

ECONOMIC THOUGHT AND PRACTICE - INFORMATION FOR AUTHORS

Economic Thought and Practice (“Ekonomska misao i praksa” - EMIP) is a peer-reviewed academic journal for economic theory and practice issued by the University of Dubrovnik.

All EMIP papers are reviewed in a 'double-blind' process where identity of neither authors nor reviewers is revealed. The authors need to submit two versions of their papers, a 'full' one to be seen only by the handling Editor, and a 'blinded' version in which the names and addresses of authors have been removed and any identifying references have been made anonymous (the version sent to referees).

Submitted papers are first considered by the Editor to whom they were submitted. Papers that do not fall within the scope of EMIP are 'desk-rejected'. (Those that are border-line may be sent to an EMIP Advisory Editor who is a specialist in that area.) Papers that, while they address an EMIP issue, do so in a manner that is more appropriate to publication in another disciplinary journal, may also be desk-rejected (again following the advice from an Advisory Editor). In addition, papers that fail to meet a minimum threshold for quality and originality will be rejected without being sent out to reviewers.

Papers passing through this initial editorial scrutiny are then typically sent out to three referees. If one or more of these turns down the invitation to provide a review, other referees will subsequently be appointed. Normally, at least two authoritative reviews are needed before the handling Editor can make a decision as to whether to accept, reject, or ask for a 'revise and resubmit' of the submitted paper.

When returning the paper with the accepted reviewer's suggestions, the authors also have to submit a cover letter stating the changes that have been made in the paper with the page number.

The journal is published twice a year (June and December). The papers must be submitted no later than 31 March for publication in the June issue, and by 30 September for publication in the December issue.

A maximum of 15 papers are published in one issue of the journal.

Papers can be submitted and published in Croatian and English.

All authors who wish to publish their papers in this journal should send them to the e-mail address of the Editorial Board: ekon.misao@unidu.hr.

Editorial Board accepts papers presented in the following way:

- The paper should be written in Word for Windows.
- Page format is A4, double spaced (including footnotes and references).
- The title page must contain the article title, author's name, academic title, name of the institution where the author is employed, and workplace.

- Authors are asked to provide graphs (figures) separately in the original graphic format.
- Articles should not be longer than 25 pages (1.5 sheet), together with the list of references (bibliography).
- Papers must have an abstract and keywords. Abstract should present the essential data (information of the methodological character) and explain the result of the work. Abstract should not contain more than 150 words, i.e. 15 lines. Abstract comes after the title, it has to be written in the third person singular in Croatian and English.
- A reference list appears at the end of the paper and includes all material consulted in relation to the research. It is listed in alphabetical order by author's family name.

Reference citations in text

For reference citation in text American Psychological Association citation style (APA style) should be followed.

Examples:

Works by a single author:

- a) The last name of the author and the year of publication are inserted in the text in parentheses at the appropriate point, e.g. "... individual and creative (Boym, 2001)".
- b) If the name of the author appears as part of the narrative, cite only missing information (year and/or page number) in parentheses, e.g. "Kral (2012, p. 115) suggests...".

When a work has two authors, always cite both names every time the reference occurs in the text:

- a) In parenthetical material join the names with an ampersand "&" and year of publication, e.g. "... it is confirmed (Elliott & Percy, 2007)...".
- b) When authors names are part of narrative text, join the names with the word "and", e.g. "Hamilton and Wagner (2014) confirmed...".

When a work has three or more authors:

- a) Cite all authors the first time the reference occurs and year of publication, e.g. "...consumers' memories (Kardes, Cronley & Cline, 2011)". Or, if author's names are part of narrative text "Kardes, Cronley and Cline (2011) argued...".
- b) In all subsequent citations, include only the surname of the first author followed by "et al." (Latin for "and others") and the year of publication, e.g. "... consumer response (Pascal et al., 2002)".

Or, if author's names are part of narrative text "Pascal et al. (2001) outlined...".

Works by associations, corporations, government agencies, etc. are usually written each time they appear in a text reference, e.g. (World Health Organization [WHO], 2015). Next time

when it appears in text citation, if company name has acronym, use only acronym and year of publication, e.g. (WHO, 2015).

To cite a specific page of a work, the following two options can be used:

a) (Levy, Weitz & Grewal, 2014, p. 435)

b) Kral (2012, p. 115) suggests...

References

Only the authors and works or websites that the author(s) refer to in the text and sources of the graphics, are to be cited in the References. The names of the authors need to be numbered and listed in the alphabetical order, beginning with ordinal number one, as follows:

Articles in journals

a) One author

Muehling, D. D. (2013). The relative influence of advertising-evoked personal and historical nostalgic thoughts on consumers' brand attitudes. *Journal of Marketing Communications*, 19(2), 98-113.

b) Two authors

Bierey, M. & Schmidt, M. (2017). Banks' Use of Accounting Discretion and Regulatory Intervention: The Case of European Banks' Impairments on Greek Government Bonds. *The International Journal of Accounting*, 52(2), 95-121.

c) Three and more authors

Felix, R., Rauschnabel, P. A. & Hinsch, C. (2017). Elements of strategic social media marketing: A holistic framework. *Journal of Business Research*, 70(1), 118-126.

d) Article from an Internet-only journal

Grobler, M. & Villiers, C. (2017). Designing a More Effective Way to Surface the Information Needs of People in Developing Communities. *The Electronic Journal of Information System in Developing Countries*, 82(3), 1-25. <http://www.ejisdc.org>

Books

a) One author

O'Shaughnessy, J. (2015). *Competitive Marketing: A Strategic Approach*. London: Routledge.

b) Two, three or more authors

Levy, M., Weitz, B. A. & Grewal, D. (2014). *Retailing Management (9th ed.)*. New York: McGraw-Hill Education.

c) Edited book

Solomon, M. R., Bamossy, G., Askegaard, S. & Hogg, M. K. (Eds.). (2006). *Consumer Behaviour: A European Perspective* (6th ed.). Harlow: Prentice Hall.

d) Chapter in edited book

Babin, B. J. & Borges, A. (2009). Oh yeah, I remember that store! Memory, experience, and value. In: A. Lindgreen, J. Vanhamme & M. B. Beverland (Eds.), *Memorable Customer Experiences: A Research Anthology* (pp. 161-176). Burlington: Gower Publishing

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The author will receive a free copy of the journal in which his/her paper was published.

Editorial Board