**«MEDIA, CULTURE AND PUBLIC RELATIONS»**

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 **PEER REVIEW FORM**
**Vol. No. (Year): xxx**

**Date of paper submission: xxx**.**; Date of peer review: xxxx**.

**Title of paper:**

xxxxx

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**(Name and surname, scientific degree, institution)**
Manuscript lenght: **xxx**; Number of drawings / diagrams: xxx; Number of figures: xxx

Number of references (notes): xxx; Number of used literature: xxx; Number of keywords: xxx

**Dear Sir/Madame,
as a prominent scientist, please, submit a review (expert opinion) on the attached paper with the proposal of scientific categorization and Your opinion about (not) publishing the paper in a scientific journal Informatologia. Please submit the review in a period of 30 days, in accordance with your professional and scientifical ethics.**

**Thank You in advance,
Editorial Bord**

**Express Your review opinion by answering the following questiones and statements:**

1. Is the selected theory in the paper appropriate to rules of the profession?

**xxx**

1. Is the selected methodology scientifically appropriate?

**xxx**

1. Is the empirical survey carried out scientifically relevant?

xxx

**d)** In what ways does the paper contribute to Information and Communication Science?

xxx

e) What is the scientific area of the paper?

 xxx

f) What is the scientific field of the paper?

 xxx
g) Name the explicit disciplines (discipline) of the paper theme?

 xxx
h) I suggest publishing the paper with the changes indicated in the review.

 Xxx

i) I suggest not publishing the paper:

xxx

j) Is the cited literature in accordance with the journal guidelines?

 **xxx**

**k)** The quoted literature is not consistent with the journal guidelines.

 xxx

h) The references quoted (bibliographical notes, references, footnotes) are separated from the used literature.

 **xxx**

**l)** The paper is accompanied by title, abstract and key words in **Croatian**, **English** or German.

 **xxx**

**m)** I, as an expert peer reviewer, declare that in my professional insight, the paper was not previously published.

 xxx

**Propose scientific categorization of the paper:**

q) Original scientific paper

r) Preliminary communication

s) Author review

1. Presentation from scientific conference
2. Professional paper
3. Review
4. Recommendations and scientific news

x) **REVIEWER NOTES WHICH ARE OBLIGATORY FOR THE AUTHOR(S):**

 **xxx**

**y) FINAL REVIEWER OPINION POINT GRADE:**

xxxxxx

**Please circle the grade from 1 to 10 and sum the total number of points (1-2 = weak; 3-4 = satisfactorily; 5-6 = good; 7-8 = very good; 9-10 = excellent). Note: 1 is the lowest and 10 is the highest grade).**

**Title:** 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

**Theory backround:** 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

**Methodology:** 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

**Content:** 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

**Chosen literature:** 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

**Scientific contribution:** 1, 2, 3, 4, 5, 6, 7, 8**,** 9, 10

**Points: (6-24 = negative opinion; 25–32 = paper satisfies minimal criterions but it is not for publishing; 33–42 = paper is for publishing; 43–50 = paper is very qualitative; 51-60 = because of its quality, paper deserves promptly publishing).**

**Editorial number (filled by Editorial Board):**

Note: If the peer reviewer finds it neccesary, she/he can enclose a more detailed expert opinion, without a signature!

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| **Peer reviewer signature:****Telephone number:****and e-mail:** |