critically evaluate and validate the outputs of AI tools used in their research or manuscript preparation. The reliance on AI-generated data or interpretations must be justified, and authors should provide evidence of validation where applicable.
- Any errors or biases identified in AI outputs must be addressed, and authors must ensure that the final manuscript accurately represents the research findings without undue influence from AI limitations.

5. Research Integrity and Reproducibility:

- When AI is used in research methodologies, authors must provide sufficient details for others to understand, reproduce, and validate the AI-assisted components of the work. This includes sharing data, code, and specific parameters used in AI applications, subject to data sharing and ethical guidelines.

6. Human Oversight:

- While AI can be a valuable tool in research and writing, human oversight is essential. Authors must oversee the AI's contributions to ensure they align with the scientific rigor and ethical standards of the journal.
- Critical thinking and expert judgment should not be substituted with AI outputs, and authors are expected to make all key decisions in their research and writing process.

Reference citations in text

For reference citation in text American Psychological Association citation style (APA style) should be followed.

Examples:

Works by a single author:

- a) The last name of the author and the year of publication are inserted in the text in parentheses at the appropriate point, e.g. "... individual and creative (Boym, 2001)".
- b) If the name of the author appears as part of the narrative, cite only missing information (year and/or page number) in parentheses, e.g. "Kral (2012, p. 115) suggests...".

When a work has two authors, always cite both names every time the reference occurs in the text:

- a) In parenthetical material join the names with an ampersand "&" and year of publication, e.g. "... it is confirmed (Elliott & Percy, 2007)...".
- b) When authors names are part of narrative text, join the names with the word "and", e.g. "Hamilton and Wagner (2014) confirmed...".

When a work has three or more authors:

- a) Cite all authors the first time the reference occurs and year of publication, e.g. "...consumers' memories (Kardes, Cronley & Cline, 2011)". Or, if author's names are part of narrative text "Kardes, Cronley and Cline (2011) argued...".
- b) In all subsequent citations, include only the surname of the first author followed by "et al." (Latin for "and others") and the year of publication, e.g. "... consumer response (Pascal et al., 2002)".
Or, if author's names are part of narrative text "Pascal et al. (2001) outlined...".

Works by associations, corporations, government agencies, etc. are usually written each time they appear in a text reference, e.g. (World Health Organization [WHO], 2015). Next time when it appears in text citation, if company name has acronym, use only acronym and year of publication, e.g. (WHO, 2015).

To cite a specific page of a work, the following two options can be used:

- a) (Levy, Weitz & Grewal, 2014, p. 435)
- b) Kral (2012, p. 115) suggests...

References

Only the authors and works or websites that the author(s) refer to in the text and sources of the graphics, are to be cited in the References. The names of the authors need to be numbered and listed in the alphabetical order, beginning with ordinal number one, as follows:

Articles in journals

a) One author

Muehling, D. D. (2013). The relative influence of advertising-evoked personal and historical nostalgic thoughts on consumers' brand attitudes. *Journal of Marketing Communications*, 19(2), 98-113.

b) Two authors

Bierey, M. & Schmidt, M. (2017). Banks' Use of Accounting Discretion and Regulatory Intervention: The Case of European Banks' Impairments on Greek Government Bonds. *The International Journal of Accounting*, 52(2), 95-121.

c) Three and more authors

Felix, R., Rauschnabel, P. A. & Hinsch, C. (2017). Elements of strategic social media marketing: A holistic framework. *Journal of Business Research*, 70(1), 118-126.

d) Article from an Internet-only journal

Grobler, M. & Villiers, C. (2017). Designing a More Effective Way to Surface the Information Needs of People in Developing Communities. *The Electronic Journal of Information System in Developing Countries*, 82(3), 1-25. <http://www.ejisdc.org>

Books

a) One author

O'Shaughnessy, J. (2015). *Competitive Marketing: A Strategic Approach*. London: Routledge.

b) Two, three or more authors

Levy, M., Weitz, B. A. & Grewal, D. (2014). *Retailing Management (9th ed.)*. New York: McGraw-Hill Education.

c) Edited book

Solomon, M. R., Bamossy, G., Askegaard, S. & Hogg, M. K. (Eds.). (2006). *Consumer Behaviour: A European Perspective (6th ed.)*. Harlow: Prentice Hall.

d) Chapter in edited book

Babin, B. J. & Borges, A. (2009). Oh yeah, I remember that store! Memory, experience, and value. In: A. Lindgreen, J. Vanhamme & M. B. Beverland (Eds.), *Memorable Customer Experiences: A Research Anthology* (pp. 161-176). Burlington: Gower Publishing

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