

EKONOMSKI PREGLED is the journal of the Croatian Economic Association (CEA)<sup>1</sup> which publishes theoretical, empirical and applicable articles, covering all fields of economic science. The journal is published six times a year.

### GENERAL GUIDELINES

Paper need to be written in Standard English, with abstracts and key to be presented in English and Croatian. The Editorial Board will provide translation of the abstract and key words to the authors whose mother tongue is not Croatian. Paper (including abstracts, tables, graphics and references) should consist of no fewer than 5 000 and no more than 7 500 words. The paper should be written in third person singular (body text as well as abstracts in English and Croatian).

The fonts that may be used are Times New Roman or Calibri, size 12 and line spacing should be 1.5. Margins (left, right, top and bottom) should be 25mm wide. The text needs to be justified to the margins both left and right. Pages numbers are to appear on the right at the bottom of each page (footer), beginning with page number 1.

#### Abstract

Abstract should contain following elements:

- 1) Purpose - what are the reason(s) for writing the paper and/or the aims of the research.
- 2) Design/Methodology/Approach - what method(s) / approach (es) have been used for the research.
- 3) Findings and implications - what are the paper's most important findings / what objective(s) have been achieved and what are the main theoretical / managerial implications.
- 4) Limitations - identify limitations in the research process.
- 5) Originality - what is new in the paper / value of the research.

#### Text of the paper

**First page** should include:

- 1) title of the paper,
- 2) name of author(s) and title, company, present position, address, phone/mobile number, email address and
- 3) abstract and key words.

Followed by (in Croatian):

- 1) title of the paper and
- 2) abstract and key words.

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<sup>1</sup> Information on becoming a member of the Croatian Economic Association (CEA) can be found on the link: [http://www.hde.hr/default\\_en.aspx](http://www.hde.hr/default_en.aspx)

**Body text of the paper** (beginning with the title of the first chapter, e.g. 1. INTRODUCTION). The body text of the paper should be divided into chapters. If abbreviations are used, it is always necessary to specify full name in the first mention.

**References** in the alphabetical order.

## Graphics

Each table, graph, picture, box and other types of graphics should have a heading. It should contain a designation of the type and the ordinal number of the respective type of graphics (Table 5, Picture 3, Graph 1, etc.). Headings are to be written above the graphics. Each table, graph, picture and other graphics should also have a source stated in font size 10, single line spacing in the caption below (Source: Abcdefgh.).

The author(s) shall refer to all the graphics or point the reader to them in the main body text of the paper.

In the electronic version of the document tables, graphs, pictures and other graphics need to be placed at the end of the document, after references. Exact places where individual graphics need to be inserted are to be indicated in the text by a designation and the title (for example, Table 1: Heading – Insert here; Graph 7: Heading – Insert here; etc.). Apart from the Word document, all graphs with associated tables need to be sent also in the Excel document.

## Reference citations in text

For reference citation in text you should follow citation style of American Psychological Association (**APA style**).

### **Works by a single author:**

- a) The last name of the author and the year of publication are inserted in the text in parentheses at the appropriate point, e.g. "... through rational negotiation (Bruffee, 2015).".
- b) If the name of the author appears as part of the narrative, cite only missing information (year and/or page number) in parentheses, e.g. "Berlin (1999) stated...".

### **When a work has two authors, always cite both names every time the reference occurs in the text:**

- a) In parenthetical material join the names with an ampersand "&" and year of publication, e.g. "... focus (Mathes & Stevenson, 2006).".
- b) When authors names are part of narrative text, join the names with the word "and", e.g. "Lauer and Asher (2013) state...".

### **When a work has three or more authors:**

- a) Cite all authors the first time the reference occurs and year of publication, e.g. "... brand architecture (Smith, Jones & Miller, 2000).". Or if author's names are part of narrative text "Smith, Jones & Miller (2000) found...".
- b) In all subsequent citations, include only the surname of the first author followed by "et al." (Latin for "and others") and the year of publication, e.g. "... brand architecture

(Smith et al., 2000)". Or if author's names are part of narrative text "Smith et al. (2000) found...".

Work which "author" is company/organization, company name (and year of publication) is usually written each time it appears in a text reference, e.g. (United Nations [UN], 2012). Next time when appears in text citation, if company name has acronym, use only acronym and year of publication, e.g. (UN, 2012).

To cite a specific page of a work, you can use following two ways:

- a) (Smith, Jones & Miller, 2000, p. 98)
- b) Bruffee (2015, p. 254) suggests...

Use lowercase letters (a, b, c) to identify two or more works published by the same author in the same year; for example, "Bruffee (2015a)" and "Bruffee (2015b)."

## References

Only the authors and works or websites that the author(s) refer to in the text and sources of the graphics, are to be cited in the References. The names of the authors need to be numbered and listed in the alphabetical order, beginning with ordinal number one. **Articles in journals:**

1) One author

Sysoiev, V. (2017). Reflexive modeling business partner selection in supply chain. *Ekonomski pregled*, 68(6), 638-654. Available at: <http://www.hde.hr/sadrzaj.aspx?Podrucje=1515>

2) Two authors

Piri Rajh, S., & Švenda, Ž. (2017). Kupovna orijentacija muškaraca prilikom odabira odjeće kao osnova za segmentaciju tržišta. *Ekonomski pregled*, 68(5), 488-507. Available at: <http://www.hde.hr/sadrzaj.aspx?Podrucje=1502>

3) Three and more authors

Shaban, O. S., Al-Zubi, Z., & AlGhusin, N. A. (2017). The effect of financial & cash policies on the performance and risk assessment of Amman stock exchange market. *Ekonomski pregled*, 68(5), 541-553. Available at: <http://www.hde.hr/sadrzaj.aspx?Podrucje=1506> **Books:**

1) One author

Porter, M. E. (1990). *The Competitive Advantage of Nations*. New York: Free Press.

2) Two, three or more authors

Taglioni, D., & Winkler, D. (2016). *Making Global Value Chains Work for Development*. Washington: The World Bank Group.

3) Edited book

Coats, A. W., & Robertson, R. M. (Eds.). (1969). *Essays in American economic history*. London: Edward Arnold.

4) Chapter in edited book

Lang, P. J., Bradley, M. M., & Cuthbert, B. N. (1997). Motivated attention: Affect, activation, and action. In P. J. Lang, R. F. Simons, & M. Balaban (Eds.), *Attention and orienting: Sensory and motivational processes* (pp. 97-135). Mahwah, NJ: Erlbaum.

In the case of articles or bibliographic units that have DOIs, a DOI number for each of these references should be included in the literature list. The DOI number can be checked through the CrossRef service at <http://www.crossref.org/SimpleTextQuery/>. For other online work available,

you must provide a network resource ([http: // ....](http://...)) after basic reference (title, author, etc.) is available.

For more information please go to: <http://www.apastyle.org/>

Any article which does not conform to the above instructions may be returned for the necessary revision before publication.

### **Review procedure**

Contributions which aspire to scientific/professional categorization are liable to peer-review. All the papers will undergo a peer review by at least two reviewers. On the basis of reviews, the Editorial board may accept the paper, request that minor or major revisions and amendments be made or reject the paper.

If authors are not native English speakers, it is required that the paper is professionally edited prior to submission since it will help to ensure that the scientific and professional content of the paper is fully understood by journal editors and reviewers.

### **Paper categorization**

Only positively rated articles undergo the categorization procedure. The papers may be categorized as follows:

- **original scientific paper** (contains so far unpublished results of original scientific researches),
- **preliminary statement** (contains the results of new researches on the projects in progress, not necessarily having as much details as needed for checking data in original scientific papers, but such papers demand fast publication),
- **article review** (gives a concise and critical survey of the condition and trends of specific sphere, and is accompanied by comprehensive bibliography which shows the author's contribution to this sphere),
- **professional paper** (should not be associated with original research, but gives proposals for the application of results of previous scientific researches),
- **presentation from scientific meeting** (should be conceived as an integral article, and is published on the proposal of editor and members of editorial board).

Decision on categorization is brought by the Editorial board based on the suggestion of two reviewers.

### **Submission of the paper**

Paper should be submitted by e-mail at journal e-mail address: [lrogic@hde.hr](mailto:lrogic@hde.hr).

**Editorial Board**